## J.D.POWER



# USED CAR AND LIGHT TRUCK GUIDELINES 

MAY 2019 INDUSTRY REVIEW
J.D. Power Valuation Services

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## USED MARKET

## USED VEHICLE PRICE INDEX

The used vehicle market performed strong in April, as a result the J.D. Power Valuation Services' Seasonally Adjusted Used Vehicle Price Index increased by 2.5 points - relative to March - to 119.9. April's result was significantly stronger than how the period typically performs and marked the second consecutive month of used price increases. Year-to-date, used vehicle prices are now 1.7\% greater relative to the same period in 2018.

JDP Valuation Services Used Vehicle Price Index (SA)


In terms of the wholesale market, prices of used units up to 8 years in age increased by an average of $1.4 \%$ in April. April's result was significantly better than the previous 5 -year average $0.8 \%$ decline for the period and the best April performance on record.

At the segment level, mainstream SUV and pickup segment prices were some of the strongest in the industry in April. Passenger car performances were also solid with positive price movement across the board. On the luxury side, results were mixed. Compact and midsize premium cars performed the best, prices increased by around $2 \%$ for the pair. Typical for the time of the year, large premium SUV and large premium car prices were the weakest in the industry.

Mainstream M/M Wholesale Price $\Delta$


Premium M/M Wholesale Price $\Delta$


## AUCTION VOLUME TRENDS

Auction volume for units up to 5 years in age declined by $5.3 \%$ relative to March 2019, however, volume did increase by $8.1 \%$ compared to April 2018. As a result, CYTD volume is now $6.5 \%$ above 2018's level. So far this year the largest volume increases have been observed among SUV segments. This is a trend that will continue as more of these models are sold on the new side of the market. For example, compact utility volume is up by $30.2 \%$ and mid-size utility is up $14.6 \%$ so far this year. In terms of volume share, truck share represents $51.3 \%$ while car share represents $48.7 \%$. Used supply for units up to five years in age is expected to increase by around $3 \%$ and peak in 2019, before leveling off in 2020 and 2021. The anticipated increase will be fueled by increases in offlease volume. Retail, rental and commercial volumes are also expected to increase in 2019, however, not nearly to the same degree as off-lease volume.

| Segment | CYTD '18 | CYTD '19 | CYTD Change |
| :---: | :---: | :---: | :---: |
| Compact Car | 204,517 | 214,379 | - 4.8\% |
| Compact SUV | 191,049 | 248,749 | - $30.2 \%$ |
| Large Car | 35,678 | 36,143 | $\triangle 1.3 \%$ |
| Large Pickup | 120,785 | 136,435 | $\triangle 13.0 \%$ |
| Large SUV | 23,431 | 24,414 | - $4.2 \%$ |
| Large Van | 7,614 | 7,031 | $\nabla-7.7 \%$ |
| Midsize Car | 260,661 | 238,592 | $\nabla-8.5 \%$ |
| Midsize Pickup | 14,240 | 18,911 | - 32.8\% |
| Midsize SUV | 136,486 | 156,438 | - 14.6\% |
| Midsize Van | 50,246 | 41,215 | $\nabla-18.0 \%$ |
| Small Car | 68,876 | 67,007 | $\nabla-2.7 \%$ |
| Sporty Car | 27,955 | 24,311 | $\nabla-13.0 \%$ |
| Compact Premium Car | 57,171 | 57,422 | $\triangle \quad 0.4 \%$ |
| Compact Premium SUV | 25,972 | 32,623 | $\triangle 25.6 \%$ |
| Large Premium Car | 8,135 | 7,315 | $\nabla-10.1 \%$ |
| Large Premium SUV | 10,327 | 12,986 | $\triangle 25.7 \%$ |
| Midsize Premium Car | 18,021 | 18,393 | $\triangle \quad 2.1 \%$ |
| Midsize Premium SUV | 37,572 | 40,455 | $\triangle 7.7 \%$ |
| Premium Sporty Car | 17,275 | 18,787 | $\triangle 8.8 \%$ |
| Industry | 1,316,011 | 1,401,606 | - 6.5\% |

## 2019 FORECAST

In terms of full-year 2019 expectations, with March and April's stronger than expected performances the used market is expected to remain relatively flat in 2019 relative to 2018. J.D. Power Valuation Services' 2019 forecast expects used prices for vehicles up to 8 years in age to decline by $0.1 \%$. As new vehicle prices rise, and affordability concerns increase, consumers will continue turning to used vehicles as alternatives to their new counterparts. Even with increasing levels of used supply, healthy consumer appetite for used vehicles will help bolster values.

## NEW VEHICLE SALES

In April, the new vehicle market turned in another disappointing performance. New sales reached 1.33 million units for the period, down $5.6 \%$ relative to April 2018. The seasonally adjusted annual rate (SAAR) was reduced to 16.43 million, the lowest level for the month of April since 2014. April's performance was driven by declines in both retail and non-retail sales, non-retail sales fell for the first time since January 2018. Ultimately, the month's result brought 2019's tally to 5.32 million units, down 2.2\% compared to YTD 2018.

## New Vehicle Sales



[^0]| Mainstream Brand Performance (Units Sold) |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Apr-19 | Apr-18 | CYTD-19 | CYTD-18 | Y/Y | CYTD/CYTD |
| Buick | 16,590 | 17,370 | 68,457 | 74,174 | $-4.5 \%$ | $-7.7 \%$ |
| Chevrolet | 153,819 | 164,838 | 605,432 | 655,369 | $-6.7 \%$ | $-7.6 \%$ |
| Chrysler | 8,987 | 14,189 | 40,578 | 60,422 | $-36.7 \%$ | $-32.8 \%$ |
| Dodge | 31,262 | 40,994 | 141,779 | 157,965 | $-23.7 \%$ | $-10.2 \%$ |
| Fiat | 1,522 | 2,450 | 3,736 | 6,464 | $-37.9 \%$ | $-42.2 \%$ |
| Ford | 180,441 | 190,071 | 728,173 | 748,974 | $-5.1 \%$ | $-2.8 \%$ |
| GMC | 47,292 | 42,350 | 172,869 | 173,694 | $11.7 \%$ | $-0.5 \%$ |
| Honda | 114,088 | 113,813 | 447,490 | 442,890 | $0.2 \%$ | $1.0 \%$ |
| Hyundai | 55,420 | 55,035 | 203,005 | 199,550 | $0.7 \%$ | $1.7 \%$ |
| Jeep | 134,726 | 142,344 | 347,530 | 370,449 | $-5.4 \%$ | $-6.2 \%$ |
| Kia | 51,385 | 50,585 | 187,981 | 177,530 | $1.6 \%$ | $5.9 \%$ |
| Mazda | 19,702 | 23,056 | 90,535 | 107,051 | $-14.5 \%$ | $-15.4 \%$ |
| Mini | 2,621 | 3,731 | 11,526 | 14,264 | $-29.8 \%$ | $-19.2 \%$ |
| Mitsubishi | 6,963 | 7,990 | 49,030 | 43,762 | $-12.9 \%$ | $12.0 \%$ |
| Nissan | 87,207 | 78,804 | 418,743 | 453,920 | $10.7 \%$ | $-7.7 \%$ |
| Ram | 91,360 | 73,216 | 225,660 | 183,387 | $24.8 \%$ | $23.1 \%$ |
| Subaru | 57,288 | 53,170 | 214,042 | 202,873 | $7.7 \%$ | $5.5 \%$ |
| Toyota | 162,506 | 170,706 | 639,429 | 678,529 | $-4.8 \%$ | $-5.8 \%$ |


| Luxury Brand Performance (Units Sold) |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Apr-19 | Apr-18 | CYTD-19 | CYTD-18 | Y/Y | CYTD/CYTD |
| Acura | 11,687 | 11,888 | 48,072 | 45,302 | $-1.7 \%$ | $6.1 \%$ |
| Alfa Romeo | 1,584 | 1,847 | 5,870 | 7,639 | $-14.2 \%$ | $-23.2 \%$ |
| Audi | 15,024 | 19,104 | 63,139 | 69,156 | $21.4 \%$ | $-8.7 \%$ |
| BMW | 23,816 | 23,482 | 97,704 | 97,317 | $1.4 \%$ | $0.4 \%$ |
| Cadillac | 13,337 | 13,033 | 49,332 | 49,760 | $2.3 \%$ | $-0.9 \%$ |
| Genesis | 1,605 | 1,028 | 5,808 | 5,390 | $56.1 \%$ | $7.8 \%$ |
| Infiniti | 8,491 | 8,960 | 42,806 | 49,847 | $-5.2 \%$ | $-14.1 \%$ |
| Jaguar | 5,225 | 4,623 | 15,447 | 12,672 | $13.0 \%$ | $21.9 \%$ |
| Land Rover | 11,193 | 10,360 | 36,221 | 34,606 | $8.0 \%$ | $4.7 \%$ |
| Lexus | 21,360 | 21,642 | 88,151 | 85,859 | $-1.3 \%$ | $2.7 \%$ |
| Lincoln | 7,986 | 8,518 | 32,961 | 30,980 | $-6.2 \%$ | $6.4 \%$ |
| Mercedes-Benz | 25,631 | 30,022 | 104,278 | 116,682 | $-14.6 \%$ | $-10.6 \%$ |
| Porsche | 5,018 | 5,570 | 20,042 | 19,524 | $-9.9 \%$ | $2.7 \%$ |
| Tesla | 20,605 | 9,558 | 74,001 | 25,225 | $115.6 \%$ | $193.4 \%$ |
| Volvo | 8,367 | 8,333 | 30,425 | 28,416 | $0.4 \%$ | $7.1 \%$ |
|  |  |  |  |  |  |  |

Source: WardsAuto

## INCENTIVE SPENDING

Automakers decreased incentive spending once again in April. According to Power Information Network (PIN) data from J.D. Power, incentive spending per unit fell on a year-over-year basis for the tenth consecutive month in April. This comes after 54 months of increases. In April spending fell 6.8\% to $\$ 3,561$ per unit. Incentive spending as a percent of MSRP fell to $8.9 \%$, receding below the 9\% threshold for the first time since April 2016.

## INVENTORY

According to WardsAuto total supply increased to 76 days in April, 4 days more than April 2018. On a month-over-month basis, supply grew by 7 days relative to March.

General Motors' inventory increased from March's 81 day figure to 87 days in April. Ford Motor Company's supply grew to 90 days, up from 84 days in March, while FCA's inventory ticked up 1 day to 92 days. On the import side, Toyota

Motor Sales' supply increased to 66 days, up from 68 in March. Inventory for American Honda Motors increased to 86 days, while Nissan North America's supply grew to 80 days.

Subaru's 33 days of supply remained lowest on the mainstream side of the industry, however, Kia supply was also lean at 36 days.

## New Vehicle Days' Supply



[^1]
## AT J.D. POWER VALUATION SERVICES (FORMERLY NADA USED CAR GUIDE)

## WHAT'S NEW

You already use NADA Values Online to see all sides of every vehicle's story. Now you can gain even greater insight with our new VIN Based Option feature, which provides a precise, uniquely adjusted valuation for specific used cars and light-duty trucks. The VIN Based Option utilizes packaging, content and descriptive features specific to each 17-character VIN, rather than just the 11 -character VIN, to enhance and customize a vehicle's valuation. This way, you can understand the valuable differences between two identical-seeming vehicles of the same year, make and model. Rely on the new VIN Based Option to:

- Reveal valuable vehicle equipment, trim and options
- Increase valuation accuracy and reduce risk
- Make more-informed business decisions



## ABOUT J.D. POWER

J.D. Power is a global leader in consumer insights, advisory services, and data and analytics to help clients measure and improve the key performance metrics that drive growth and profitability. J.D. Power's industry benchmarks, robust proprietary data, advanced analytics capabilities, and reputation for independence and integrity has established the company as one of the world's most well-known and trusted providers of consumer and market insights for more than a dozen industries. Established in 1968, J.D. Power is headquartered in Costa Mesa, California, and has 17 global locations serving North/South America, Asia Pacific, and Europe.

## ABOUT J.D. POWER VALUATION SERVICES (FORMERLY NADA USED CAR GUIDE)

J.D. Power Valuation Services, formerly NADA Used Car Guide, is a leading provider of vehicle valuation products, services and information to businesses. Its team collects and analyzes over 1 million combined automotive and truck wholesale and retail transactions per month, and delivers a range of guidebooks, auction data, analysis and data solutions. J.D. Power acquired NADA Used Car Guide in 2015, forming a powerful combination that brings the automotive industry rich data sets, strong analytics and over 130 years of market experience.

| Commercial Truck | Financial Industry, | Automotive Dealers, Auctions, |
| :--- | :--- | :--- |
| Market Analysis | Accounting, Legal, | Insurance, Credit Unions, |
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## CONSULTING SERVICES

J.D. Power Valuation Services' market intelligence team leverages a database of nearly 200 million automotive transactions and more than 100 economic and automotive market-related series to describe the factors driving current trends to help industry stakeholders make more informed decisions. Analyzing data at both wholesale and retail levels, the team continuously provides content that is both useful and usable to the automotive industry, financial institutions, businesses and consumers.
Complemented by J.D. Power Valuation Services' analytics team, which maintains and advances its internal forecasting models and develops customized forecasting solutions for automotive clients, the market intelligence team is responsible for publishing white papers, special reports and the Used Car \& Truck Blog. Throughout every piece of content, the team strives to go beyond what is happening in the automotive industry to confidently answer why it is happening and how it will impact the market in the future.

| VP and General Manager, | Senior Director, | Senior Analyst, | Senior Quantitative Analyst, |
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## ADDITIONAL RESOURCES



## Guidelines

Updated monthly with a robust data set from various industry sources and J.D. Power Valuation Service's proprietary analysis, Guidelines provides the insight needed to make decisions in today's market

## Used Car \& Truck Blog

Written and managed by the Market Intelligence team, the Used Car \&
Truck Blog analyzes market data,
lends insight into industry trends and
highlights relevant events.


Read our Blog
nada.com/usedcar

Find Us on Facebook
Facebook.com/NADAUsedCarGuide


Follow Us on Twitter @NADAvalues

Watch Us on YouTube
Youtube.com/NADAUsedCarGuide


[^0]:    Source: WardsAuto

[^1]:    Source: WardsAuto

