

PARLOR LDFTS



MARKET AT MAIN

### RESIDENTIAL SURVEY

#### 162 Responses

### DEMOGRAPHICS







#### How old are you?

Overall, 51% of respondents who are downtown residents are millennials: between the ages of 18 and 34. However, a small potion of the downtown residents are in school. This means that the largest segment of people living downtown are young professionals.

# What is your gender?

There seems to be an even distribution between males and females living in downtown Lynchburg.



#### What is your race?

The majority of residents are white. Overall, 65.7% of Lynchburg residents are white, but the downtown area seems to be more concentrated. Perhaps further investigation can recognize a relationship between race and location, and begin to understand these living preferences and their implications regarding cultural competence as downtown Lynchburg continues to grow.





# Are you related to your roommate by marriage or blood?

Nearly half of people living downtown live with someone related by blood or marriage. However, over one-third live alone.

### What is your highest level of education?

Over three-quarters of individuals living downtown have completed a College, Masters or PhD program. By comparison, only 31.2% of people in Lynchburg have completed a Bachelor's degree or higher. Based on this sample, downtown Lynchburg appears to present a concentration of citizens with more significant educational attainment. ● Less than High School ● High School Grad ● Some College ● College Grad ● PhD ● Master Grad



### Are you currently enrolled in school?

Many downtown residents have already attained their desired level or education.



### Are you currently employed?

Eighty-three percent of downtown residents work full-time. Less than 7% of residents are unemployed.



#### What do you do?

Nearly 29% of downtown residents are working professionals, such as lawyers, physicians and professors. The next largest segment is upper management at 11.4%. Thirty-two per cent of the downtown resident population is represented by people working in retail, at restaurants, or in a working class job, such as manufacturing. Fifteen per cent are public servants.





### What is your approximate total household income?

Thirty-five percent of residential households downtown demonstrate middle class to upper class wages, making over \$75,000 per year. Fifty-three percent make between \$25k and \$74,999. Only 12% are under the poverty line.

### GROCERIES







#### Where do you shop?

Most downtown residents travel to the Boonsboro Kroger, which is 4.6 miles or 13 minutes away by car. The next most commonly used grocer is the Kroger on Wards Road, which is 5.5 miles or 10 minutes away by car.

### How frequently do you shop for groceries?

Most residents prefer to make just one trip to the grocery store per week. Sixteen percent shop every two weeks.





### When do you shop? (Day)

Most downtown residents do not have a regular shopping day. Of those who do, they usually shop on Sunday.

### When do you shop? (Time)

Most downtown residents shop in the afternoon or evening, however 32% said that they do not have a consistent time.



### PARKING





# How many vehicles does your household have?

Forty-four percent have two cars per household and 37% have one car. Less than 1% do not have a vehicle.





#### Do you ride a bike?

Over half of respondents have a bicycle at home.



### How often do you use your bike?

Of the 51% who use bikes, 21% use it less than weekly. Only 4% use it daily, and 15% ride their bikes a few times each week. The accessibility to trails may be a draw for residents who enjoy biking for leisure.

# Is finding a place to park easy?

Sixty-seven percent of residents say that finding parking downtown is frequently or occasionally a problem. As more businesses and residential spaces open in the downtown area, access to parking is an important factor for both residents, employees, and business owners who want improved accessibility for their customers.



### Do you think parking is too expensive?

Over two-thirds of respondents believe that parking rates appropriate.





# Do you have designated parking at your home?

Most residents have designated parking at their home, however, one-third of residents rely on street parking.



# Would you pay more if it was more convenient?

Almost three-quarters of residents do no feel comfortable paying more for parking - even if it was more convenient.

# Are the parking limits downtown long enough?

There is a great divide in views here. Over half of the respondents feel that parking limits are long enough, but 48% believe that the limits should be extended.



48%

52%

### Do you support on-street parking meters?

The majority of respondents are opposed to on-street parking meters, but a significant number would support it.





### What should pay parking maintenance fees?

Many residents feel that parking fees should cover the cost of maintenance, but 45% also feel that the government should cover these costs. Only 5% responded that a downtown properties tax should support maintenance projects.

### MY HOME







### How long have you lived downtown?

Almost half of the respondents have lived downtown for over 2 years. Nearly one-third of respondents have lived downtown for less than one year.

### Do you plan to stay here?

Over 60% of respondents like living downtown and have no plans to leave. One-third of residents will leave in 1-2 years.





### Where did you live before downtown?

Most residents lived elsewhere in Lynchburg before moving downtown. However, 56% moved from another city in The Commonwealth or another state.

#### Do you rent or own?

A large number of respondents rent their homes in downtown.





### How much do you pay per month?

Only 8% own their own homes with no mortgage. Two-thirds of downtown residents pay over \$700 in rent or mortgage payments each month.

#### Where do you live?

Most respondents live on Commerce, Jefferson or Main Street.



### Do you use a landline phone?

Very few respondents use landlines. Over 90% of people who live downtown and responded to the survey use cellphones or other modes of communication.

# 92%

### Do you have Internet at home?

Almost all downtown residents have internet access at home.





### When do you typically eat dinner at restaurants?

Most residents go to restaurants between 6 and 8 p.m. after work.

### Is your building residential or mixed use?

Most residents live in buildings that are strictly residential.



### Rent cost distribution based on location

\$400 \$401-\$500 \$501-\$600

\$601-\$700 \$701-\$800 \$800 +



612 Commerce St	1102 commerce street
1220 Commerce Street	517 Washington
1101 Jefferson St	1220 Clay Street
802 Court St	1416 Harrison Street
1220 Commerce St.	901 Jefferson Street
1101 Jefferson Street	1215 Jefferson Street
1220 Commerce St	612 Commerce Street
1101 Jefferson Street	1107 Jackson St
1220 Commerce Street	Madison Street
1101 Jefferson St.	521 Church St.
1101 Jefferson st	409 Harrison St
612 Commerce St	700 12th st
1101 Jefferson st	307 Washington St
1301 Main St.	604 Pearl St.
1220 Commerce Street	1101 Jefferson St

1919 Rivermont Avenue 1101 Jefferson St 922 Main Street rrison Street ferson Street 1225 Main Street ferson Street 1101 Jefferson St nmerce Street 505 washington street 505 wasington street 370 woodland Ave 922 Main street 307 C Strett 104 Jackson St. shington St 1421 Main St 309 Harrison st 802 Court Street

312 Madison St.

220 Norwood St 2709 old forest road 904 Wise Street 818 6th Street 1225 Main St 1225 Main Street 1101 Jefferson Street 915 11th St 1012 federal st 1220 Commerce St 1301 clay st 1112 Harrison St 2800 Weeping Willow Dr 1220 Commerce Street 101 Perrymont ave

503 Victoria Avenue 711 Franklin Street 18 west princeton circle 46 FEDERAL ST 307 Washington Street 1225 Main Street 906 Main St 201 1105 Cosby Street 1000 Harrison St 307 C St. 201 Harrison Street 609 Washington St 310 Madison Street 1307 Clay Street 1215 Jefferson Street

1112 Harrison Street **Rivermont Ave** 1012 Federal Street 2223 Park Place 1220 Main St 1102 Federal Street 718 Commerce St 612 Commerce St.

### PREFERENCES







### How did you choose your current home?

Many residents took into account their home's location, appearance, safety, and cost per month. Having updated appliances or a personal washer and dryer was not nearly as important as being in a prime location and a beautiful space.

# Which stores or services do you wish were here?

Downtown residents want a grocery store. The next most-requested amenity was a live music venue, movie theater, or specialty food store. Investing in retail and tourism growth downtown will satisfy these needs and continue to position downtown Lynchburg as a compelling place to live.



### What do you like best about living here?

Residents like that they don't need to drive places nearby-including restaurants and trails. They also appreciate Lynchburg's historic elements and convenient location.



#### What could still use improvement?



Many respondents answered other, which you can find of the following page. What could still use improvement? (Open-ended results)

Downtown residents feel that they need a gas station, and a grocery store, and a pharmacy nearby. They also do not particularly like the ongoing construction projects. Ultimately, they believe that downtown could be improved by adding more entertainment and retail/ tourism attractions, while delivering better access to necessities: food, gas and medicine.



#### How can we improve downtown Lynchburg?



#### **Open-Ended Responses:**

Fill the abandoned buildings and stores! Downtown doesn't quite seem as lively as it could be.

"Having more options, such as bars, grocery stores, restaurants, things to do. I can tell the downtown Lynchburg is growing, but a lot needs to be done to keep the residents there.

Also, I noticed parking on Jefferson will soon become two hours. As a resident who happens to park on Jefferson full-time and walk to work, I hardly ever have to move my car. Where will those who work and live downtown be able to park our cars? I can't be leaving work every two hours to move my car to another street. Lynchburg isn't that big or busy to require two hour parking. I can see that for Main Street or even Commerce, but Jefferson is where mostly residents and professional workers park."

Parking, entertainment, community festivals/parties

See #33. College students are always complaining about the lack of good shopping (clothing retail) in Lynchburg. Bars and restaurants should stay open until 3:00 on weekends. Shops should be encouraged to upkeep/revamp store fronts. Parking garages instead of parking lots and decks; there will be more room for businesses, shopping areas, outdoor eating area, or grassy area for live music and events. There are a lot of pets cooped up downtown. A dog park would be great for the dogs and their owners. I guarantee non-downtown residents will go out of their way to bring their pets too.

#### More parking for residents

Being a resident on Jefferson St, the two hour parking limits around MidPoint Apartments are definitely an issue for me. After spending nearly \$1,000 a month in rent, utilities, and groceries; paying a monthly fee to park in a parking deck (which is not very close to my apartment) is not an option that L like to consider. I low living downtown, it has a great atmosphere and the people are friendly. I knew living downtown would be more pricey than other places but I am comfortable with my current expenditures. I do feel that the 2 hour parking signs on Jefferson street near my building should be removed as there is no other place within the immediate area to park and my part road is not a high traffic area for business. Also, a grocery store would optimize my experience living downtown significantly as well as clothing stores geared towards college/ young adults. Putting maybe a few benches along the bluff walk might also be greatly appreciated by the downtown community!

I love downtown! The biggest issue is parking to me- I would have been interested in buying a street pass for Commerce street because I work weird hours and have to move my car constantly on my day off but was told that Commerce was not a street I could buy that pass for. I just think it would help with the parking situation!

Create parking lines for parking spaces!! This would help with downtown street parking tremendously!

There's really not a sense of community outside of the bar scene or arts scene.

Have businesses move in to all the empty buildings. (Good luck)

A grocery store that I could walk to would be amazing! Also, while communication about up-coming events and closures has improved it would be great to have some place to go online to check on what is going on so that we're not dependent on our building managers to pass along the info.

#### Better parking arrangements

Keep revitalizing!! It's a great little downtown with great unique shops and cultural events. It's getting to where it needs to be.

GROCERY STORE!!!!!! Another Parking garage. Another restaurant or two. GROCERY STORE!!!!!!!

"1.) Finish the Academy ASAP. It will be an anchor down there bringing lots of people downtown to spend which will further the growth 2.) Grocery Store. That place is a food desert and needs a place to shop for food

3.) Finish riverfront park. Common, this is taking forever and has ruined my view for the past 18 mos. Also, replace that ugly chainlink fence with something that looks better.

4.) File a petition with the NTSB to have silent train horns to intersections during late hours of the night.

5.) Two way streets

6.) Probably going to have to go for paid parking but I'd be cautious on when to move on this. The question is when does critical mass occur and we can be sure it wont scare people off. I think it is likely we've already reached such a point but one more year wouldnt hurt.

7.) Continue doing what youre doing: Supporting the market, tax incentives, helping the academy, etc.

8.) Push for more condos (for sale properties) and fewer rentals. This will insure that even in an economic downturn you wont have a mass exodus from downtown. It is important to have a mix of renters and owners and we just continue to see more apartment buildings finished. I am desperately trying to buy something downtown but it's either take a huge bite and take on a building which needs who know's how much reno or just rent. We need more options for ownership so I suggest pushing some of the developers towards condos rather than apartment buildings."

Promote diversity and sustainability through the incorporation of elements such as a nearby Grocery Store and Gas Station to keep people Downtown longer during the week. Arrange for a dedicated creatively-designed music venue that is professionally managed and appeals to 20-somethings - a location that supports both local and touring acts.

A grocery store within walking distance would definitely improve the area. Also designated residence parking so residents don't have to worry about moving their cars if at home during the day. I would also love to see more diverse entertainment, restaurants serving international cuisines, etc.

#### Create a mall between 9th and 12th on Main St.

Build a grocery store, add food trucks, invite more businesses to occupy vacant stores (privately owned businesses, bakery, smoothie place, ice cream place etc.)

"adding a grocery store would definitely improve downtown

Adding pet store that would do a day care service "

Rezoning, businesses should pay higher tax to cover customers having to park to come here. Also, when people who don't live here...they come in droves on the weekend and clog the streets, can't drive, sight seeing that impedes the flow of traffic...have PAY parking on the weekends too! If i have to pay then why don't they just because its Saturday?

A grocery store would be lovely.

Get more businesses to lease or buy vacant lots and buildings

More weekend/nightly events

limit construction start times. It's a very noisy place for residential living with all the constant construction.

Parking is beginning to be an issue. I think downtown residents should be permitted to have a permit parking tag on their vehicle. For instance, if you are home from work during the weekday, you will not accrue a ticket. Considering the amount of rent most of the downtown community pays, it would be a helpful idea. This should not be an additional fee. It should be included with the rent.

Honestly you all need to do a better job utilizing the space. There are far too many vacant buildings for there to not be a grocery store or dry cleaning etc. Personally my experience with this town has been terrible. You don't have uber. Seriously? The only bar people actually go to is 15 minutes away. Jefferson Street needs another bar that's open until at least lam. I know you're all a bunch of conservative thumpers but even cities that are actually in the south have these things. Pull it together.

Add a Dog Park and a Grocery Store!!! Add an ice cream parlor and a fun place to socialize after 10 pm.

I think business will expand naturally. Bringing in businesses and revitalizing downtown is crucial. Look at bool or other taxes that can be cut to grow business

Change parking add more buisness and schooling downtown

I moved from McKinney Texas which has been voted the #1 town in the USA to raise a family, lifestyle, recreation and restaurants. I lived in the Downtown area which was a wonderful place to be, especially on the weekends. I see so much potential in Lynchburg downtown but I don't expect it will come for several years. The key to a sprawling downtown is Restaurants, not windows with paper covering up their closed down shops. The sidewalks need to be powerwashed, there needs to be flowers and other natural additions added to the sidewalks. There needs to be competitions between store owners for the coolest decorations. I think downtown Lynchburg will be great in a few years and I am excited to be here and call it home

"More businesses - esp. things open after 5.

Also - easy fix - part of why we moved downtown is because we want to be more active in the community, and it's hard to know what's going on when. Better communiction regarding events would be awesome - there's so much stuff happening down ehre all the time. I hate that we miss it half the time! Maybe a community board at the farmer's market on Saturdays that displays all of the events for the upcoming week/s?" Residents would feel safer with police presence. Not once have I seen one on the bluff walk.

Beautify streets. I see a lot of trash, unsightly areas, and poor landscaping walking downtown. Perhaps planting colorful native plants and wider variety of small street trees could help enhance the look of downtown. I think the use of plants (be it planted or hanging flower baskets) is underutilized.

I would like to see parking and charging for Electric Vehicles

More restaurants and entertainment downtown, and especially a grocery store.

"More places open after dark. So much closes at 7 or earlier.

Community Market open later hours.

Improve lighting so it's more hospitable to safe evening walks.

A real grocery store."

Enforce the speed limit, re-paint the on-street parking lines, fix the sidewalks inexpensively, plant perrennial flowers that don't require much maintenance

Saturday morning live banking

Grocery and drug stores

"more street cleaning in downtown neighborhoods

extended business hours"

Fill the empty store fronts. Market is saturated with lofts. Start enticing building owners to renovate for office space in the upper floors. BETTER LIGHTING AND STREET SCAPES. ADD A NICE PARK WALKING DISTANCE

Night Life!! Sports Bar is needed... more weeknight activities such as socials.

Compete projects and offer more convenient parking or shuttle to parking lots

Bluff walk is looking good and it would be great to see more restaurants/bars/retail spaces along there

Bringing more business into downtown & encouraging other people to consider downtown living, shopping and leisure time. Make large trucks take alternate routes around main st, add small gated parks for kids, slow traffic on main and church to encourage stopping at businesses, make walking and biking around downtown easy and safe.

"1. Survey needs some ""in between"" responses besides yes/no for several of the questions.

2. Think a pay parking deck will be needed as more lofts are built; evening and weekend parking will become an issue. We normally can find onstreet parking when we drive, but have no problem using/paying for the paid mid-town parking deck. Cheap parking!" more places to eat and shop

More parking lots - make them free to the public. Grocery store and gas station downtown. Help promote downtown events - arts, theatre, live music, dance, events. Add some kind of music venue specifically - that would be a huge draw. Start some kind of farm to door service that delivers produce - that would be really convenient. Find space for a community garden downtown to connect residents. Grocery store!

A Downtown Lynchburg app that is updated regularly. Easier-to-use Lynchburg city/downtown website.

Revitalize abandoned buildings, grocery stores

More restaurants are a necessity and a grocery store closer in proximity.

Better coordination among Lynchburg businesses, gov't agencies, non-profits, etc. I often don't know what things are happening (or when, or how often, or how much they cost). There are a TON of community groups and events, but little way for the average resident to get a good understanding of the scope of opportunity.

enforce the speed limit, re-paint the parking space lines on the street, stop the use of expensive materials when renovating the streetscape. "People ate happy to live downtown but it is hard to stay. We are in a food desert, residential paring is limited, my vehicle had been broken into 5 times...a bike or foot patrol from LPD could help.

I am glad they're are more maintenance people cleaning the streets and bluff. "

Parking situation is abysmal and the people that handle it are horribly rude not only downtown residents, but also the people that we hope to bring downtown to support businesses and our livelihoods.

"Better transit so not so many people have to drive to get here. Get lights on the trails so commuters can use those in the darker winter months. More buildings, more people, more businesses.

Try to get more outdoor cafe seating - take over a parking spot. Restaurants can provide space heaters and blankets like in other countries. If you visit any city that has done revitalization, the area has flourished by the addition of a parking garage. The longer we wait to build one the more it's going to cost.

Add a trolley circuit at least on weekend nights that runs from 5th street to Church/Pearl to bring in your residents who live in the districts close to downtown, but often drive and take up parking.

More food, grocery, and entertainment options. Finish construction on the river front park.

Parking is too expensive for downtown residents. \$50 a month for a second car is too much. Also not enough spots 'dedicated' for residents. I

say 'dedicated' because there is no marked spots but I will get a ticket for parking in a non residential spot, which are the only open spots on the top deck.

GROCERY, Drug Store, Dry Cleaning, more bars and night life, more lights on the trails- esp connecting to neighborhoods finish all the street work and complete work on the Bluff Walk and Riverfront

Housing downtown is so expensive considering the income demographic of the Lynchburg area it is difficult to live downtown and also afford to do things downtown.

There are lots of condos for rent but we want to buy one. There are very few options. Also, I wish someone would finish the Krise building! By restoring it to the 1970s .. venues to meet the needs of the residents with a 2015 update .

Better parking is a must. There are a few businesses that have ample parking spaces, but they are not for pubic use, there are not enough on

#### street parking spots

#### More security

I think there need to be way more businesses placed into the empty stores and buildings. There needs to be better parking, I would even suggest clean up the streets, have parking enforcement be friendlier. closing main street out, like the mall in charlottesville, and making it more walkable. If there was a grocery store and a more stores, more people would want to venture downtown. Get Downtown! should be the feel that happens often.

Focus & collaboration between residents, businesses & local government...finish the Academy

Continue to encourage business growth downtown BUT we must keep the area safe or people will not come downtown. There are not enough law enforcement officers in the city. The few criminals are making it bad for all of us. We researched the demographics on this city before paying cash for a home downtown. After almost two years I can say that I am very disappointed that I bought a home on the corner of 12th and Harrison. Regular traffic noise is not a problem but those booming radios that can literally be heard from three blocks away have reduced my right of quiet enjoyment of my home and yard. It is illegal but the police are not writing tickets WHICH could generate more money for the city if the law was enforced. The people who are making downtown less desirable don't live downtown. We have got to take control of our community.

I also feel that the Community Market could be upgraded somehow. I love it but it could look better. With all of that said, I see potential in I ynchburg and have hopes that we will grow and be a beautiful, healthy, happy community.

Offer less expensive parking options for residents so we don't have to move our cars around every 2 hours

A grocery store in the old Food Lion would be very convenient when I need things in a hurry and for many of my neighbors who do not have cars.

#### Grocery store and/or longer hours for community market

Cultivate it more. Have open arms and open minds to the creative people that thrive in Lynchburg and allow them to come to you with ideas and help execute them. Promote local businesses and events and help plan them and give the people things to do! Also, there is a large amount of homeless and/or shady characters that wander around downtown and bother people and sometimes harrass people, that needs to be taken care of. As a female, I would like to feel more safe walking around downtown, especially at night. Thank you!

Have a Grocery Store nearby

Grocery store most definitely, more nightlife and dining options

Incentive a grocery store chain opening a store downtown

Aggressive panhandling is an issue. There is one person in particular who the police have talked to many times but he will not stop being aggressive. Panhandling from others tends to happen around the Community market in the evening. They are not usually aggressive, but there doesn't to be any kind of extra police presence around these areas

Encourage small business and restaurants to come back to the area, especially those that will cater to crowds at different times of the day (restaurant during the day, bar/live music at night). There is just not enough downtown to justify the exorbitant rent prices. Our apartment is over \$1,000 a month in rent. We are not in a big city, but pay the cost to live in one.

Follow through on construction projects in a timely manner. I've lived in several cities in my life, and lynchburg has the slowest construction progress I've experienced. There is simply no urgency to finish projects, which has been damaging to businesses and hurts the appeal of downtown, attracting fewer people to the downtown area.

Stop putting 2 hour parking on streets like Commerce that don't need it. Add a grocery store, Improve the nightlife. More bars and restaurants. Finish up the construction. Stop doing so much construction. I feel like the place is constantly being torn apart.

We miss the park area down by the fountain where the First Friday concerts used to be. It was a great space! Construction vehicles just seem to sit there day after day. I think we just need a few more everyday, "necessary" retailers to commit to come downtown- not boutique-type placeslike a grocery store and a pharmacy that people really need and use. And it would nice for more businesses to stay open at night for people to come and enjoy downtown.

"We could improve downtown by having Friday Cheers longer throughout the summer instead of ending in July. I know money dictates the length but if it was longer people would come. Downtown and Lynchburg is young now (Thank God, finally!) and these people want to get off work, let loose and drink (responsibly), and socialize.

Second, downtown could use more multi-cultural events downtown like a parade or block party. Kegney Brothers could be partner with Lynchs Landing for a St. Patricks Day block Party in March. Also, a Cinco de Mayo Fest Block Party with a partnership with La Carreta! Best believe the money spent will be worth it and the people will come because of a block party with alcohol. It works in every city done right. Third, having a fireworks show downtown on the James how it used to be would would be good.

P.S. i know this was a private venture but a lot of people miss City View. It felt like you werent in Lynchburg and it was a top tier club." Downtown really needs a grocery store for residents. The city needs to fill the vacant store fronts and take care of the vacant lots - get rid of the weeds and graffiti. Have green space for children that live downtown. Have more name brand stores and restaurants to draw people downtown and away from Wards Road. Have businesses open at night and on Sunday's.

Better and cheaper parking where I live downtown.

Finish construction on the roads attached to downtown. Local food store/grocery

Better road care in winter

Encourage the city to take care of vacant lots sidewalks with weeds, better and more thorough trash pickup, address out of area homeowners not taking care of property. Show concern for the assets that the historic districts are and help them

Have it filled with business and not open gaps. The city needs to put more effort and money into downtown. Look at Greenville SC, it is slowly and consistently being built up and because of that the city is growing. Another problem is that because downtown is getting cooler and nicer everybody things they can boost rent but it's not to the point where you can boost it up - we are losing vendors because of that! grocery store like trader ioes

We need a grocery store. Trader joes would be perfect. Need more maintenance and clean up of roads and sidewalks especially in area between downtown and federal hill.

I would be very excited about a health food store downtown. It would also be nice to have parking limits extended

Continue to foster the development and redevelopment of more residences and businesses. Full occupancy is the goal, as is additional hours of operation. I'd like to see downtown abuzz with activity not just during work hours and on Saturday mornings, but all through the week. Get drug dealers out, get teenagers home at night, and make it more family friendly for families of all ages. Play up on the historic value of the city and surrounding areas.

Add a grocery store

There should be permit parking in the downtown area for residents the same as there is for the Rivermont Randolph College.

Remove the confederate statue on court st.

Give affordable parking to downtown residents who support local shopping, restaurants and events. (those who promote the rebuilding of downtown)

Ample parking, and additional outdoor seating.

Better roads for motorcyclists, more bars, and when they do constructions,don't start it all at once, or make sure you have convenient nonconfusing detours

Bring in a grocery store

Build more parking with the money currently spent on enforcement

Grocery grocery! More variety in restaurants (Chinese, Cuban, Thai). More variety in stores (How are there two wig stores on Main. Is there really that much demand for wigs? How are they still in business?)

Continue revitalization, especially on all of the empty/falling apart properties on main street! And finish the construction near James River; the smell is overwhelming

I think downtown is on its way up. I am worried about the new water-pipe project, but once that pain is over, the Virginian will open and the Academy of Fine Arts will be restored. I think we ought to learn from Staunton's successes and mistakes. The municipal parking deck there is an important asset, and it certainly isn't as ugly as our parking decks. We will have our own answer to the Stonewall Jackson Hotel soon, and I am excited about that!

regular street/sidewalk cleaning. education to pet owners regarding excretement.

make the streets driveable

A full service grocery store would be wonderful. Not just a mini mart that sells primarily drinks and spacks

Pedestrian mall.

Fix sidewalks where they cracked and unsafe to walk on (example: 1220 Commerce St where Llive), get a grocery store so this is no longer a food. desert, and make it so the trains don't blow their horns when residents are trying to sleep.

"Who is we?

Grocery store, promote development on the bluffwalk. "

More events to bring people downtown and bring more business into the downtown area

A live entertainment venue would be great; live shows would make downtown an evening destination, and thus spur more restaurant/bar traffic and options

making owning a business a more viable option, having businesses stay open later, bring nightlife, stop building parking lots, building infill, creating some meaningful green space, supporting the Cooperative grocery story coming downtown

You could start by acknowledging that not all downtown living is in apartments. Perhaps consider including owners and renters of houses in your plans. For example, for question #47, I am forced to provide an answer that makes no sense, as I live in a house in an historic neighborhood, and not in a residential or mixed-use building. I am answering residential, because my house is residential, but my answer is meaningless for your survey.

Keep attracting the great businesses downtown and arts and cultural events, you are doing a great job!

"Woo developers like Richmond has for big projects (Shockoe Bottom/The Fan) that have deep pockets and huge visions for the city. Lynchburg's Riverfront has the potential to be one of the best on the East Coast.

1.) There needs to be overlooks on the Lower Basin and a pedestrian bridge that links Riversedge Park in MH to downtown Lynchburg. 2.) Can the City fund a statue for John Lynch on the Langley ""Fountain"". For this to be the site of John Lynch's Ferry in 1757 it sucks because theres no access to James from there (if your are not a local and familiar).

3.) Increased boat landing access to the James.

4.) A Music/concert venue or amphitheatre for God sakes. Every city I've been to has one downtown.

5.) BARS-The college kids want some options to choose from to drink after work or socialize. A person has to travel across the city (Wards, Timberlake, Forest) to drink or be entertained, which puts safety at risk. Have a ""Bar District"" where people downtown can drink, be merry, and WALK home. Take models from cities that have ""Bar Strips"" and learn how to incorporate it in Lynchburg."

For the downtown area to become stable more of the housing should be larger units which would appeal to a less transient population. The need for a grocery store is critical. More restaurants need to be open later so that you can dine after an evening performance. Also it would be nice if some restaurants were open on Sundays.

"-Better communication to downtown residents about events involving street closure. For example, Get Downtown is usually great communication (local news, online, etc) but the Angels triathlon was NEVER well communicated to local residences (and was also trickier to navigate due to closures).

Invest more in 5th Street (and none of this political nonsense about it not being downtown - it IS and SHOULD be part of the downtown culture)

Incentivize shopping/dining downtown for local restaurants - discount for loft members or frequent shopper discounts, etc.

The city is generally neat but I wouldn't call it sparkling clean, in part because of the abandoned storefronts and outdated/mildew surfaces in places. Some pressure washing, elbow grease, and more displays (bigger and more exciting posters, perhaps?) in vacant storefronts would be a great start.

Lower business taxes (I've heard more than one business decide to go to Forest, etc., because of taxes downtown), and a promotional first-year's cheap rent for first-time business owners to inhabit downtown buildings would help new businesses start strong and make them more likely to stay.

Finally, I do want to add that downtown has improved SO much since I moved here in 2007. I am delighted to see scaffolding on the Academy (III), an estimated 50% renovation/occupancy rate for abandoned storefronts (my number, but it feels about right), and generally more traffic and happy vibes. The market was so sparsely attended back then and it's so wonderful to see the music, activities, etc. Things like Friday Cheers and Get Downtown have helped booster the image of downtown, and the success of businesses (and happiness of residents) is so wonderful to see!! Not an improvement but just a comment: the trees are a magnificent selling point for downtown, truly unusual for an urban neighborhood like ours!

More relevant stores that people will use. More boutiques as well as gas stations, grocery stores, and pharmacys.

I used to enjoy being downtown, now it looks tired and old. There are no places to go unless its Monday thru Friday during business hours. That defeats the purpose. There is far too much construction, that NEVER seems to end. They start projects without finishing anything. I have never felt safe downtown after dark

Need to convert two-way streets into one-way streets and more pedestrian/bike friendly facilities (more complete streets). More public events and things like bike tours and monthly bar crawls. Free trolley would be awesome (and a connecting trolley line to Kemper Station and the airport). Bike share program should be explored. Bringing Uber or Lyft would be a boon. Bring more entertainment options and at least one additional brewery with an outdoor beer garden. Partner with colleges in the area such as LU, Randolph, and Lynchburg College to bring courses and programs to the downtown area. Explore options for bringing a downtown grocery store. Trader Joe's would be huge for downtown (if it can happen), but even Aldi or CVS would be most welcome! Need music venues for more concerts. No parking meters.

Better parking, dog park, grocery store, drug store, dry cleaners, little more night life on weekends, Chinese/Japanese/Mexican restaurants Do something about loitering/homeless people that linger around our homes. Encourage a grocery store downtown. Keep up the good work with landscaping and remodeling downtown!

More parking. Covered parking. Greater police and security presence. Less road closings.

GROCERY STORE PLEASE !!!!!

Employ traffic calming practices to slow traffic; use street sweeping equipment to clean streets

### **EMERGENCY INFO**







#### Do you feel safe living downtown?

Many residents feel comfortable and safe downtown.

### Have you been a victim of a crime while downtown?

Most respondents have not experienced crime while downtown.





#### What is the best way to share information with you?

Over half of the respondents prefer to be e-mailed during an emergency. Thirty-four percent turn to social media.



### Where do you look first when gathering information?

Over half of downtown residents look to the internet for information. Nearly one-quarter use social media, ad 18% rely on television.

### Do you have a pet at home?



If yes, what kind of pet? ● 0 ● 1 ● 2 ● 3



#### First Responder Information: Residents living at the following addresses have pets:

612 Commerce St, APT 110 1220 Commerce Street. G07 1101 Jefferson St. 710 802 Court St 1220 Commerce St., APT 112 1101 Jefferson Street, 401 1220 Commerce St, 111 1220 Commerce St. 119 1101 Jefferson st 1301 Main St., APT 502 1220 Commerce Street, G08 517 Washington 1220 Clay Street 1416 Harrison Street 1215 Jefferson Street. 2E 612 Commerce Street. Unit 205 521 Church St., Apt 1 409 Harrison St 700 12th st 307 Washington St 1101 Jefferson St. 409 312 Madison St. 1919 Rivermont Avenue 1101 Jefferson St, 302 922 Main Street, 406 1225 Main Street, #405

1101 Jefferson St, 403 922 Main street. Suite 406 307 C Strett 1421 Main St 309 Harrison st 802 Court Street, Suite C 1121 Harrison St. 220 Norwood St 904 Wise Street 818 6th Street 1225 Main St, 403 1225 Main Street, Apt 403 915 11th St 1012 federal st 1301 clav st. 0 1112 Harrison St 1220 Commerce Street, Apt 107 711 Franklin Street 18 west princeton circle, Apt 87 307 Washington Street 1225 Main Street 906 main st. 201 1105 Cosby Street 1000 Harrison St 307 C St. 201 Harrison Street

609 Washington St 310 Madison Street 1307 Clay Street 1215 Jefferson Street, Apartment 4W 1112 Harrison Street 1012 Federal Street 2223 Park Place 1220 Main St, C 1102 Federal Street 718 Commerce St, 1