

Are you under pressure to deliver compliant meetings and events?

When you're charged with leading meetings and events in the pharmaceutical industry, the stakes are high, and your to-do list is massive.

Ensure your meetings and events meet your company's regulatory business requirements.

Are ongoing regulations increasing your cost of doing business and taking up valuable planning time?

National Payment Transparency Program: Open Payments

International Regulations From More Than 87 Countries

Industry Standards Like the PhRMA Code

Corporate Covenants

Deliver meetings and events experiences for healthcare providers that drive results and stay on budget.

How can you ensure a great meeting experience that drives results while staying in compliance?

Delivering an incredible event experience isn't easy with limits on nearly everything:



Airfare



Hotels



F&B



Promotional Items



Entertainment

Consolidate all of your data into one location to easily report it to the government

How can you tackle compliance reporting when your data sits in multiple systems with multiple suppliers?



Civil penalties for reporting violations under the Open Payments Act could cost your company

\$1,150,000 EVERY YEAR.

The Challenge

Finding a partner who can help you manage all of these moving pieces.



The Answer

A Partnership with Maritz Travel | Healthcare Solutions™

We have the experience, expertise and technology capabilities to help you meet these challenges.

Maritz Travel | Healthcare Solutions™ helps healthcare companies deliver compliant meetings and events that drive results.

Our healthcare solution offering can help ease your compliance burden and streamline your reporting processes

1. Compliance Experts Drive Full-Service Logistics Implementation:

Our Healthcare Compliance team meets with you to understand your business requirements and compliance guidelines.

Pat Schaumann, our Compliance Director, developed the training that certifies meeting planners on healthcare compliance.

1,000+

Meeting professionals have received their **Healthcare Meeting Compliance Certificate (HMCC)** from Pat in the last 18 months including 90% of Maritz Travel staff.



Her implementation team works with our certified experts to implement compliant meetings.

We have in-house compliance experts and proven event processes

Ensure your meetings and events meet your company's regulatory business requirements.



2. Full-Service Event Logistics Capture HCP Data in Real-Time:



HCP Contract Mgmt.
We'll help you manage spend caps of your HCPs



Expense Data
We'll help you track the individual expenses of HCPs on-site



Event Data
Registration validation and tracking of HCPs



Honoraria & Expenses Data
We'll help you manage reimbursements and final billing

Our Team Captures Data Through the Lifecycle of Your Event:

HCP Contract Mgmt.	Event Data	Expense Data	Honoraria & Expense Reimbursement
Distribution Negotiation Tracking Storage	Registration Travel validation Participant tracking Compliance	Check-in Session Monitoring Lead Retrieval RFID	Legal Agreements Cash Check HCP List & Negotiation Guidelines Expense Reconciliation

Those processes allow us to capture HCP spend data through your event

Deliver meetings and events experiences for Healthcare Providers that drive results and stay on budget.



3. Real-Time HCP Data Capture Powers Accurate Compliance Reporting:



HCP Reporting

1 data file through lifecycle of the meeting.

1 final report for you to upload into your existing portal.

1 exceptional HCP experience overall.

We provide you that data for timely and accurate reporting

Consolidate all of your data into one location to easily report it to the government



Our integrated process is scalable to your business requirements and flexible to evolve with ongoing compliance changes.