

# MOBILE APP

Maritz Travel's mobile app platform extends the guest experience by providing real-time integrations that are supported by our full-service and high-touch app management process.

Our dedicated app development team are experts at mobile app management. They are available for service and support throughout the entire event planning process and handle every step of the app creation and integration process.



01. App Build
02. App Testing
03. On-site Event App Support
04. Final App Analytics

Maritz offers two mobile app technology platforms depending on your needs:

► **travelHQ APP**

- Generic App Branding
- Fast Turnaround Time
- Cost Effective

► **SINGLE & CONTAINER EVENT APP**

- Enhanced Branding at App and Event Level
- App can Contain Single or Multiple Events

Our mobile platforms integrate with select registration systems and offer all the important features necessary to engage event attendees and encourage app adoption.

