

ONSITE TECHNOLOGY SOLUTIONS

Maritz offers a complete set of integrated, real-time on-site technologies. These are designed to operate in tandem with each other to provide a seamless experience for your attendees while collecting and reporting on value-added data.

INTEGRATED TECHNOLOGY

By leveraging our own experience working with numerous onsite technologies, we can successfully manage the technology across the entire onsite implementation. This could be a single onsite technology or the entire framework listed below.

OVER
200
SUCCESSFUL
IMPLEMENTATIONS
ANNUALLY

Full Service Support

Our dedicated event technology team supports you throughout the entire lifecycle of your event, from planning, to onsite execution of services. Our solutions provide an excellent experience for your guests and valuable data intelligence to enhance your brand and improve your events.



CHECK-IN Onsite registration is the first impression of your event, making it a critical guest touchpoint. Our technology not only provides valuable tracking data, but also provides an excellent guest experience. The Maritz state of the art onsite technology platform has various check-in models to support specific event requirements.



BADGE PRINTING Green badge technology uses polyvinyl, non-tear "holderless" badges. Light weight badges fold to provide front and back panels with personalized information such as individual agendas, as well as optional tear-off portions for drink tickets and give away items. Polyvinyl badges can include a printed QR code or embedded RFID tag for session scanning.



ATTENDANCE TRACKING We offer many state of the art scanning models. Depending on the size of the room, your reporting needs, and the desired guest experience, we can custom design a scanning playbook which gives you necessary business intelligence into your guest's behavior.



LEAD RETRIEVAL Maritz offers a number of lead retrieval options, from downloadable apps using exhibitor's personal devices, to RFID enabled tablets. This includes full support staff as well to ensure a positive exhibitor experience.



RFID, NFC & BARCODE SOLUTIONS Tap and go options to overhead passive monitoring that offer extremely fast scanning.