



news release

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TapGenes and Kailos Genetics Partner to Help Consumers Understand Health Risks

This partnership enables member sharing of family-related health data including genetics, family history and phenotypic information.

[TapGenes](#), a technology platform offering families the ability to crowdsource their health information today announced a partnership with [Kailos Genetics](#), a personalized medicine information company offering leading-edge gene-based testing. TapGenes and Kailos are combining capabilities to give people the tools needed to easily exchange critical health information acquired through gathering family health history and genetic testing. This includes gauging the relative risk of breast cancer or understanding the effectiveness of certain medications among family members.

By leveraging family health history, a person improves the chance of detecting an inherited medical condition [by 20% compared](#) to just referencing medical records. The TapGenes platform includes a Family Health Tree that makes it simple and fun for families to collaborate together to understand their shared health risks, which include environmental, behavioral, and, of course, genetic factors. The centralized platform gives individuals and families a place to store and share health information helping families connect the dots between their known risks and helping them discover where they can impact and influence better health. Coming soon, TapGenes members will be able to directly import their Kailos Genetics test results into the platform. The partnership provides simple yet secure means of communication among family members to discuss crucial health data that can impact individual healthcare.

“We are excited to work with Kailos Genetics to empower patients with health information,” said Diana Massey, chief operating officer at TapGenes. “By providing convenient access to genetic and phenotypic data, patients and doctors can proactively tailor health plans based on hereditary patterns. This can include assessing risk of breast cancer or ensuring medicine dosage is correct based on genetics.”

Once consumers upload genetic health information, the TapGenes secure platform generates a broader picture of how their DNA and hereditary health benefits or risks can impact family members. TapGenes members have complete control over who they share their personal data with. For Kailos, genetic test results will only be shared with the individual and their approved physician.



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"It's our goal to help people better understand their health so they can live healthier lives. Collaborating with TapGenes enables us to do this through giving people a map that securely reveals genetic information, family history lineage and personal data," said Troy Moore, chief scientific officer at Kailos Genetics.

To learn more about the Kailos and TapGenes partnership, visit www.tapgenes.com/kailos

About TapGenes

TapGenes is an innovative online family health platform whose mission is to tap the power of family crowdsourcing to improve health and healthcare globally. TapGenes helps its members leverage knowledge about family health to live better and make more informed decisions. Based out of Chicago, TapGenes is widely recognized as an up-and-coming healthcare technology and is the 2016 Grand Prize Winner of the RootsTech Innovator Challenge. To learn more visit TapGenes.com/kailos

About Kailos

Kailos Genetics is a trusted provider of personalized health information. Addressing unmet needs of healthcare consumers and their families is Kailos' primary reason for being. With its proprietary and robust DNA sequencing enrichment and laboratory information system, TargetRich™, Kailos helps make personalized medicine affordable and accessible for everyone through the Kailos test. Founded in 2010, and based in Huntsville's HudsonAlpha Institute for Biotechnology, Kailos is committed to providing a simple, trusted and affordable way to help individuals understand what's in their genes. To learn more, visit www.kailosgenetics.com/about-kailos.

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