



A D E P T 4  
IT AS A SERVICE

## Converged fibre broadband & next generation phone lines

**BT Group CEO Gavin Patterson has announced\* that the UK ISDN and PSTN Networks are to be switched off. All customers must migrate to an IP network or lose service.**

\* BT Group Q3 2014/15 results announcement

### Why wait?

The next generation of phone lines have many advantages over legacy ISDN and copper phone lines and are typically 50% to 60% less expensive. There is not a single counter argument in favour of the old, expensive phone line technology that is being phased out, so why wait?

It is no longer necessary to pay for separate broadband connections and phone lines. It is far more practical and economical to use a single converged connection to provide both Internet and voice communications.

There is no need to change the existing equipment other than sometimes the broadband router.

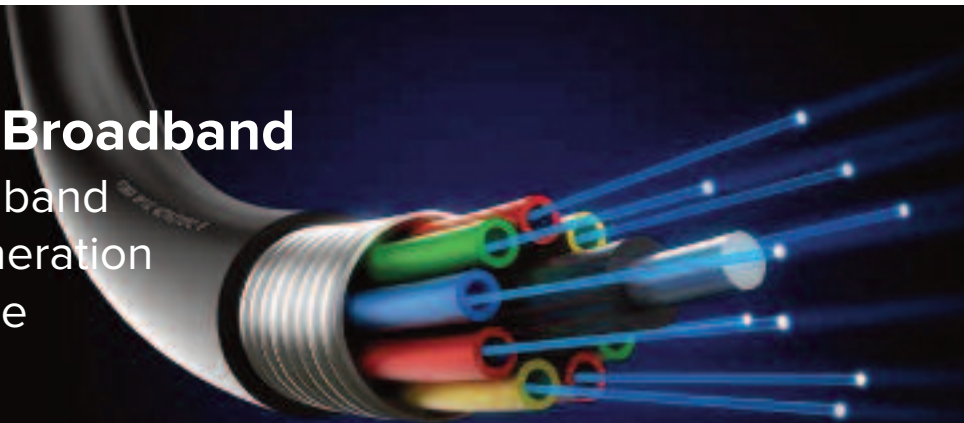
Existing telephone systems will continue to work exactly as they do now. Many customers choose to upgrade their systems using the line rental and call charge savings they make, but this isn't necessary.

Migration to converged broadband and next generation phone lines is a seamless process with no disruption to service. Once the new service is live the existing obsolete ISDN and PSTN (copper) phone lines can be ceased with no further rental payments.

All phone numbers will be retained and telephone users will not notice any difference in service, other than an improvement in voice quality.

## Converged Fibre Broadband

Superfast FTTC broadband and up to 30 next generation phone lines on a single connection



### Superfast Fibre Broadband

- Superfast broadband speeds (Up to 80mbps download 20mbps upload)
- Business traffic only, no residential users saturating Network
- Quality of Service Assured (QOS)
- West Yorkshire based support centre
- Resilience, both local and geographical
- Uncapped data usage
- 22 Clock hour SLA

### Next Generation Phone Lines

- HD voice calls. Double the call quality of ISDN30e and ISDN2e phone lines (120kbps as opposed to 64kbps)
- Add and subtract phone lines in minutes with no installation charges or BT visits
- FREE calls to UK landline numbers 01,02,03
- FREE calls to UK mobile numbers EE, T-Mobile, Orange, O2 and Vodafone
- Redirect calls to other locations in minutes
- Present and receive calls from any area code location (e.g. receive 0207 calls to your office in Leeds)
- Line rental typically 60% cheaper than ISDN

