



2015 AAP National Conference & Exhibition Practice Management Programs

Visit www.aapexperience.org/planner for a comprehensive list of conference sessions or to search by topic, faculty, keyword, or physician attributes/competencies, create a conference itinerary, and access your session schedule and faculty handouts on the go using your mobile device. Be sure to visit the AAP practice management resources on the [SOAPM Web site](#), [PPMA Web Site](#) and [Practice Transformation Page](#).

Friday, October 23

8:00 am – 12:00 pm

Pediatric Practice Managers Alliance (PPMA) Program

C0008 – Taking the Next Step: Updating, Growing and Expanding Your Practice

8:00 am Welcome & Introduction

8:15 am Market Depth: Enhancing services within the Medical Home prior to referral and tools to implement
Cheryl Arnold

9:00 am Mental Health Services: Practice Management and Provider Information & Resources needed to provide Mental Health Services
Beth Martin, MD, FAAP; Connie Moering

10:00 am BREAK

10:15 am Quality Improvement for your Patient-centered Medical Home
Scott Callahan, MD, FAAP; Richard Goins

11:15 am Let's Talk: Ask the Experts

Saturday, October 24

8:00 am – 12:15 pm

Section on Administration and Practice Management (SOAPM) Program

H1016 – Be All You Can Be: Demonstrating Leadership in Modern Pediatric Office

8:00 am Introduction and Welcome

8:15 am Practice Transformation: Going From Good Enough To Great!
Gail Schonfeld, MD, FAAP

9:00 am Meet the AAP Board of Directors

9:45 am BREAK

10:00 am Ask SOAPM

10:45 am Energizing the Disengaged: How to Motivate Your Office Staff
Sue Kressly, MD, FAAP

11:30 am How to Avoid Legal Pitfalls: A Roadmap for Pediatricians
Jesse Hackell, MD, FAAP

Saturday, October 24 (continued)

12:30 pm – 1:30 pm

SOAPM Edward Saltzman Luncheon & Vanchiere Award Presentation*

***Ticketed Event - You must register in advance in order to attend.** Supported by *Physician's Computer Company (PCC).*

4:00 pm – 5:30 pm

A1146 - What You Have to Know to Take Your Coding Game to the Highest Level
Joel Bradley, MD |, David Kanter, MD, FAAP

4:00 pm – 5:30 pm

S1157 - Is There a Doctor on Board? Good Samaritan or Bad Decision?
Steven Donn, MD, FAAP | William McDonnell, MD, FAAP

Sunday, October 25

2:00 pm – 2:45 pm

F2096 - HEDIS Is No Longer a Four Letter Word! The "New Quality" Is About the Money!
Joel Bradley, MD, FAAP

2:00 pm – 2:45 pm

F2100 - What Embracing the Quality Movement Can Do for You
Gail Schonfeld, MD, FAAP

4:00 pm – 5:30 pm

A2148 - The Real Coding Basics: What They Didn't Tell You
David Kanter, MD, FAAP | Julia M. Pillsbury, MD, FAAP

5:00 pm – 5:45 pm

F2175 - Tales of a Medical Missionary:

Sunday, October 25 (continued)

See the World, Do Some Good, and Help Your Practice as Well
Jill Stoller, MD, FAAP

7:00 pm – 10:00 pm

SOAPM Friends of Children Fund Social Fundraiser Dinner [Carmine's Restaurant](#)

***Ticketed Event – You must register in advance in order to attend. Registration information to follow.**

Monday, October 26

8:30 am – 9:15 am

F3026 - The Business of Immunization: Protecting Kids without Destroying Your Practice
Chip Hart

8:30 am – 10:00 am

I3034 - Contract Negotiation: See One, Do One!
Stephen Kaufman | Alexandra Mislin

4:00 pm – 5:30 pm

S3152 - Pediatric Practice Clinical and Financial Benchmarks: Why, What, and How
Chip Hart

Tuesday, October 27

2:00 pm – 3:30 pm

S4078 - Innovative Office Practices
Gayle Schrier Smith, MD, FAAP

3:00 pm – 3:45 pm

F4083 - Financial Integration: How Getting Bigger Can Be Better While Remaining Independent
Susan Sirota, MD, FAAP