

Being recognized as the best raises our stature. It also raises the bar.

At Aetna, we're always looking for ways to improve member service and provide clear, helpful information. Each industry leadership award we receive reflects our ongoing commitment to our 17 million members and the health care professionals who care for them.

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- **Most admired health care insurer**
Fortune® Magazine, March 2008
 - **Leader in customer service for both members and clients**
UBS Benefit Consultants Survey, May 2008
 - **2008 winner for improving asthma health literacy**
Institute for Healthcare Advancement, May 2008
 - **Ranked #1 nationally for how we work with physicians**
athenahealth, Inc. 2008 PayerViewSM Rankings
 - **Ranked #1 for providing clear information to doctors**
The Verden Group, April 2008
 - **Platinum winner best employer for healthy lifestyles**
National Business Group on Health, May 2008
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We want you to know®

