

The Independent Pediatrician

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Chip Hart

Pediatric Practice Consultant Chip Hart questions whether the hype surrounding the so-called demise of the small practice is causing pediatricians to undersell their value to everyone, including themselves.



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Bryan Sibley, MD

Dr. Bryan Sibley is an independent practitioner in Louisiana whose early experience as a hospital-employed physician taught him that nobody will ever care about his business as much as he does.



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Gayle Smith, MD

In 2009, Dr. Gayle Smith, of Richmond, Va., did the research and found there was a desire among families for the type of highly personalized well care that concierge practices do best. Four years later, Dr. Smith's fee-based concierge practice is flourishing.



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Krekamey Craig, MD

Dr. Jill Stoller and Dr. Krekamey Craig are New Jersey pediatricians from neighboring counties who, believing there is strength in numbers, helped form a merger that puts theirs and three other practices in a position to thrive.



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Budd Shenkin, MD

Budd Shenkin, a San Francisco Bay Area pediatrician who built his solo practice into what is now the region's largest primary care independent group, suggests that pediatricians, like gardeners, use the inherent landscape and their creativity to grow their practices in a variety of ways.

Welcome to the first issue of **The Independent Pediatrician.**

Independent Pediatricians, are by their nature, entrepreneurial... It would seem that their scientific training takes them in this direction.

Independent Pediatricians want to remain independent so that they can make decisions based solely on what's in the best interest of the patient.

This booklet contains profiles of several different styles of independent pediatric practice. And, while it celebrates independent pediatricians, it is dedicated to pediatricians as a whole.

This is the inaugural issue of **The Independent Pediatrician.**

We hope you will share our vision, spread the word, and tell your story.

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