

THE DO IT! MARKETING SEMINAR

This is a high-energy, high-content program designed for the new world of business where creativity, focus, and clarity are your most potent entrepreneurial tools. You'll never do marketing the same way after experiencing this game-changing seminar. After this program, you will be able to:

- Grow your business in any economy by implementing 17 instant-action marketing strategies, tactics, and tools
- Boost quality and quantity of incoming leads by increasing your visibility, credibility and “buy-ability”
- Attract more and better clients by making small changes to your positioning, articulation, and distinction
- Accelerate your revenue growth by shifting your marketing engine into high gear
- Consistently win against bigger, meaner, and better-funded competitors

Audiences: Business owners who want to **grow their business** and professionals who want to **sell more products and services**. Also: Conference keynotes, Association meetings, and Chambers of Commerce.

Customization: Alternate titles are “Breakthrough Marketing Mastery” or “17 Rules for the New World of Marketing”

Length: This program can be customized from 60-90 minutes (keynote) to half-day, full-day, and 2-day formats.