

DO IT! MARKETING:

17 INSTANT-ACTION IDEAS TO BOOST SALES, MAXIMIZE PROFITS & CRUSH YOUR COMPETITION

David will show you how to build your business and increase your visibility, credibility, and buy-ability! Use 17 specific strategies for boosting your influence, impact and income as a thought-leading executive or entrepreneur. Extensive handouts will be provided.

In this high-content, high-impact program, marketing expert David Newman will give you the strategies, tactics, templates and tools to increase your marketing success. As a result of attending this program, participants will learn:

- 17 step-by-step strategies for increasing your magnetism, credibility, and marketability as a person/company of value
- What buyers, prospects and customers really look for when making buying decisions
- Re-ignite your career, business or professional practice by building your “Thought Leadership Platform”
- How to rapidly make subtle changes in your own positioning, packaging, promotion, and performance to dramatically boost your business

Unlock a steady stream of new prospects, clients, and customers who are already seeking solutions to the pains, problems, heartaches, and headaches that you’re brilliant at solving.