

# ▶ DAVID NEWMAN'S SEMINARS, EXECUTIVE EDUCATION PROGRAMS, AND KEYNOTES

"David's program was a triple play: a strategic roadmap, a tactical toolkit, plus a healthy kickin-the-pants to business as usual. People were talking about his ideas for months afterward - and best of all, they generated real results!"

– Micki Kind  
[Citizens Bank of PA](#)

"David's program generated in-depth discussions and significant learning gains. The half-day session flew by, and left the audience feeling both satisfied and empowered. Written program ratings were consistently high across all areas."

– Mary Imbornone, VP of National Training  
[Devereux](#)

"We received tremendous feedback about your presentation. Our members found your program informative and particularly worthwhile. We definitely want you back!"

– Monika Zadroga  
[Greater Philadelphia Chamber of Commerce](#)

"David spoke at our Tri-State SHRM meeting – fantastic speaker and great reception from the audience – would absolutely recommend him for your next conference!"

– Diane Wagner, SPHR  
[Society for Human Resource Management](#)

"The concepts in David's presentation truly transcended any industry specific rules, making it VERY pertinent to our dealers. David did a superb job of learning our business model and applying it to his presentation. The preparation and attention to detail was very apparent to all of us!"

– Jeff Phillips  
[Western U.S. Account Manager, XPEL Technologies](#)

"Biting insight. Immediately applicable marketing techniques. Exceedingly humorous delivery. If you are looking for a marketing speaker, I highly recommend David. His company and approach is DO IT! Marketing. And that is exactly how I encourage you to respond to any proposal with his name on it."

– Brian Walter, CSP  
[Speaker Hall of Fame, 2017-2018 President National Speakers Association](#)

“Your opening mega-session provided a terrific set of tools that not only enriched the conference experience but prepared folks to tackle the challenges and opportunities awaiting them back at the office. You delivered exactly what we were looking for in our keynote address. The entire conference team got extremely positive feedback from attendees.”

– Scott Winter

**American Museum Membership Managers Conference**

“We hired David Newman to speak to our annual meeting of commercial real estate professionals. It's a tough group to please at a tough time in their businesses - and David delivered exactly what we were looking for in a high-impact nuts-and-bolts program that got people energized, excited, and equipped to close bigger and better deals faster.”

– Kevin Flynn Jr.

**President, Commercial Industrial Investment Council**

“David brings a charming wit and energy to his presentations that keeps the audience engaged and delivers great take-aways. David addressed a packed room, and he hit it out of the park. The feedback we received was nothing short of glowing.”

– Brian Wiggins

**Director of Sales, Philadelphia Business Journal**

“David was an amazing inspiration when I was drowning in my business. He gave me a few simple guidelines and helped me find that marketing attitude that sticks with me to this day. David is a great asset to our company!”

– Terri Waterman, CEO

**Surreal Concepts**

“David has a spirit of excellence, a creative muse that inspires and an energy that won't quit. He mixes communication, professional creativity and passion, IQ and EQ for a powerful recipe that creates marketing success!”

– Hannah Oakman-Brown

**Coordinator, Exelon Women's Day of Empowerment**

“What makes David great is that he probes you with little bits of insight that work like electrical shocks that finally jar your mind enough that suddenly great marketing ideas appear. David teaches you how to do marketing on your own. You can't go wrong hiring David.”

– Ted Garrison, CSP

**President, New Construction Strategies 3.0**

“David knows what it takes to market thought-leaders successfully. He brings three dimensions to his work - the real-world perspective of an executive buyer, the proven strategies of a marketer, and the tools and templates of a highly skilled tactician.”

– Diane Lemonides

**President, Luxury Marketing Council**

“Even though I have an M.B.A. in marketing, attending David Newman's seminar was like going for a marketing Ph.D. David's program was packed with specific tactics to help any professional command the attention and interest of his or her ideal prospective clients.”

– Sam Wieder

**Marketing Expert**