

ABOUT DAVID NEWMAN, CSP

David Newman, CSP is a nationally-acclaimed marketing speaker known for his high-content, high-energy presentations laced with humor, “do-it-now” tools, and immediately actionable takeaways.

David is the author of the #1 business bestseller "Do It! Marketing: 77 Instant-Action Ideas to Boost Sales, Maximize Profits, and Crush Your Competition" (AMACOM) and the creator of the Speaker Profit Formula, the widely-respected flagship mentoring program for already-successful professionals who speak.

David works with executives and entrepreneurs who want to position themselves as thought-leaders and generate MORE leads, BETTER prospects and BIGGER sales through the power of speaking.

David’s background overlaps three key areas. First, David has worked inside organizations as the client; he has also worked as a speaker and consultant himself for Fortune 500 companies; and finally, he’s helped over 500 speakers, authors, consultants and experts raise their game and deliver their highest value.

Sitting on all three sides of the table, you learn a thing or two!

As a highly successful speaker himself, David has presented for over 600 groups since 1992, including corporations, state and national associations and non-profit organizations. He counts 44 of the Fortune 500 among his clients and audiences including IBM, Comcast, Microsoft, Accenture, and American Express.

David has been featured and quoted in The New York Times, Investors Business Daily, Forbes, Sales & Marketing Management, Selling Power, Business 2.0, Entrepreneur, and hundreds of media outlets nationwide.

The Certified Speaking Professional (CSP) designation, bestowed by the National Speakers Association (NSA), is the highest earned international designation for professional speakers. Achieved by the top 10 percent of speaking professionals, this recognition reflects more than a 10-year audited record of work, including over 340 documented paid presentations, anonymous evaluations by 20 different clients with a rating score of 94.8 out of 100, and a peer-reviewed 90-minute full length presentation

A Leader Among Speakers

David has served on the board of the National Speakers Association Philadelphia chapter since 2007 and served as President during 2010-11. David has presented marketing programs to his peers at the National Speakers Association National Conventions for the past 10 consecutive years where his programs are always among the most highly-rated by his peers – OTHER professional speakers!! David has also been TWICE voted NSA “Member of the Year,” an honor held by fewer than 10 speakers in the nation.

Speaking Topics

David’s most popular keynotes and seminars include:

- The Do It! Marketing Seminar
- Do It! Marketing: 17 Instant-Action Ideas to Boost Sales, Maximize Profits, and Crush Your Competition
- Do It! Marketing: 7 Secrets of Digital Marketing Success
- Do It! Marketing: 7 Big Ideas to Grow Your Impact, Influence, and Income



Once again the feedback from attendees was phenomenal, they loved it, and dare I say it was our very best meeting! David has great energy and is highly recommended!

— Steven Stein
Program Chair, Oracle/JDEdwards User Group



I was amazed!!! David's program rocked my world and changed my business. His content is specific, actionable, and zero-fluff. I took away three ideas that I implemented for no cost, which made me money within a week. Now that's ROI!

— Marty Val Hill, SPHR
Woodbury School of Business (Utah)



David delivers, delivers, and delivers some more. David has one of the quickest and most creative marketing minds I've ever come across. His practical, ready-to-be-used advice is dead on. His style is in-your-face without being too harsh, with a twist of good humor thrown in.

— Kirstin Carey
Owner, Nourish Restaurant, Phoenix AZ



David offers success-driven business owners powerful and customized solutions designed to ensure growth and create client demand. His deep knowledge of and experience in marketing make him a sharp and value-added source. David's results are outstanding.

— Sara Canaday
McCombs School of Business, University of Texas at Austin



David and his team have cracked the code. His blend of all the various aspects of marketing, social media, online and offline promotion, and targeted connection-building allows clients to focus on two core activities: growing their practice as a thought-leading professional, and both attracting and closing best-fit prospects. Five stars on a three-star scale - hire him, he's the real deal.

— Scott Messer
President, Sales Evolution LLC



David, your program is right on target: practical, nuts and bolts, and loaded with valuable resources, strategies, tools, and tactics that all of us can benefit from. In over 30 years of my professional career, I've rarely seen your unique combination of professionalism, humor, mile-a-minute content, and high level of personalization and client engagement.

— Steven M. Horner
Founder, Consultants Forum