

AUDIO VISUAL SETUP

Summary:

Meeting the following requirements will help to insure a great experience for your audience.

Equipment:

- Wireless lavalier microphone + spare battery
- Flipchart + fresh markers
- LCD projector + screen

If using image magnification and/or videotaping, please use as much house light as possible.

Room Setup:

The following suggestions are important not just for the effectiveness of my presentation, but for the overall success of your event:

- The distance from the first row of seats/tables to the stage should be no more than 10 feet.
- The ideal stage/riser height for audiences of up to 200 people is 6"-12"; for audiences of more than 200 people, 12"-24" in height is appropriate.

I am a high-energy speaker who utilizes movement to connect with my audience. This means that I like to move from left to right across the stage and occasionally out into the audience. If possible, please take this into consideration when arranging for stage set and audio logistics.

If you have any questions, please call us at (610) 716-5984.

Thanks and we look forward to working with your team!

“David Newman and Do It! Marketing are top-notch. If you believe that old school interruption-based selling is dead and the way to earn new client business is to earn attention with value-first marketing, David and his team can help. In my 1-on-1 dealings with him, he proves time and time again that there is no one smarter, quicker, or more dedicated to his clients' success.

— Laurie Brown, CSP
President, TheDifference.net

“Through David's skillful consulting, I was able to quickly define and create focus areas, ideal clients and messaging. David is a person of highest integrity and is an absolute joy to work with. David provides exceptional value and I would recommend him without reservation to anyone seeking marketing help from a true guru!

— Carlos Adame,
Senior Human Capital Partner at
UnitedHealthcare

“David made all the examples relevant to our industry and wasn't afraid to share the "tough love" message that many folks in our group needed to hear - namely, that marketing is not an optional activity and that it CAN be not only fun, but highly profitable. David is among the very best speakers our group has hosted in a long time.

— David Bush, Ph.D.,
Director of Graduate Programs in
HR & Professor of Organizational
Psychology at Villanova University