

A dark blue background featuring a world map with dotted lines connecting various locations. Small circular icons containing human figures are placed at several points on the map. At the top center, there is a white circular logo with a stylized arrow pointing to the right.

# HOW GREAT LEADERS INSPIRE ACTION & MOTIVATE OTHERS FROM A DISTANCE

Both motivating and inspiring are essential in a virtual setting where people can easily feel isolated and disconnected. In addition, working on virtual teams or task forces is often outside the scope of people's day-to-day roles. As a result, virtual leaders need to create a sense of community among geographically distributed employees and engage and motivate people from a distance, which can be very challenging.

## **PROGRAM OBJECTIVES:**

- Understand the difference between Inspiring and Motivating and when each is most appropriate
- Recognize the factors that motivate people in a virtual setting
- Learn four elements of inspirational leadership and how to apply them to a virtual environment
- Build a coalition of virtual team members who have high levels of engagement and enthusiasm

## **AGENDA:**

- The truth about what really motivates us: purpose, autonomy, and development
- The Purpose Pyramid: Building a sense of community and feelings of membership among virtual employees and team members
- Self-assessment: Identify factors that contribute to a sense of purpose and areas that need attention
- What you can do to enhance your virtual team's sense of purpose and minimize feelings of isolation
- The Golden Circle: How great leaders inspire action
- Using stories to inspire and generate enthusiasm for an initiative or project when communicating virtually