



# The leader in data governance transformation

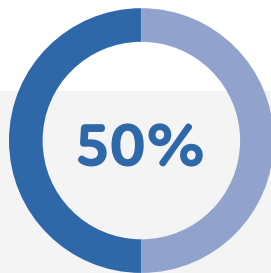
SAP MDG is the gold standard for controlling master data creation, but implementation often becomes centered on technical challenges and loses the balanced data design perspective required to support both analytical outcomes and transactional readiness. DATUM's Information Value Management® solution builds on the comprehensive capabilities of SAP MDG by enabling business users to discover and understand the data driving digital processes. Whether you need help determining where to start or you're ready to execute, DATUM can successfully drive your SAP MDG initiative into a win for the business.

## IMPROVE BUSINESS OUTCOMES

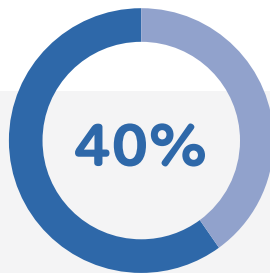
Information Value Management helps companies pursuing SAP MDG specific initiatives achieve greater value through faster ROI and reduced risk during implementation. DATUM's solution builds scalable paths for data ownership and stewardship that are critical to MDG implementation, adoption and consumption. DATUM's prebuilt meta-model for data stewardship and governance accelerates business outcomes.

## DRIVE MDG IMPLEMENTATION & ADOPTION

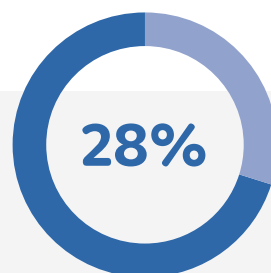
It starts by answering the most important question – what data is important to your business? DATUM then takes it even further and links that data to business drivers and measures the impact, so you can capture actionable information from different experts, systems, regions, functional areas and formats. This allows you to see the dependencies and relationships between technical information, business information, security, roles, and process, as well as ensures precise transmission of requirements to the build and test teams.



Reduction in project rework



Improved employee productivity



Reduction in project timeline

## HIGHLIGHTS

**Easily** identify and package MDG relevant requirements

**Leverage** rich visuals to design and connect governance policies to processes, metrics & outcomes

**Maintain** line-of-sight to expected outcomes in analytics & operations

**Tightly measure** and manage business rule definition and readiness to support automation

**Directly** integrate designs and change control into the SAP MDG environment



SAP® Certified  
Integration with Applications on SAP HANA®

1 Park Place #540  
Annapolis, MD 21401  
datumstrategy.com  
+1.888.966.9920  
www.datumstrategy.com

© 2017 DATUM, LLC.  
All Rights Reserved

