



The leader in data governance transformation

SAP HANA sets the gold standard for real-time analytics, whether you're running a data science use case or S/4HANA. However, the power of the solution can be brought to its knees if the business doesn't trust the underlying data driving the analytics. DATUM's Information Value Management® solution helps companies pursuing SAP S/4HANA specific initiatives not only discover and understand the data available to them, but accelerate their data optimization and analytical readiness.

VISUALIZE AND MEASURE DATA READINESS

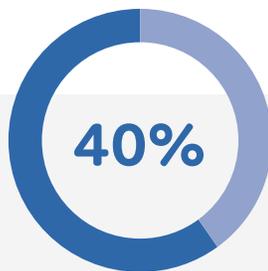
The DATUM solution provides value in answering two critical questions: Which data has value? And how much can I trust it? DATUM takes it even further and links that data to business drivers and measures the impact. The result is an efficient plan of attack for driving ownership and trusted data in digital transformation. Whether you need help determining where to start to get the quickest wins or you're ready to execute, DATUM can help.

DISCOVER AND UNIFY CRITICAL DATA

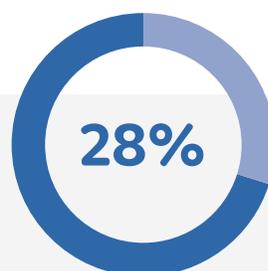
DATUM helps your organization discover critical data through a combination of automated discovery, expert engagement, disciplined curation and a common narrative for digital transformation. Link the Performance Management discipline to Data Management through a proven meta-model for impact on data sets with operational, compliance and analytical business outcomes. Unify data policies across analytical and transactional systems to create a business-facing data dictionary for reference and management across both business processes and analytics.



Reduction in project rework



Improved employee productivity



Reduction in project timeline

HIGHLIGHTS

Generate a common glossary of business outcomes for digital transformation

Create a common catalog of data assets across transactional and analytical systems

Discover and search data based on value and trust characteristics

Accelerate the use, adoption and consumption of the SAP S/4HANA platform in digital transformation



1 Park Place #540
Annapolis, MD 21401
datumstrategy.com
+1.888.966.9920
www.datumstrategy.com

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