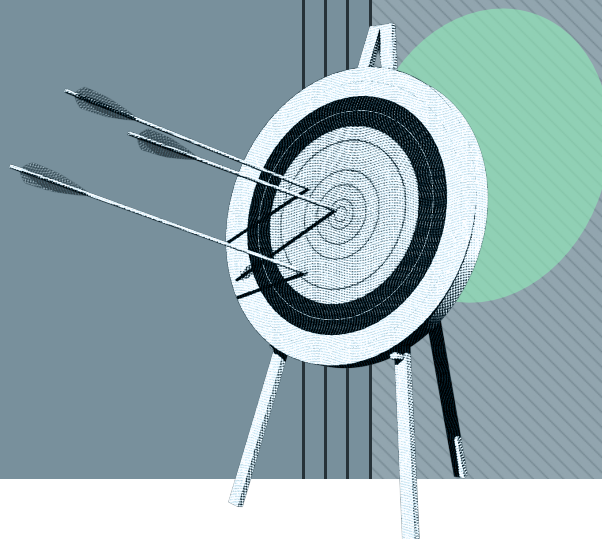


# AIM



How do you manage and leverage your data for new insights to make better decisions? Private Equity firms are now, more than ever, looking to cloud-based solutions to help answer this question and gain a competitive advantage.

At Altvia, we help you differentiate yourself in today's market by unleashing the power of your relationships and data. At the core is AIM - a flexible, fully integrated solution with over ten years of development that works the way Private Equity thinks. Based on the Salesforce platform, AIM enables you to consolidate your data into one central system for operational efficiency and optimize workflows to scale for growth. AIM is also Lightning ready with a clean and simple user interface designed for ease-of-use and speed. With AIM, you gain the foundation to build your firm-wide technology solution to harness the power of your data and give you an informational edge that puts you years ahead of your competition.

“

**RCP|Advisors**

*“We have more accurate and more meaningful data, and we can do everything more real-time. I think we became a lot more efficient.”*

**Adam Ciborowski**

VP Portfolio Management, RCP Advisors

## Why Choose Altvia?

- **Global Availability:** With AIM, built on the Salesforce Platform™, you can take advantage of global availability and implementation capability.
- **Trusted Provider:** You gain a partner with over ten years of industry experience helping Private Equity customers spanning six continents.
- **Proven Technology:** Altvia's 100% 5-star product rating and partnership with Salesforce since 2008 provide you with a proven infrastructure and best of breed solutions.
- **Altvia Care:** You get the best of both worlds - comprehensive support for your Altvia solution and access to a consulting team that rivals the best technology consulting firms out there.
- **Flexibility and Scalability:** Our flexible solutions provide you with a customized user experience that's easy to adopt, economical to implement and evolves over time to scale with your growth.



## Private Capital Markets CRM

---

Manage your relationships, interactions, opportunities, workflows, and data



## Deal Flow and Fund Tracking

---

Capture critical information throughout the due diligence and investing process



## Mobile-Friendly

---

Capture notes from meetings, emails, and other interactions instantly from any device



## Fundraising Management

---

Track fundraising progress in detail, manage tasks, and generate actionable reporting



## Investor Relations

---

Proactively manage investor relationships with transparent communication



## Portfolio Management

---

Put information at partners' fingertips with detail reports and dashboards

What challenges does your firm hope to solve  
with **Private Equity software?**