Innovation of All Varieties

Innovative development firm builds a new headquarters featuring a one-of-a-kind fun, active and productive work environment



arc

PRESIDENT Alan Muncy LOCATION Jeffersonville, Indiana



An innovative development firm is working on a unique mixed-use apartment community and the redevelopment of a downtown building for its new headquarters located in Jeffersonville, Indiana.

The firm, arc, will hold onto and manage the mixed-use property once it is complete in spring of 2020. And, its creative new headquarters will showcase the firm's unique approach to real estate development.

arc approaches every project with an eye for innovation, which sets it apart from other market players. The firm delivers a full suite of services that allows it to exercise complete and total control over every aspect of its development projects.

Among the firm's areas of expertise are development, construction, design, management and brand integration.

"Over the years, we have evolved into a unique, creative company that does a lot of different things," says Alan Muncy, President and Founder of arc. "Construction management is just one small segment of what we do now."

LIVE.WORK.PLAY

For its new headquarters, arc is exemplifying the idea of a true Live.Work.Play environment. The forward-thinking office design will include a 30-foot-long double slide from the second floor to the first floor, along with a fireman's pole, presentation stage and bourbon lounge, among other features that are designed to attract and retain talented professionals.

"We want everyone who visits our office to feel welcome and to have a sense of creative freedom," says Muncy.

The new headquarters will feature an impressive list of amenities designed to keep employees engaged and comfortable at work.

"The collaboration area has a full-size Volkswagen bus painted orange and white (on brand). That serves as our snack bar," Muncy says. "You can actually climb into bench seats and have a meeting. We have a half-court basketball court along with a fitness center, where we will have a personal trainer come in once a week."



PAUL PRIMAVERA & ASSOCIATES

We greatly value our long term partnership with arc. Paul Primavera & Associates offers Civil Engineering, Site and Building Design, and Surveying services on various residential and commercial projects in Indiana and Kentucky. With our years of experience and attention to detail we feel we are uniquely qualified to assist you on your next project. We congratulate arc on their recent success, and look forward to our continued partnership.

relationship-building interactions. Employees often gather (photo: News and Tribune file photo. Tyler Stewart, Photographer.





arc is even revamping its web presence and branding to match the aesthetic and creativity of its new headquarters.

"All these really crazy, cool elements that are going in our new office are going to be incorporated into our new website," Muncy says. "We will have full brand integration across the board."

In addition to the headquarters, arc is redeveloping a section of Jeffersonville near the Big Four Station Bridge. The firm opened a Marriott-branded hotel in 2018 and expects to open Colston Park residential lofts, a 30-unit condominium development, in June.

The firm is well established in Jeffersonville, a community located across the Ohio River from Louisville, Kentucky.

arc is a relationship-based company and works with several trusted partners, including KV Flooring. The two businesses have maintained a productive 13-year relationship. KV Flooring has handled a wide variety of interior projects for arc.

HISTORY OF SUCCESS

arc began in December 2001 as ARC Construction Management. Muncy founded the firm from his home as a way to ensure he could still provide for his family, regardless of his professional obligations.

"The company's name is based on my sister Annette's initials. She passed away from ovarian cancer in 2000, and I decided to name the company in honor of her," Muncy says.

The company has quickly evolved from a construction management firm to a creative and innovative development company.

"We do a lot of real estate acquisitions and dispositions," Muncy says. "We do development of new ground-up organic projects. We do redevelopment of existing properties and redevelopment of existing shopping centers."

Today, arc's services extend far beyond the typical purview of its competition.

"We have our own graphic design and marketing company, so we create our own websites



MERREL BIERMAN EXCAVATING

Family owned and operated since 1950, Merrel Bierman Excavating, Inc. specializes in excavating and paving. Also providing demo, pipe work, site work, curbing and sealing services, they strive to provide full-service to general contractors. An affiliate company, Innovative Crushing and Aggregate (ICA), crushes concrete, rubble and debris generated by Merrel Bierman Excavating's jobs. Also accepting concrete, asphalt, brick and dirt from outside customers, ICA has expanded to include roll-off dumpster service. Another Bierman family company, Fast Track Trucking, leases dump trucks and lowboys to Merrel Bierman Excavating, ICA and other outside customers. For more information on Merrel Bierman Excavating or one of its family companies, call 812.923.8611.



and our own marketing materials," Muncy says. "We've evolved into a company that is unique in the fact that we try to create this Live.Work.Play mentality around all the projects that we do."





The power of arc's brand rests on its commitment to excellence and creativity.

"We are a company that wants to make every-



thing we touch better," Muncy says. "We also want to expand out with everything that we do. When we look at developing projects, we typically end up hitting several facets of those projects."

Although the company values its Midwestern roots, it pursues opportunities across the United States.

"We have developed and constructed a \$22 million behavioral health hospital in Aurora, Colorado," says Muncy. "We've renovated the Crowne Plaza La Concha Hotel in Key West, Florida. We've done build-to-suit projects for Verizon Wireless in upstate New York, along the Canadian border. You can pick anywhere in between, and we have probably worked there."