

# Innovation of All Varieties

Innovative development firm builds a new headquarters featuring a one-of-a-kind fun, active and productive work environment



arc

PRESIDENT  
Alan Muncy

LOCATION  
Jeffersonville, Indiana

An innovative development firm is working on a unique mixed-use apartment community and the redevelopment of a downtown building for its new headquarters located in Jeffersonville, Indiana.

The firm, arc, will hold onto and manage the mixed-use property once it is complete in spring of 2020. And, its creative new headquarters will showcase the firm's unique approach to real estate development.

arc approaches every project with an eye for innovation, which sets it apart from other market players. The firm delivers a full suite of services that allows it to exercise complete and total control over every aspect of its development projects.

Among the firm's areas of expertise are development, construction, design, management and brand integration.

"Over the years, we have evolved into a unique, creative company that does a lot of different things," says Alan Muncy, President and Founder of arc. "Construction management is just one small segment of what we do now."

## LIVE.WORK.PLAY

For its new headquarters, arc is exemplifying the idea of a true Live.Work.Play environment. The forward-thinking office design will include a 30-foot-long double slide from the second floor to the first floor, along with a fireman's pole, presentation stage and bourbon lounge, among other features that are designed to attract and retain talented professionals.

"We want everyone who visits our office to feel welcome and to have a sense of creative freedom," says Muncy.

The new headquarters will feature an impressive list of amenities designed to keep employees engaged and comfortable at work.

"The collaboration area has a full-size Volkswagen bus painted orange and white (on brand). That serves as our snack bar," Muncy says. "You can actually climb into bench seats and have a meeting. We have a half-court basketball court along with a fitness center, where we will have a personal trainer come in once a week."

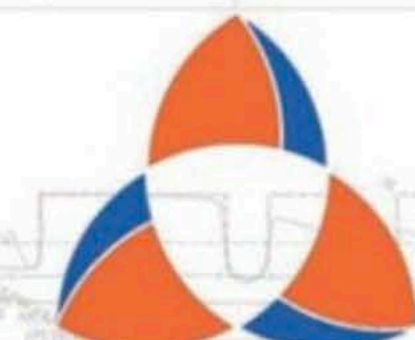
## PAUL PRIMAVERA & ASSOCIATES

We greatly value our long term partnership with arc. Paul Primavera & Associates offers Civil Engineering, Site and Building Design, and Surveying services on various residential and commercial projects in Indiana and Kentucky. With our years of experience and attention to detail we feel we are uniquely qualified to assist you on your next project. We congratulate arc on their recent success, and look forward to our continued partnership.

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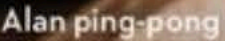
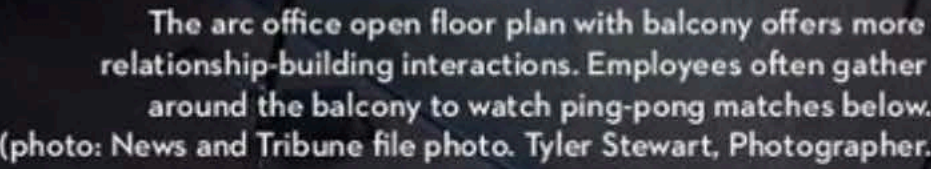
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arc office rockwall

and our own marketing materials," Muncy says. "We've evolved into a company that is unique in the fact that we try to create this Live.Work.Play mentality around all the projects that we do."

This concept can be seen throughout the firm's portfolio. When it builds a residential development, the residents of that property can easily access shopping, dining and entertainment amenities nearby.

"Many of our projects incorporate mixed-use segments, where we have retail, restaurant, office and multifamily residential," Muncy says. "We also redevelop a multitude of different projects, from shopping centers to older downtown structures."

The power of arc's brand rests on its commitment to excellence and creativity.

"We are a company that wants to make everything we touch better," Muncy says. "We also want to expand out with everything that we do. When we look at developing projects, we typically end up hitting several facets of those projects."

Although the company values its Midwestern roots, it pursues opportunities across the United States.

"We have developed and constructed a \$22 million behavioral health hospital in Aurora, Colorado," says Muncy. "We've renovated the Crowne Plaza La Concha Hotel in Key West, Florida. We've done build-to-suit projects for Verizon Wireless in upstate New York, along the Canadian border. You can pick anywhere in between, and we have probably worked there." ■

 A close-up photograph of wood planks, likely oak, showing natural grain patterns and knots. The text 'KV Flooring' is overlaid in a large, white, sans-serif font. Below it, the address and phone number are listed in a smaller, white, sans-serif font.
 

**KV Flooring**

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