

Conference Schedule

Conference Day 1 - Monday, February 19

7:15 AM	Breakfast & Exhibition Viewing						
8:30 AM	Keynote	Cater to an Audience of One David Roberts - Director, Corporate Financial Planning + Analysis/Vice President, Enterprise Transformation, Under Armour					
9:30 AM	Keynote	Disruption Ahead: The Big Trends in BI & Analytics Timo Elliott - Innovation Evangelist, SAP					
10:15 AM	Refreshments & Exhibition Viewing						
	ANALYTICS	BICC/TEAMS	VISUALIZATIONS	SAP ROADMAPS	CORE BOBJ	HANDS-ON*	HANDS-ON*
11:00 AM	Innovation in our DNA: Life at the Bleeding Edge of SAP Analytics with L3 Technologies Jason Shearer - Lead Data Scientist, L3 Technologies	How Implementing a BICC and SAP HANA Reporting Platform Transformed BI at Mobile Mini Heather Sinkwitz - Manager, Business Intelligence, Mobile Mini Solutions	Best Practices for Making Gorgeous Stories with SAP Analytics Cloud Jacob Stark - Product Manager, Director, SAP Will Gagne - BI Specialist, American Hotel Register Company Merri Beckfield - Director, Business Intelligence, American Hotel Register Company	SAP Analytics Cloud Hybrid Use Cases Adrian Westmoreland - Product Manager, SAP	Ferrara Candy Company's Sweet Journey to Self-Service Reporting Using SAP BusinessObjects on HANA Mustafa Mustafa - Senior Director, IT, Ferrara Candy Company	Lumira Discovery Beginner Session Ingo Hilgefert - Chief Product Expert, SAP Analytics Cloud, SAP Canada-Vancouver	Operationalizing Machine Learning with Predictive Factory Debraj Roy - Customer Success Specialist, SAP Rao Addanki - Director, Analytics Product Management, SAP
11:55 AM	Analytics Case Study: Dole's Journey of Leveraging Embedded Analytics with S/4HANA & Business Objects 4.2 Sriram V. Nandiraju - SAP Business Process Manager, Dole Packaged Foods, LLC	How to Improve ROI & User Adoption for Your BI Implementation Raquel Seville - SAP Mentor, Author	American Red Cross: Delivering Data Driven Dashboards in Designer Robert Shoemake - BI Specialist, American Red Cross	SAP Lumira Version 2.1: Overview, Strategy & Roadmap Tammy Powlas - SAP Mentor & Senior Business Analyst, Fairfax Water Jie Deng - Product Manager, SAP	Andeavor Case Study Series (1 of 3): BW4HANA Implementation Heather DeCamp - Lead Solution Architect, Reporting & Analytics, Andeavor		
12:40 PM	Lunch & Exhibition Viewing						
2:00 PM	Panel Discussion: BI + Analytics in Healthcare Derek Loranca - SAP Mentor & Lead, BI COE, Aetna Jamie Oswald - SAP Mentor & Manager, Data Analytics & Engineering, Mercy Jennifer Cofer - Senior BI Developer, Providence St. Joseph Health	Creating the Business Case for a Move to BW/4HANA: It's Simple, Right? Paul Townsend - Coach, Business Intelligence Team, Johnsonville, LLC	Cleanse Your Palette: The Only Two Charting Color Palettes You Will Ever Need John Armitage - Author, Educator, Consultant, Interactive Design Foundation	Introducing Analytics Hub: The Entry Point to Your Analytics Olivier Duvelleroy - General Manager, Enterprise BI, SAP	Harley-Davidson Rides The 360Suite To Regain Control Of SAP BusinessObjects Jude Benoit - Manager, IT Reporting, Harley-Davidson, Inc. Nathan Crook - Director, Sales, GB&SMITH	Lumira Designer Beginner Session Ingo Hilgefert - Chief Product Expert, SAP Analytics Cloud, SAP Canada-Vancouver	Experience the New SAP BusinessObjects Web Intelligence Pascal Gaulin - Web Intelligence Product Expert, SAP
2:55 PM	SAP Analytics Cloud & Digital Boardroom Roadmap Ty Miller - Vice President, Analytics Product Management, SAP	Leaner Staff, Deeper Analytics: Driving Greater Accountability with Fewer Resources Using BusinessObjects Chris Josefy - Manager, Business Solutions, EP Energy	Emotional Intelligence & Design in Data Visualization: How We Tell Our Meaningful Story Christa Williams - Data Specialist, ServiceSource, Inc.	SAP Analysis for Microsoft Office: Latest News & Roadmap Jie Deng - Product Manager, SAP	Andeavor Case Study Series (2 of 3): Our Adventures in Field-based BW/4HANA Modeling, A World Without InfoObjects Heather DeCamp - Lead Solution Architect, Reporting & Analytics, Andeavor Eric McGee - Director, Analytics, Method360		
3:40 PM	Networking Break						
4:30 PM	Keynote	Big Data & Storytelling Matthew Luhn - Writer, Story Consultant & Keynote Speaker, Pixar					
5:30 PM	Evening Networking Reception						

Conference Schedule

Conference Day 2 - Tuesday, February 20

8:00 AM	Breakfast Session	Lockheed Martin Aeronautics Fly Direct to BusinessObjects 4.2 on HANA with the 360Suite Jay Riddle - SAP BI Solution Architect, Aero IT BI/Analytics, Lockheed Martin Aeronautics Nathan Crook - Director, Sales, GB&SMITH					
8:00 AM	Breakfast & Exhibition Viewing						
9:00 AM	Keynote	The Road to Optimization Jack Levis - Senior Director, Industrial Engineering, UPS					
10:05 AM	Keynote	Innovate, Integrate and Scale: Navigating the Digital Renaissance Geoff Maxwell - Global Head, Business Strategy & Execution, Analytics & SAP Leonardo, SAP					
10:35 AM	Networking Break						
	BI STRATEGY	DATA SERVICES	REPORTING	DASHBOARDS	CORE BOBJ	HANDS-ON*	
11:20 AM	Andeavor Case Study Series (3 of 3): Analytics Implementation: Increasing User Adoption Through Self-Service Reporting & Analytics Heather DeCamp - Lead Solution Architect, Reporting & Analytics, Andeavor Eric McGee - Director, Analytics, Method360	Calming the Data Chaos at Organic Valley Sue Klingaman - Director, Pools Administration & Special Projects, Organic Valley Diane Callaway - Specialist, Pools Information, Organic Valley	Learn How SAP OpenUI5 Mobile Apps Can Complement Your BI Roadmap Raquel Seville - SAP Mentor, Author	BI Platform Pilates: Hardening the Security-Core of Your SAP BO-BI 4.2 Landscapes Jeff Annable - Chief, Data Management Infrastructure, Transport Canada Andre Roy - Senior Business Intelligence / Data Warehousing Lead, Transport Canada	Boston Properties' Sarbanes-Oxley Journey & The BI Team's Role in SOX Compliance Dave Pigott - Vice President, Application Development, Boston Properties Alan Golding - Solution Consultant, APOS Systems Inc.	Lumira Discovery Advanced Session Ingo Hilgefert - Chief Product Expert, SAP Analytics Cloud, SAP Canada-Vancouver	Extend Your Corporate Planning & Analytics With SAP Analytics Cloud Pravin Datar - Senior Director, SAP Product Management, SAP Janet Tran - SAP Analytics Product Manager, SAP
12:15 PM	Lessons Learned from Multiple SAP BI Implementations Brittany Walsh - Specialist, Logistics Management, U.S. Army, Army Material Command	Live Data in the A&D Boardroom: L3 is Working Around Limitations in the Secure Cloud Jason Shearer - Lead Data Scientist, L3 Technologies	What's New in SAP BusinessObjects Web Intelligence 4.2 SP05? Pascal Gaulin - Web Intelligence Product Expert, SAP	Designing a Design Studio Dashboard, From a Vision to Reality Daylin Alvarez - BI Manager, Newell Brands Shawn Cooper - Senior Manager, Global Supply Chain Analytics, Kimberly-Clark	FP&A: Integrated Planning & Reporting/Analytics for the Financial Organization Art Brostrom - Finance Manager, Lam Research Corp. Greg Stimpson - Vice President, Method360		
1:00 PM	Lunch & Exhibition Viewing						
2:15 PM	Your Analytics Future: Looking Beyond Tomorrow Timo Elliott - Innovation Evangelist, SAP	Plan, Explore & Predict: An End-to-End Demo of SAP Analytics Cloud Jacob Stark - Product Manager, Director, SAP	Design Thinking Workshop: From Discovery to Deployment: User Experience Journey at Johns Hopkins Nitin Ale - Sr. Software Engineer, User Experience Design, Johns Hopkins	Interactive Session: Come with Your Analysis for Office Migration Concerns and Leave with an Action Plan Mustafa Mustafa - Senior Director - IT, Ferrara Candy Company	Business Intelligence to the Future Mary McLemore - Manager, Business Analytics, Noble Energy	Lumira Designer Advanced Session Ingo Hilgefert - Chief Product Expert, SAP Analytics Cloud, SAP Canada-Vancouver	Discover Full BI on BI Solution for SAP BusinessObjects Yasmina Couty - Senior Solution Engineer, 360Suite Bruno Masek - Vice President, 360Suite
3:10 PM	Top 10 Ways to Squeeze Value from SAP BI and Analytics Investments Tammy Powlas - SAP Mentor & Senior Business Analyst, Fairfax Water Ina Felsheim - Senior Director, Solution Marketing, SAP				Treasury Board of Canada: Digital-Transformation & Innovation with SAP BI Jonathan Andrews - Senior Director, Business Solutions & Application Development, Treasury of Canada		
4:00 PM	Networking Break & Prize Drawings						
4:20 PM	Conference Wrap-Up & Networking						

Workshop Day - Wednesday, February 21

Workshops are additional & separately bookable

8:00 AM	Refreshments & Networking	
	WORKSHOP 1	WORKSHOP 2
8:30 AM	Your Road to BI Cloud: Experience SAP Analytics Cloud & Digital Boardroom Live Ingo Hilgefert - SAP Mentor & Vice President, Product Management, Visual BI	Deep Dive into SAP Analytics Cloud for Business Intelligence Jacob Stark - Product Manager, Director, SAP
1:00 PM	Workshops Close	

*Hands-On Sessions have limited seating. Max of three (3) Hands-On Sessions per registrant. Full conference registration required. Visit biaconference.com or call +1 904 509 5354 for details.