




| Conference Day 1 - Monday, March 19 | | | | | |
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| 7:00 AM | Breakfast & Exhibition Viewing Trinity Ballroom I-II | | | | |
| 8:00 AM | Keynote | Forget Everything You Ever Knew About Finance: This Is Very Different David Axson - Managing Director, Accenture Strategy Trinity Ballroom III-IV | | | |
| 9:05 AM | Keynote | Re-imagine Finance for 2020 & Beyond Thack Brown - General Manager, Global Head, Line of Business Finance, SAP | | | |
| 9:50 AM | Refreshments & Exhibition Viewing Trinity Ballroom I-II | | | | |
| | TRACK 1 <i>Trinity Ballroom III-IV</i> | TRACK 2 <i>San Jacinto</i> | TRACK 3 <i>Rio Grande</i> | TRACK 4* <i>Sabine</i> | TRACK 5 <i>Trinity Ballroom I-II</i> |
| 10:40 AM | Leveraging SAP S/4HANA to Drive One Toyota Culture Douglas Beebe - Vice President, Accounting & Finance, Toyota North America Jason Ballard - General Manager, Information Systems, Toyota North America | Automating Financial Processes Through Robotics Process Automation (RPA) Karen Chirico - Senior Director, IT, Honeywell International | Streamline & Manage the Harsh Demands of GDPR Jennifer Buko - Senior Director, Chief Finance Officer Global CoE, Finance & GRC, SAP | SAP S/4HANA Collaborative Hands-On Experience Bruce Romney - Senior Director in Marketing for GRC Solutions, SAP Harvey Feldstein - Founder, Baton Simulations | Feedback Forum: Controlling for Discrete Manufacturing (Covers MTS, MTO, ETO) Eva Wang - Product Expert, SAP |
| 11:30 AM | Dr. Pepper Snapple Group's Journey to S/4HANA & Learnings from S4 Finance Michael Cox - IT Director, Dr. Pepper Snapple Group | What You Need to Know About New Asset Accounting in S/4HANA Paul Ovigele - Chief Executive Officer, ERPfixers | Central Finance: Connecting the Dots for a Universal Journal Carsten Hilker - Global Solution Owner, S/4HANA (Central Finance), SAP | | Feedback Forum: Accelerate Your Financial Close with S/4HANA Joerg Meyer - Product Expert, SAP |
| 12:10 PM | Lunch & Exhibition Viewing Sponsored by  Trinity Ballroom I-II | | | | |
| 1:20 PM | Embracing Change for a Finance Transformation Dan Stone - Director, Finance, American Hotel Register | Accelerating Month-End FICO Reporting at Les Barrette Enterprise: A Success Story Yann Pourchasse - Business Analyst, Les Barrette Enterprise | Can Organizational Change Ever Be Easy? A Design Thinking Perspective Amber Christian - Owner, Ace LLC Georg Fischer - Vice President, Global Customer Engagement & Co-Innovation, LoB Finance, SAP | SAP S/4HANA Collaborative Hands-On Experience Bruce Romney - Senior Director in Marketing for GRC Solutions, SAP Harvey Feldstein - Founder, Baton Simulations | Feedback Forum: Performance Monitoring & Overview for Financial Management Martin Krucky - Product Expert, SAP |
| 2:10 PM | How Liverpool Implements SAP Central Finance Solutions to Deliver Divisional Reporting Hector Felipe Terron - Finance Manager, Liverpool | One World-Establishing & Maintaining a Single ERP Instance & Single Bank Pipeline Michael Crawford - Senior Corporate Treasury Manager, Mosaic Company | The Importance of Detailed Cost Visibility in Actual Cost Environments Tammy Sullivan - Data Process Manager, BPC/RTR, Triumph Aerospace Structures Matthew Smith - President & CEO, 3C Software | | Feedback Forum: Automate Finance Closing Processes with the SAP S/4HANA Cloud Closing Cockpit Michel Loehden - Product Expert, SAP |
| 3:00 PM | Emotional Intelligence in Professional Communication: How We Tell Our Meaningful Story Christa Williams - Data Specialist, Service Solution | Thriving in the Age of Automation Steve Stechschulte - Manager, Solutions Consultant, BlackLine | Improving Operational Finance with a More Integrated, End-To-End Planning Process with SAP BPC 10.1: The NewMarket Success Story Ron Bedsaul - Senior Manager, SAP Systems, NewMarket Services Corporation | | Feedback Forum: Unification of Accounting & Controlling Continues with New Options for Additional Currencies & Valuation Approaches Birgit Oettinger - Product Expert, SAP |
| 3:40 PM | Refreshments & Exhibition Viewing Trinity Ballroom I-II | | | | |
| 4:40 PM | Special Guest Keynote | The Power of Gratitude Victoria Arlen - ESPN Host, Reporter & Paralympic Gold & Silver Medalist Trinity Ballroom III-IV | | | |
| 5:25 PM | Evening Reception Sponsored by  Trinity Ballroom I-II | | | | |

*Track 4 Hands-On session attendees must bring a laptop. There will be a limit of 25 attendees per session on a first come, first served basis.

| Conference Day 2 - Tuesday, March 20 | | | | | |
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| Breakfast & Exhibition Viewing Trinity Ballroom I-II | | | | | |
| 8:00 AM | Breakfast Session | Learn How Organizations are Standardizing & Improving their Financial Uploading Processes Don Moore - Accounting Systems Consultant, Independent Consultant Tim Curtin - Solution Specialist, Z Option Sponsored by  San Jacinto | | | |
| 9:00 AM | Keynote | Digital Transformation - Accelerating Change in Your Organization Jim Diamond - Senior Vice President, Finance, Houghton Mifflin Harcourt Trinity Ballroom III-IV | | | |
| 10:00 AM | Keynote | Vivint's SAP S/4HANA Transformation Journey Pat Kelliher - Chief Accounting Officer, Vivint | | | |
| 10:40 AM | Refreshments & Exhibition Viewing Trinity Ballroom I-II | | | | |
| | TRACK 1 <i>Trinity Ballroom III-IV</i> | TRACK 2 <i>San Jacinto</i> | TRACK 3 <i>Rio Grande</i> | TRACK 4* <i>Sabine</i> | TRACK 5 <i>Trinity Ballroom I-II</i> |
| 11:30 AM | Finance Angels: The Core Finance Team That Drives SAP Financials at Discovery Barbara Rojas - Senior Vice President, Finance Systems, Discovery Communications | Streamlining Accounts Payable Using SAP IM Solution: Bankable ROI for Evergreen Packaging Dawn Hast - SAP FI/CO & Integration Systems Analyst, Evergreen Packaging Industries Pradeep Kumar Raghuvanshi - FI/CO Lead, Evergreen Packaging Industries Mani Ramaswamy - Chief Solutions Officer, Optima Consulting LLC | Deep Dive: Going Digital all the Way: The Business Case for Finance Martin "Chip" Sherrill - Managing Director, Accenture David Axson - Managing Director, Accenture Strategy | SAP S/4HANA Collaborative Hands-On Experience Bruce Romney - Senior Director in Marketing for GRC Solutions, SAP Harvey Feldstein - Founder, Baton Simulations | Feedback Forum: Parallel Controlling: The Unification of Accounting & Controlling Continues with New Options for Additional Currencies & Valuation Approaches Birgit Oettinger - Product Expert, SAP |
| 12:20 PM | A Next Generation Finance Platform at Carter's Frank Florian - Director, SAP IT Finance, Carter's & OshKosh B'gosh | How Newmont Fast Tracked SAP Account Reconciliation Diane Davis - Global Business Process, Newmont Mining Corp. Kelly Darren - BlackLine Practice Manager, SandPoint Consulting | | | Feedback Forum: Performance Monitoring & Overview for Financial Management Martin Krucky - Product Expert, SAP |
| 1:00 PM | Lunch & Exhibition Viewing Trinity Ballroom I-II | | | | |
| 2:10 PM | Are You Optimizing Your Financials & Controlling Modules? Joseph Polster - Accounting Analyst, Fujitsu Paul Ovigile - Chief Executive Officer, ERPfixers | S/4HANA Public Cloud for Finance: The Reality Today & the Future Roadmap Stefan Kneis - Vice President & Chief Customer Officer, LoB Finance, SAP | The Digital Evolution: Best Practices for Invoice-to-Cash for SAP Christian Collins - National Accounts Receivable Specialist, Royal Cup Inc. Jon Fraser - National Account Executive, Billtrust | SAP S/4HANA Collaborative Hands-On Experience Bruce Romney - Senior Director in Marketing for GRC Solutions, SAP Harvey Feldstein - Founder, Baton Simulations | Feedback Forum: Automate Your Financial Close with S/4HANA Joerg Meyer - Product Expert, SAP Michel Loehden - Product Expert, SAP |
| 3:00 PM | Planning in the Digital Age: Insights into SAP's Financial Planning Solution Portfolio David Dixon - Partner, TruQua | Driving Operational Efficiency From Asset Management & Master Data Maintenance, to Merchandise Procurement & Inventory Accounting Daniel Dobson - Director, IT, 99 Cent Only Stores | Vishay Intertechnology's Secrets to Getting Users to Embrace AP Optimization Karen Gabriel - Manager, Financial Systems & Reporting, Vishay Intertechnology, Inc. | | Feedback Forum: Controlling for Discrete Manufacturing (Covers MTS, MTO, ETO) Eva Wang - Product Expert, SAP |
| 3:40 PM | Refreshments & Exhibition Viewing Trinity Ballroom I-II | | | | |
| 4:10 PM | Prize Drawings & Conference Wrap-Up | | | | |
| 4:30 PM | Conference Concludes | | | | |
| Workshop Day - Wednesday, March 21 | | | | | |
| Workshops are additional & separately bookable. Visit the registration desk for details. | | | | | |
| 8:00 AM | Refreshments & Networking San Jacinto Foyer | | | | |
| | WORKSHOP 1 <i>San Jacinto</i> | WORKSHOP 2 <i>Rio Grande A</i> | WORKSHOP 3 <i>Rio Grande B</i> | | |
| 8:30 AM | Updates & Discussion from the Trenches on Revenue Accounting & Leasing Compliance John Froelich - Vice President, Strategic Accounts & Marketing, Bramasol Pete Graham - Director, Finance Solutions & Mobility, SAP | Tackle Your Most Common Financial Pain Points Using Existing & New SAP Functionality Paul Ovigile - Chief Executive Officer, ERPfixers | S/4HANA Finance User Transition Workshop Simha Magal, Ph.D. - Professor, Grand Valley State University | | |
| 12:30 PM | Workshops Close | | | | |

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