9 BEST

PRACTICES FOR SUPPORTING MAC TECHNOLOGY IN BUSINESS

SPRINGBOARD IT

 Premier Partner

INTRODUCTION

Whether you're a start-up or a well-established company, your success hinges on the performance of your technology. This means having a strategy in place to protect, support, and secure your assets, users, and data.

With over 20 years of experience supporting Apple technology, our engineers and technicians have developed 9 Best Practices for Supporting Mac in Business.

As Mac IT experts, we strongly emphasize formulating a strategy to put these best practices into action.

9 BEST MAC PRACTICES

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WHAT'S YOUR **IT** STRATEGY?

Is your business network slow and inefficient?

Is your team working off an old server?

Are your devices managed and have endpoint protection?

Do you have a redundant backup in place?

All of these questions are crucial to formulating a scalable and sustainable IT strategy. Moving forward we'll present our tried and tested 9 Best Practices for Supporting Mac in Business and how you can better protect your business today.

9 BEST **MAC** PRACTICES

01

Q: *Is slow connectivity disrupting my productivity?*

A: Run your business on a best-in-class cloud-managed network.

Successful IT infrastructures begin and end with a reliable network. Outdated or improperly configured networks could be exposing your users and data to security risks and slower speeds, stifling your growth.

At Springboard IT, we design network solutions using only high-quality, business-grade security appliances, switches, and wireless access points for all of our clients.

PARTNERS WITH :

CISCO Meraki

02

Q: Can updates easily be pushed to all my devices?

A: Keep your assets secured with device management.

We use industry-leading device management tools to ensure that every Mac endpoint and server is up to date and secure, ensuring your users have access to the resources, apps, and services they need.

Helping you keep track of your devices, maintain software updates, and regulate security policies that will help your business grow.

PARTNERS WITH :

jamf | PRO

Q: Is my team effectively collaborating?

A: Implement cloud-based team collaboration.

03

Today's modern business requires flexibility, adaptability, and mobility when it comes to shared assets.

implementing a cloud-based team collaboration strategy ensures emails, calendars, contacts and other shared resources can be managed and shared with users inside and outside of your organization.

PARTNERS WITH :

G Suite

Office 365

04

Q: If an employee's computer gets stolen, is all the data secure?

A: Always operate with continuous data backup.

Keeping your data safe and secure is more important than ever.

An automated backup strategy that includes both on and offsite backups, as well as monitoring of backup health and connectivity, minimizes data loss and downtime in the event of system failure.

CODE42

05

Q: Are my Macs susceptible to spyware?

A: Install virus and malware protection on every endpoint.

Despite common belief, Macs are not immune to malware.

We insist that every Mac endpoint and server is equipped with best in class virus and malware protection to keep you safe from all kinds of threats without slowing you down.

SOPHOS

06

Q: Can my users easily share files?

A: Utilize a modern and up-to-date file sharing solution.

Life happens, If there is a power outage or disaster strikes and your company is running on an old or unsecured server, everything you've built your business on could be at risk.

We recommend an up to date and modern file sharing solution complete with local and offsite backup, be proactively monitored to ensure health and connectivity. Springboard IT designs and supports Mac server and Synology NAS solutions to guarantee users have access to shared resources.

Synology® Dropbox
Registered Partner

Google Drive   Drive File Stream

07

Q: Is my equipment sluggish and out-of-date?

A: Operate on modern Apple hardware.

Maintaining a healthy refresh cycle for your Mac hardware ensures you are always getting the most out of your technology budget.

Springboard IT supports Macs that are newer than 5 years old and running recent versions of Mac OS to guarantee your business operates at peak performance at all times. We offer attractive leasing options as well as trade-in programs for old equipment to make it easy to stay up to date.
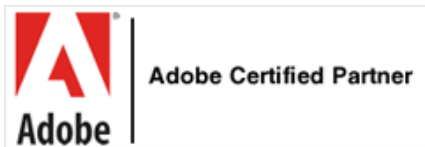
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08

Q: Are we using the right software?

A: Only use trusted and up to date software solutions.

With so many software providers to choose from, selecting the right option for your business can be overwhelming and time-consuming. More importantly, if you choose the wrong software for your business, you could be pouring thousands of dollars down the drain.

We recommend using recent, currently supported versions of popular software solutions to ensure compatibility with other business partners and organizations.

09

Q: Are my critical IT decisions being made with a strategic partner?

A: Invest in a trustworthy and dependable strategic IT partnership.

The glue that holds any IT strategy in place, is a trust-worthy, dependable, and professional strategic partner.

At Springboard **IT,** we take time to learn about your business, your goals, and your technology challenges so we can develop an IT plan that is scalable and sustainable so your business can continue to focus on what you do best while we handle the rest.