



Schäffer
USA PARTNER

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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**German wheel loader brand Schäffer continues its U.S. debut
at the AMERICAN RENTAL ASSOCIATION SHOW in Anaheim, CA**
*DFD Loaders, Inc., exclusive U.S. distributor of the construction equipment line
will exhibit at booth #4597*

February 17, 2019, CORAL SPRINGS, Fla: DFD Loaders, Inc. will exhibit at the American Rental Association show February 17-20, 2019, continuing its debut of the Schäffer construction equipment line, which has a six-decade history of innovation and distribution in more than forty countries. DFD Loaders will exhibit at booth #4597. **A digital press kit is available at www.DFDLoaders.com/pressroom**

The American Rental Association show will mark the rental industry debut for DFD Loaders, which has announced its exclusive U.S. distribution of Schäffer construction wheel loaders. Most notable is the model 2428 SLT, which presents a unique opportunity for the rental industry. The 2428 SLT's smaller size has sparked high interest because it features a higher lifting capacity and tipping load that outperforms all other 25 HP compact wheel loaders in the marketplace. Twelve additional models ranging in size and power (up to 157 HP) round out the DFD Loader product portfolio, which is experiencing a strong entry into the compact wheel loader space, given Schäffer's global reputation for quality-engineered equipment that fills gaps not offered by current equipment offered in the U.S.

Handpicked to meet the needs of the rental, landscape, tree care, construction, snow removal, and property maintenance industries, Schäffer's entire U.S. product lineup meets EPA Tier 4 Final/EU Stage IIIB emission standards and is compatible with most skid steer attachments in the market, due to a universal quick-connect headstock, which comes standard. Other notable design features include patented technology which makes the center pivot considerably stronger than those of competing products and virtually indestructible, as well as original Schäffer axles designed specifically for high thrust forces.

About DFD Loaders, Inc.

Headquartered in Coral Springs, Fla., Schäffer's U.S. partner, DFD Loaders, is the exclusive importer and distributor of Schäffer construction equipment in the U.S. DFD Loaders is introducing the line to the American market with a product lineup that includes 13 loader models ranging in size and power capacity (25 to 157 HP), all optimized for the construction, landscape, tree care, snow removal, and property maintenance industries, among others – joining a distribution network of more than 40 countries. Digital press kit available at www.DFDLoaders.com/pressroom

About Schäffer

Schäffer Maschinenfabrik GmbH, a German company, is one of the leading manufacturers and suppliers of compact and telescopic articulated wheel loaders in Europe. Schäffer, founded in 1956, is known as an innovative, flexible, and international company. Characterized by its superior German engineering, the company's exclusive line of high-performing equipment is distributed in more than 40 countries. For additional information, please visit www.schaeffer.de/en

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