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PRESS RELEASE

FOR IMMEDIATE RELEASE

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German wheel loader brand Schäffer continues its U.S. debut at the 2018 GIE+Expo
DFD Loaders, Inc., exclusive U.S. distributor of the construction equipment line will hold press conference
at outdoor booth #6261D, exhibit at indoor booth #3025

October 11, 2018, CORAL SPRINGS, Fla: DFD Loaders, Inc. will be at the 2018 GIE Expo in Louisville, KY on October 17-19, 2018, exhibiting the Schäffer construction equipment line, which has a six-decade history of innovation and distribution in more than forty countries. DFD Loaders will exhibit both indoors at booth #3025 and in the outdoor demo area in booth #6261D, where it will hold a press conference on Thursday, Oct. 18 at 2:30pm. A digital press kit is available at www.DFDLoaders.com/pressroom

The GIE+Expo will be used as a launch platform for DFD Loaders, which is announcing their exclusive U.S. distribution of Schäffer construction wheel loaders. DFD Loaders expects a strong entry into the compact wheel loader space, given Schäffer's global reputation for quality-engineered equipment that fills gaps not offered by current equipment offered in the U.S. Interest in DFD Loaders was high at last week's soft launch debut show, FNGLA's The Landscape Show 2018. FNGLA (Florida Nursery Growers and Landscape Association), is the nation's largest state nursery and landscape association.

Handpicked to meet the needs of the landscape, tree care, construction, snow removal, and property maintenance industries, Schäffer's entire U.S. product lineup meets EPA Tier 4 Final/EU Stage IIIB emission standards and is compatible with most skid steer attachments in the market, due to a universal quick-connect headstock, which comes standard. Other notable design features include patented technology which makes the center pivot considerably stronger than those of competing products and virtually indestructible, as well as original Schäffer axles designed specifically for high thrust forces.

About DFD Loaders, Inc.

Headquartered in Coral Springs, Fla., Schäffer's U.S. partner, DFD Loaders, is the exclusive importer and distributor of Schäffer construction equipment in the U.S. DFD Loaders is introducing the line to the American market with a product lineup that includes 13 loader models ranging in size and power capacity (25 to 157 HP), all optimized for the construction, landscape, tree care, snow removal, and property maintenance industries, among others – joining a distribution network of more than 40 countries. Digital press kit available at www.DFDLoaders.com/pressroom

About Schäffer

Schäffer Maschinenfabrik GmbH, a German company, is one of the leading manufacturers and suppliers of compact and telescopic articulated wheel loaders in Europe. Schäffer, founded in 1956, is known as an innovative, flexible, and international company. Characterized by its superior German engineering, the company's exclusive line of high-performing equipment is distributed in more than 40 countries. For additional information, please visit www.schaeffer.de/en.

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