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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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**German wheel loader brand Schäffer continues its U.S. debut  
at the TOTAL PRO EXPO in New Jersey**  
*DFD Loaders, Inc., exclusive U.S. distributor of the construction equipment line  
will exhibit at booth #367*

**January 29, 2019, CORAL SPRINGS, Fla:** DFD Loaders, Inc. will be at the Total Pro Expo January 29-30, 2019, exhibiting the Schäffer construction equipment line, which has a six-decade history of innovation and distribution in more than forty countries. DFD Loaders will exhibit both indoors at booth #367, as well as outdoors, where it will be conducting demos. **A digital press kit is available at [www.DFDLoaders.com/pressroom](http://www.DFDLoaders.com/pressroom)**

The Total Pro Expo will serve as a continued launch platform for DFD Loaders, which has announced its exclusive U.S. distribution of Schäffer construction wheel loaders. DFD Loaders expects a strong entry into the compact wheel loader space, given Schäffer's global reputation for quality-engineered equipment that fills gaps not offered by current equipment offered in the U.S.

Interest in DFD Loaders' Schäffer machines has been high at previous debut shows, which include last year's Florida Nursery Growers and Landscape Association Landscape Show, the GIE+Expo, and TCI Expo.

Handpicked to meet the needs of the landscape, tree care, construction, snow removal, and property maintenance industries, Schäffer's entire U.S. product lineup meets EPA Tier 4 Final/EU Stage IIIB emission standards and is compatible with most skid steer attachments in the market, due to a universal quick-connect headstock, which comes standard. Other notable design features include patented technology which makes the center pivot considerably stronger than those of competing products and virtually indestructible, as well as original Schäffer axles designed specifically for high thrust forces.

### **About DFD Loaders, Inc.**

Headquartered in Coral Springs, Fla., Schäffer's U.S. partner, DFD Loaders, is the exclusive importer and distributor of Schäffer construction equipment in the U.S. DFD Loaders is introducing the line to the American market with a product lineup that includes 13 loader models ranging in size and power capacity (25 to 157 HP), all optimized for the construction, landscape, tree care, snow removal, and property maintenance industries, among others – joining a distribution network of more than 40 countries. Digital press kit available at [www.DFDLoaders.com/pressroom](http://www.DFDLoaders.com/pressroom)

### **About Schäffer**

Schäffer Maschinenfabrik GmbH, a German company, is one of the leading manufacturers and suppliers of compact and telescopic articulated wheel loaders in Europe. Schäffer, founded in 1956, is known as an innovative, flexible, and international company. Characterized by its superior German engineering, the company's exclusive line of high-performing equipment is distributed in more than 40 countries. For additional information, please visit [www.schaeffer.de/en](http://www.schaeffer.de/en)

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