

An Open Letter to Hoteliers re: COVID-19

Dear Hotel Owner,

We are writing to make you aware of an important COVID-19 related bedbug issue. **Hotels being repurposed to become centers for COVID-19 patients and workers will be facing significant bedbug treatment costs if they don't adopt preventative measures now.** In addition, hotels with reduced census may start seeing bedbug issues spread through the hotel as existing bedbugs move to find blood meals in occupied rooms.

With many states in the U.S. implementing shelter-in-place guidelines, reports of bedbug incidents are rising greatly. People are spending more time in beds and sofas at home, giving bedbugs frequent blood meals that are essential to speeding up reproduction and leading to major infestations. Compounding the problem is that bed-ridden COVID-19 patients are a prime, unmoving food source for bedbugs. With this in mind, the influx of new occupants resulting from your repurposing efforts makes the likelihood of a significant increase in bedbug introductions a *certain* event. For hotels helping with COVID, prevention can mean the difference between treating a few rooms and expensive, building-wide bedbug treatment.

Before COVID-19, your hotel benefitted from daily inspections by housekeeping staff, alerts from your guests, and quick action from your contracted pest management professional (PMP) to treat any incidents that may have occurred. Now, early detection is less likely and timely treatment by your PMP may not be available. Untreated, infestations can quickly grow exponentially and will spread throughout your facility. In 70 days, one pregnant female bedbug can create over 30,000 bedbugs!

When your COVID-19-related occupants leave, your bedbugs will not! One of our customers, offering their hotel for COVID quarantine of the homeless, has insisted that our ActiveGuard® Mattress Liners be installed on every bed for two-year prevention.

Allergy Technologies is the leader in bedbug prevention for hospitality, multi-occupant dwellings, assisted living and college/university student housing. We have been providing bedbug prevention for hotels for ten years with documented reductions in infestations of 80-100%.

Currently, we are generating similar results in an affordable housing building complex. While this property's historical incident and infestation rates are far above that which your hotel would normally experience, acting NOW by adopting a preventive strategy can potentially save hundreds of thousands of dollars in unwanted bedbug treatment costs.

We are offering a

50% DISCOUNT on our ActiveGuard®
Mattress Liners

to hotels and government agencies directly involved in the coronavirus outbreak.

Proof of participation in a sponsored repurposing program is required.

For those who are taking advantage of lower census by refurbishing, Allergy is offering a special 25% reduction in the costs for full hotel installation until travel restrictions are relieved. We are offering extended payment terms for those who order at this time.

Allergy Technologies is also offering video conferencing for hotels looking to learn about *best bedbug practices* to protect both your guests and staff. We can help improve your room design or guest protocols to minimize bedbug costs going forward. Please contact us for the latest information about these opportunities to improve your bottom line. **For more information, call 866-978-6288 or email service@allergytechnologies.com.**

Yours faithfully,

Joseph Latino, President, *Allergy Technologies*

Preventing Bed Bugs is Good Business.
Visit HotelBedBugPrevention.com or call 1-866-978-6288.

