

## PRESS RELEASE

### RE'FLEKT INVESTS IN HYPERLOOP AUGMENTED WINDOWS

RE'FLEKT invests in the joint development of the Augmented Windows for the Hyperloop. In the journey to make the Hyperloop a reality, [Hyperloop Transportation Technologies \(HTT\)](#) and its partners are intensifying their collaboration to develop the latest technologies and solutions. Working together with some of the largest global industrial players, the German technology startup, RE'FLEKT, is bringing its Augmented and Virtual Reality experience to the table to support the challenging project.

For more information, see the official Hyperloop Transportation Technologies press release below.

### HYPERLOOP TRANSPORTATION TECHNOLOGIES SURPASSES \$100 MILLION IN TOTAL INVESTMENT

**HTT announces investments totaling more than \$100 million, including an equity investment of \$31.8 million, and total in-kind and land value investments of \$77 million.**

Playa Vista, Calif -- (December 1, 2016) Jumpstartfund's [Hyperloop Transportation Technologies, Inc.](#) (HTT) announced investments by EdgeWater Investments totalling \$30 million. This investment is in addition to previous investments including several million from individual team members and numerous other in-kind contributions.

To date, HTT has secured \$31.8 million total in cash investments, \$26 million in man-hours and services, and land rights that are valued at more than \$22 million. An additional \$29 million of commitments and in-kind investment have also been confirmed by several companies that have joined the team. These companies are: Carbuces Europe SA, the leading composite manufacturer and supplier for airplane manufacturers worldwide; Atkins, one of the world's most respected design, engineering and project management consultancies, responsible for projects like the Dubai Metro as well as the Burj Al Arab in the UAE; Anomaly Communications LLC, the leading brand and marketing firm; Reflekt GMBH, Europe's leading AR and VR company, involved in the development of HTT's augmented windows; and Leybold GmbH, the inventor of the industrial vacuum pump and part of Atlas Copco group.

HTT is one of the first growth companies to globally crowdsource the launch and development of its business and products. To date, more than 603 individuals including more than 200 professionals from 44 companies in 38 countries have contributed time and resources to developing HTT's technology, sales, engineering, design and implementation. Some of the companies contributing services include Catalyst, one of Austria's most innovative software developer, and PriestmanGoode, the world's leading travel and transport design consultancy. Most of these contributors are working in exchange for stock options of the company.

"Hyperloop Transportation Technologies is more than a company, it is a movement," said HTT CEO Dirk Ahlborn. "We have many people who followed their passion and joined the company at the beginning, working for equity making the company worth of millions."

"We are on track with our progress to date. We plotted a course and maintained it. The equity funding and in-kind investment from these respected industry leaders is validation of our model, and prepares us for our next steps," said HTT Chairman Bibop Gresta.

"Hyperloop Transportation Technologies model is unique," said Joel Ornstein, Chairman of

EdgeWater Investments Europe. "The company has tremendous momentum, is building a strong value for investors while being smart in utilizing cash normally necessary in these kind of projects."

"Carbures is a leading expert in composite fuselages, and the HTT system is taking advantage of existing technologies we have developed" said Carbures Chairman and Cofounder Rafael Contreras.

"Collaborating with entrepreneurial companies like HTT is essentially the reason why Anomaly exists today. Working with them to create a cutting-edge brand and vision for the future of transportation has been immensely exciting for us," said Aisea Laungaue, Anomaly Partner & Chief Strategy Officer.

"As a close collaborator with HTT on the infrastructure design for Hyperloop, Atkins ambition is to help transform people's journeys whilst increasing the efficiency and sustainability of transport systems and cities worldwide," said Julian Hill regional managing director, rail, Atkins Middle East and Africa.

"We have been working closely with HTT for more than a year optimizing a variety of tasks and challenges surrounding the entire Hyperloop project. In doing so, we have been able to identify a variety of synergies between our companies which has strengthened our business relationship. For us, the investment is a clear sign to further improve our cooperation and development in the constantly evolving transport-tech environment," says Kerim Ispir, COO of RE'FLEKT.

"We are proud to be a part of this exciting and groundbreaking collaboration. As the pioneer of vacuum technology, this is a very special obligation for us," said Carl Brockmeyer, Head of Business Development for Leybold. "We are delivering extensive expertise in designing and building advanced vacuum systems to create and maintain the partial vacuum that is needed to make the Hyperloop reality. A key focus of our work is to ensure the internal air pressure maintenance is both safe and cost effective."



Augmented Windows in the Hyperloop capsule



Watch video on <https://www.youtube.com/watch?v=Jp5n1cunMtU>

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## ABOUT HYPERLOOP TRANSPORTATION TECHNOLOGIES

Founded in 2013 by JumpStarter Inc., two weeks after publication of Musk's whitepaper and utilizing JumpStartFund's unique crowd collaboration platform, U.S.-based Hyperloop Transportation Technologies, Inc. (HTT) is a global team focused on removing barriers of speed and congestion in transportation. HTT melds technology, breakthrough innovation, and the power of a global community of passionate professionals to bring disruptive innovation to the public transportation industry. HTT was the first to rise to the challenge and is pursuing a vision that pairs a reduced carbon footprint with an increased sense of connection across the planet.

### EdgeWater Investments

EdgeWater Investments with offices in Silicon Valley, Shanghai and Paris is focused on disruptive investments across transportation, healthcare and industrial technologies.

Website: [www.hyperloop.global](http://www.hyperloop.global)

## ABOUT CARBURES

CARBURES is a technological industrial group specialized in the manufacturing of composite parts and structures and in designing engineering systems, which operates in the aerospace, automotive, civil works, railway and security industries. CARBURES has almost 1,000 employees that operate in 18 plants in seven countries (China, Germany, Mexico, Poland, France, Spain and the US) from three continents: America, Asia, and Europe.

Website: [en.carbures.com](http://en.carbures.com)

## ABOUT ANOMALY

Founded just over 10 years ago, Anomaly is a difficult to define -- but exciting to work at -- "new model" agency. Driven by a passionate and entrepreneurial culture encompassing a diverse, elastic set of skills, Anomaly has offices in Los Angeles, New York, Toronto, London, Amsterdam and Shanghai. Clients include: Anheuser-Busch InBev, Beats, The Campbell Soup Company, Converse, Diageo, Diesel, Google, Hershey's, Lego and YouTube. Anomaly has been recognized for a very wide range of work covering both effectiveness and craft excellence, from The A-List, Cannes Lions, Effie's, Fast Company's Most Innovative, to Jay Chiat, Digiday and the Mashies -- among the usual suspects. Anomaly has also been honored with a few less conventional accolades as well, including being named one of Time Magazine's Best Inventions of 2016 for its medical cannabis brand hmbldt; Brand of the Year at the Designer Toy Awards for Mighty Jaxx; plus two Emmys for a television series with celebrity chef Eric Ripert; all of which the agency created and co-owns.

Website: [anomaly.com](http://anomaly.com)

## ABOUT ATKINS

Atkins is one of the world's most respected design, engineering and project management consultancies, employing over 18,000 people across the UK, North America, Middle East, Asia Pacific and Europe. Atkins builds long term trusted partnerships to create a world where lives are enriched through the implementation of our ideas.

Website: [www.atkinsglobal.com/en-GB](http://www.atkinsglobal.com/en-GB)

## ABOUT LEYBOLD

As a pioneer of vacuum technology, Leybold offers a wide range of vacuum components, standardized and fully customized vacuum solutions, complemented by vacuum technology accessories and instrumentation. Leybold's core capabilities center on the development of application- and customer-specific systems for the creation of vacuums and extraction of processing gases. Fields of application are coating technologies, thin films and data storage, analytical instruments and classic industrial processes.

Website: [www.leybold.com/en/](http://www.leybold.com/en/)

## ABOUT RE'FLEKT

RE'FLEKT is a Munich based technology company that enables any business or industry to create their own in-house Augmented and Mixed Reality applications. By making AR and MR affordable and scalable for business, RE'FLEKT's ground-breaking human-centred platforms empower anyone to simply infuse their industry knowledge into customized AR and MR solutions. With clients including Audi, BASF, BMW, Bosch, Eon, Hyperloop, Hyundai, Leybold, Porsche, Seepex and Thyssen Krupp, the international team delivers technology solutions to a variety of leading global markets. Since its founding in 2012, RE'FLEKT has grown to a team of over 60 employees in Munich, Dusseldorf and Los Angeles and is a "Gartner Cool Vendor".

Website: [www.re-flekt.com](http://www.re-flekt.com)

Blog: [www.wearear.de](http://www.wearear.de)

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