

PRESS RELEASE

RE'FLEKT LAUNCHES REFLEKT REMOTE INTO THE FIRST ENTERPRISE AUGMENTED REALITY SUITE WITH REAL-TIME ASSISTANCE AND CONTENT AUTOMATION

- **REFLEKT REMOTE** is a new, state-of-the-art remote video collaboration solution including a cloud-based incident management system for Android, iOS, Windows and smart glasses.
- **REFLEKT REMOTE** connects to AR applications from the leading content platform **REFLEKT ONE** to provide the most comprehensive toolset for maintenance, operations and training.
- **"Augmented Repair"** app demonstrates ARKit and ARCore integration for the Enterprise AR Suite - showcasing the potential for AR-powered product manuals and expert field.

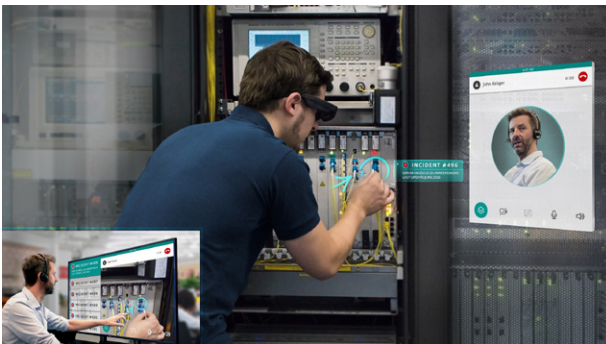


Munich, Oct 19th, 2017 (ds). Today at Augmented World Expo, **RE'FLEKT** launched the latest member to the leading Enterprise AR Suite: REFLEKT REMOTE for real-time expert assistance with Augmented Reality. REFLEKT REMOTE provides instant access to expert knowledge and connects to a cloud-based incident management system as well as to AR applications created with the REFLEKT ONE content creation platform. Using the remote video collaboration tool, employees and customers can now choose between real-time assistance or on-site guidance with AR-powered instructions in mobile apps for Android, iOS, Windows and smart glasses like the Microsoft HoloLens. The fusion of remote expert assistance and highly automated experiences provides enterprises with the most comprehensive AR solution to improve maintenance, operations and training for complex machinery.

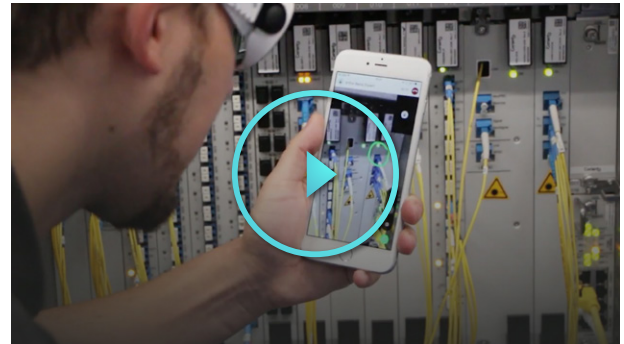
"Traditional documentation no longer meets the needs of companies for simple work instructions and quick help. Our Enterprise AR Suite enables Industrial companies to replace or enhance traditional manuals with guided instructions where they are needed most, for complex machinery. No programming required and no external experts needed means increased reliability and revenue for Industry companies.", said RE'FLEKT CEO Wolfgang Stelzle and added: "Adding ARKit and ARCore support will provide enterprise users and end-customers access to a new generation of interactive product manuals, troubleshooting guides, and service tools for smartphones and smart glasses."

The Enterprise AR Suite will support ARKit and ARCore to expand the reach of enterprise AR applications to millions of devices. A new demonstration application, Augmented Repair, is now available on iOS and Android, showing the potential of Augmented Reality-powered documentation and applications.

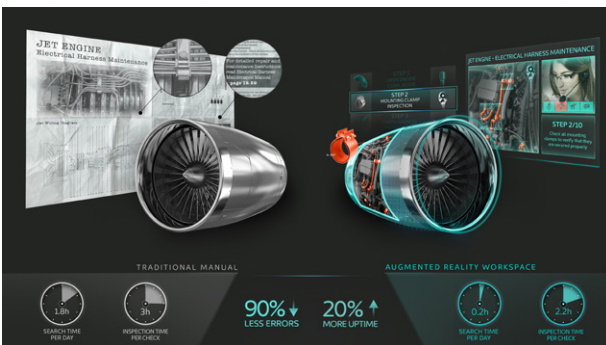
“In the past, recurring inspections of our vacuum pumps were performed by our service technicians with varying levels of quality and without any reference to the actual pump. Our Augmented Reality applications now provide our service technicians with a visual toolkit to maintain a high level of quality. This will help us to reduce our maintenance costs significantly in the future.”, said Carl Brockmeyer, General Manager of Leybold USA, on the benefits of using RE'FLEKT's platform solutions.



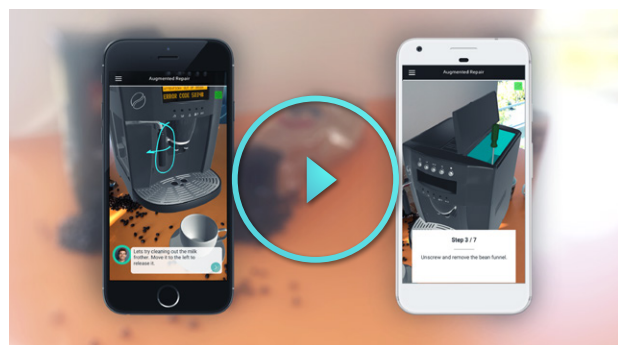
REFLEKT REMOTE



REFLEKT REMOTE Expert Support



Traditional documentation vs AR Powered manuals



Augmented Repair with ARKit & ARCore

[DOWNLOAD PRESS KIT](#)

ABOUT THE RE'FLEKT ENTERPRISE AR SUITE

RE'FLEKT's Enterprise AR Suite provides a powerful content creation platform and a remote expert solution to empower workers with flexible and customizable smart instructions on mobile devices and smart glasses - for increased efficiency and reduced errors. The content creation platform integrates into existing enterprise software and enables companies to easily convert existing CAD data and media content into Mixed Reality applications for maintenance, training and operations. The Remote Expert tool connects workers to immediate Augmented Reality support with dedicated experts in one simple click.

ABOUT RE'FLEKT

RE'FLEKT is a Munich based technology company that enables any business or industry to create their own in-house Augmented and Mixed Reality applications. By making AR and MR affordable and scalable for business, RE'FLEKT's ground-breaking human-centred platforms empower anyone to simply infuse their industry knowledge into customized AR and MR solutions. With clients including Audi, BASF, BMW, Bosch, Eon, Hyperloop, Hyundai, Leybold, Porsche, Seepex and Thyssen Krupp, the international team delivers technology solutions to a variety of leading global markets. Since its founding in 2012, RE'FLEKT has grown to a team of over 60 employees in Munich, Dusseldorf and Los Angeles and is a "Gartner Cool Vendor".

Website: www.re-flekt.com

CONTACT

RE'FLEKT
Dirk Schart, Head of PR & Marketing
Cell: +49 (0) 172 108 06 61
Email: ds@re-flekt.com
Web: www.re-flekt.com