

PERFORMANCE & CONTENT MARKETING MANAGER

Work at RE'FLEKT- the leading experts for Augmented and Mixed Reality Business Solutions in Europe. Join us in our Munich HQ and be a part of the international team creating the technology in the future.

RE'FLEKT is currently seeking an enthusiastic Performance & Content Marketeer for the Marketing Department. You will support the Marketing team with all communications activities for our Augmented and Mixed Reality applications. Expect to get hands on with state-of-the-art Augmented and Mixed Reality technology, get involved in the hottest international events and create exciting content around inspirational technology.

WHAT YOUR TASKS ARE:

- Editorial storytelling to deliver engaging high-quality content to our target audience
- Create campaigns and write content for PR, SEO and Social Media
- Use analytics data to evaluate content channels and to design successful campaigns
- Develop strategic initiatives, implement them effectively, and be willing to hand them off successfully so you can develop more
- Manage search engine marketing and optimization campaigns
- Maintain and promote internal Business Intelligence tools

WHO WE ARE LOOKING FOR:

- Degree in English/German, journalism, marketing, communications or a related field
- Demonstrable experience creating content for both consumer and technical audiences
- Excellent writing and editing skills with very strong written communication skills (preferably in German, ideally in English as well)
- HTML, XML, or other markup language experience is a plus
- Proficiency in web analytics applications
- Experience in SEO/SEA and interested in new forms of marketing such as growth hacking
- You have a passion for digital marketing, social media and all things tech related
- Don't mind getting your hands dirty, trying something new or thinking outside the box

WHY JOIN US?

- Work at a fast growing startup in the area of Augmented and Mixed Reality technology
- Extraordinary projects and well-known international customers and brands
- Agile and quick decision-making culture
- International and dynamic team of engineers, designers and nerds

Apply for this job by sending your CV, salary expectations and other documents to: pioneer@re-flekt.com

SEND YOUR APPLICATION

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