



# Warm Commerce for Sales Professionals

**Instantly connect with, win, and  
successfully work with new customers**

Warm Commerce is a web-based platform that enables sales professionals selling to heavy industrial companies to leverage their company qualifications and proven performance to directly connect with potential new customers who are looking for quality vendors, innovative technology, and new products or services.

## With Warm Commerce, sales and marketing professionals can

- Directly connect with new customers without having to cold call, cold email, or make LinkedIn connection requests
- Expand your presence in existing customers by connecting with new decision makers
- Show potential customers an independent, third party source of information about your company and performance
- Better sell on value (not price) by proving your company's performance/value via industry ratings
- Get customer satisfaction feedback (optional package)

## How it works

- Create a company profile with company qualifications
- Add products/services and key technology/differentiation/value proposition/specifications
- Invite your current customers to give you a positive rating
- We make proactive recommendations if they don't find you
- Warm Connections are made directly to decision maker and include their contact information

Warm Commerce members come from oilfield, offshore, midstream, and downstream oil and gas, as well as power generation and other industrial sectors in the US and international markets. Major corporate customers include Cameron LNG and users at currently undisclosed major oil and gas and chemical companies.

Compare a Warm Commerce membership to the average time and cost associated with getting directly connected to a decision maker and ask yourself, "**How much is one Warm Connection to a new customer worth?**"

**Join Warm Commerce today at**

[www.warmcommerce.com/join-now](http://www.warmcommerce.com/join-now)