

Board of Directors Single Family Committee Meeting

AGENDA ITEM #7

Resolution regarding June 2017 Homeownership Month

February 21, 2017

LOUISIANA HOUSING CORPORATION

| The following resolution was offered by | and seconded by |
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RESOLUTION

A resolution to authorize and direct the Single Family Staff of Louisiana Housing Corporation to participate in June 2017 Homeownership Month; and providing for other matters in connection therewith.

WHEREAS, The Department of Housing and Urban Development (HUD) has designated June as National Homeownership Month and has encouraged its entitlement partners to participate;

WHEREAS, the Louisiana Housing Corporation (LHC) Board of Directors (Board) and the LHC staff have expressed a desire to extend outreach activities;

WHEREAS, previous Louisiana Housing Finance Agency (LHFA) Homeownership Fairs were deemed a success, attracting several hundred people and heightening the awareness of LHFA's housing role by providing multiple information booths, hosts and/or sponsors; and

WHEREAS, in recognition of the month of June as "National Homeownership Month" the Louisiana Housing Corporation seeks to extend its outreach efforts for Homeownership Month:

NOW, THEREFORE, BE IT RESOLVED by the Board, acting as the governing authority of the Corporation, that:

SECTION 1. A resolution is hereby approved authorizing the Corporation to participate in June 2017 National Homeownership Month.

SECTION 2. The Public Information Section of the Corporation is authorized and directed to collect booth rental fees from participating exhibitors in the amount of \$65.00.

SECTION 3. The Corporation staff is authorized to solicit sponsorships from the LHC Finance Team, other housing organizations, and other local businesses in the

form of sponsorship packages at \$100, \$250, \$500, and \$1,000, with each package entitling the sponsor to various levels of brand exposure in the marketing and promotion of the event in order to offset the cost of hosting at least 2 events: 1 in the Northern part of the State and 1 at the Corporation's Headquarters.

| This resolution having been submitted to a vote, the vote thereon was as follows: |
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| YEAS: |
| NAYS: |
| ABSTAIN: |
| ABSENT: |
| And the resolution was declared adopted on this, the 15 th of March 2017. |
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| Chairman Secretary |

STATE OF LOUISIANA

PARISH OF EAST BATON ROUGE

I, the undersigned Secretary of the Board of Directors of the Louisiana Housing Corporation (Board), do hereby certify that the foregoing 2 pages constitutes a true and correct copy of a resolution adopted by said Board on March 15, 2017 titled: "A resolution to authorize and direct the Single Family Staff of Louisiana Housing Corporation to participate in June 2017 Homeownership Month; and providing for other matters in connection therewith."

IN FAITH WHEREOF, witness my official signature and the impress of the official seal of the Corporation on this, the 15th day of March, 2017.

| Secretary | |
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