

Jobseekers have **gone mobile**...and so should you



Mobile is here to **stay**

7.2 billion people on the planet

4.55 billion own a cellphone

1.75 billion own a smartphone

2.5 billion will own a smartphone by 2017

The **rise** of mobile job search

1 billion mobile job searches are done each month

31

43% of jobseekers use mobile to search for jobs

binoculars icon

45% search at least once a day

DAY

89% are likely to search in the next 12 months

calendar icon

More than **1/3** of traffic to job search aggregators is mobile

To speak to our experts, contact **N | A | S** today.

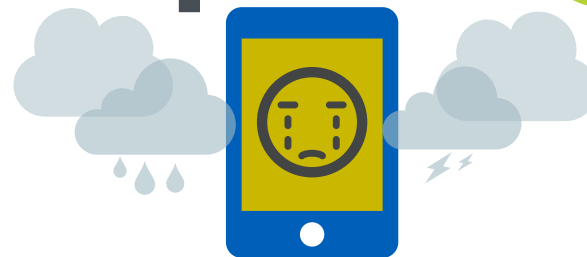
Sources include CareerBuilder, eMarketer, Glassdoor, iMomentous, Jobvite and SimplyHired



What jobseekers **want** on mobile



The potential **impact**



2 in 5 candidates say their perception of a company is negatively impacted if its career site is not mobile-optimized

80% of companies do not have mobile-optimized career sites

ONLY 5% of Fortune 500 companies offer mobile apply