



Unleash innovation, expand your business, and save money with Ignite Prime – a program that delivers millions in free software.

Introducing Ignite Prime

As an Ignite customer, you're automatically eligible for Ignite Prime, a unique program which provides free and ongoing access to Ignite's portfolio of software. Best of all, Ignite's portfolio grows with each acquisition, continuously expanding your options. Ignite Prime is an exclusive customer benefit which can provide substantial savings – and upside – across your enterprise.

What's Included

Ignite Prime includes **unlimited** licenses of our most popular enterprise applications and application development platforms, complete with Support Services*.

The current catalog of Ignite Prime products includes solutions for:

- ▶ **Finance**
Acorn® Performance Analyzer 5G – Specialized activity-based-cost application for profit analysis and optimization.
- ▶ **Information Technology**
Gensym G2™ – Real-time reasoning and inference engine for developing “expert” systems for simulation, process and production control.
Infobright® DB – High performance data analytics for better, faster business decisions at a low cost.
ScaleArc® – Database load balancing software for improved availability and performance.
- ▶ **Marketing and Sales**
Chute – AI-driven visual marketing solution for sourcing photos & videos from social networks for displaying on websites.
FirstRain® – Sales and marketing intelligence for actionable insights into prospects, customers and competitors.
Infer® – Predictive lead scoring to optimize and expand your sales and marketing funnel.
Placeable® – Location data management, local marketing and digital advertising solution.
- ▶ **Security and Compliance**
SenSage™ AP – Big data analytics platform for system security and compliance reporting and forensics.

How It Works

Pay maintenance on any Ignite product, and you're automatically eligible for Ignite Prime. The benefits are available as long as you remain a customer on current support.

*Detailed Ignite Prime Program information for each product can be found in the Ignite Prime Solutions Catalog.

How To Get Started

To learn more and see whether free software makes sense for other areas of your business, just connect with your Ignite contact, or reach us at success@ignitetechnology.com.

Prime Kickstart Service

Accelerate your use of the Prime program with Prime KickStart Services. Kickstart Services are offered for many of the solutions and include an installation and configuration of a Prime-eligible solution, including the initial training you need to start using immediately.

*Refer to the Ignite Prime Solutions Catalog for a list of Prime Solutions for which Kickstart services are available.

Massive Costs Savings

Ignite Prime lets you access tens of millions of dollars of software for free — so you can switch from high-dollar products to their Ignite equivalents. It's the perfect way to get more out of your IT budget.

Great news! You're already a Prime member.
Learn more about your individual benefits with Ignite Prime.

Contact Us >