SOLUTIONS CATALOG

UNLEASH INNOVATION, EXPAND YOUR BUSINESS, AND SAVE MONEY WITH IGNITE PRIME — A PROGRAM THAT DELIVERS MILLIONS IN FREE SOFTWARE.

Introducing Ignite Prime

As an Ignite customer, you're automatically eligible for Ignite Prime, a unique program which provides free and ongoing access to Ignite's portfolio of software. Best of all, Ignite's portfolio grows with each acquisition, continuously expanding your options. Ignite Prime is an exclusive customer benefit which can provide substantial savings — and upside — across your enterprise.

What's Included

Ignite Prime includes **unlimited licenses** of our most popular enterprise applications and application development platforms, complete with **Support Services.**** To accelerate your use of the program, **Prime Kickstart Services*** are offered for many Ignite solutions and include an **installation and configuration** of a Prime-eligible solution, including the initial **training** you need to start using it immediately.

IGNITE PRIME OVERVIEW

Solution	Unlimited Licenses (Standard Edition)	Prime Kickstart Services*	Support Services**
ACORN PERFORMANCE ANALYZER 5G	X		X
CHUTE	X	X	X
FIRSTRAIN	X	X	X
GENSYM G2	X		X
INFER	X	X	X
INFOBRIGHT DB	X		X
PLACEABLE	X		X
SCALEARC	X	X	X
SENSAGE AP	X		X

Acorn Performance Analyzer 5G

Specialized finance activity-based cost application for profit analysis and optimization.

› Build 'true' cost-to-serve by identifying real costs broken down by customer, product, processes and other indirect resources, and make more informed decisions (e.g. setting differential pricing) relative to customer profitability.

› Conduct 'what-if' analysis by creating new models and applying that to actual transaction data — across multiple periods — to ensure you are able drive most informed decision across your business functions.

› Arm your contract governance and procurement team with valuable insights to renegotiate old contracts and design new contracts.

› Provide management deep business insights backed by real numbers and facts to facilitate better strategy across the organization.

For Information Technology

Gensym G2

Real-time reasoning and inference engine for developing "expert" systems for simulation, process and production control.
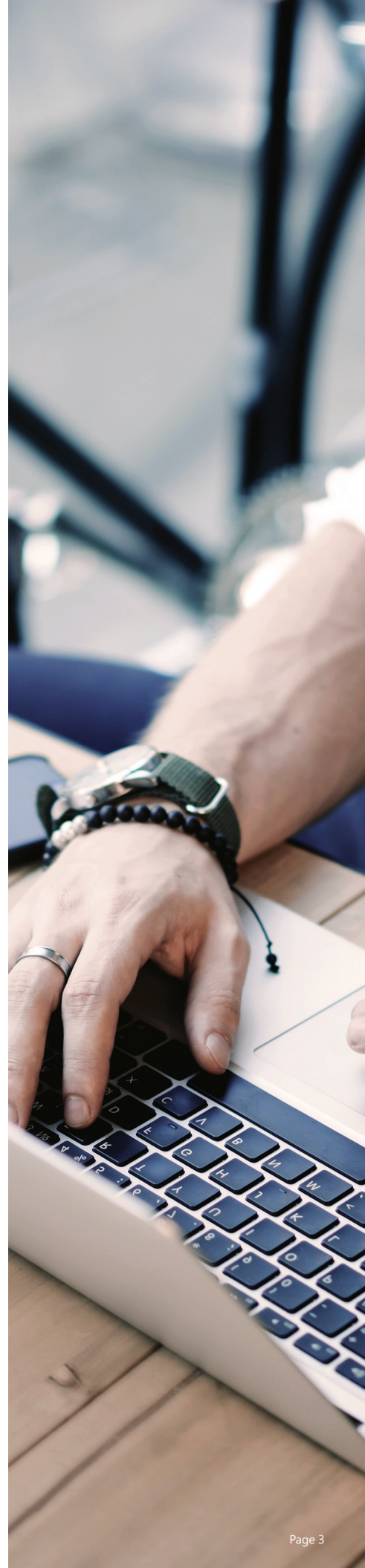
› G2 is the world's only expert system platform that facilitates enablement of many use cases by providing a unified development, test, deployment and management platform. It builds applications that cater to unique use cases in industries as different as terrestrial mining, manufacturing, and telemetry based management of space assets like satellites, aircraft engines and every-thing in between.

For Information Technology

Infobright DB

Scalable analytics solution for storing and analyzing big data for interactive, complex queries for better, faster business decisions.

› Through a proprietary columnar storage format with superior compression ratios, improve query performance, reduce storage cost and increase overall efficiency in business analytics and reporting.

› Easily store up to several hundred TB of data by enabling superior compression ratios, traditionally not achievable with conventional relational databases.

› For big data applications, use commodity hardware and software, and eliminate indexing and partitioning, with zero administrative overhead.

WITH IGNITE PRIME, YOU'LL CREATE OPPORTUNITIES FOR MASSIVE COST SAVINGS, AND BENEFIT FROM UNLIMITED LICENSES.

For Information Technology

ScaleArc

Database load balancing software that provides continuous availability at high performance levels for mission-critical database systems deployed at scale.

> Ensure zero downtime during planned and unplanned outages by automating the entire failover process and by intelligently routing traffic to other replicas.

> Effectively balance read and write access to dramatically improve I.O. performance.

> Consolidate database analytics into single platform allowing administrators to make more efficient and intelligent decisions thus saving time and money.

> Seamlessly migrate to cloud without incurring application downtime.

For Marketing and Sales

Chute

AI-driven visual marketing solution for sourcing UGC photos and videos from social networks.

> Find and obtain approval for use of authentic imagery (photos and videos) from consumer social media sites.

> Via mobile app, employees collect photos from the front lines, i.e. retail stores, festivals/events.

> Chute flows seamlessly into Hootsuite to improve social media marketing.

For Marketing and Sales

FirstRain

SaaS-based marketing/sales analytics solution that provides web and social knowledge of markets and customers.

> Drive GTM and account planning with market-centric analytics, and real-time competitive insights on customers, markets, strategy and competition.

> Deliver meaningful, detailed market trends and product insights to uncover new business opportunities before the competition.

> Drive adoption of your CRM and enable your executive initiatives.

> Breakdown silos among departments and functions to become a more streamlined and efficient enterprise.

Infer

Predictive lead scoring and profile management to optimize and expand your sales and marketing operations.

> Score large amounts of inbound leads, contacts, and accounts in real-time.

> Increase ROI by improving MQLs & prioritizing sales efforts on the leads/accounts that will drive the most revenue.

> Segment and distribute leads appropriately and fairly across sales teams.

> Identify the effectiveness of campaigns by market segment, to inform ongoing improvement in targeting and segmentation.

For Marketing and Sales

Placeable

Application for location data management and web presence, and advancement of SEO and location-based advertising.

> Build, integrate and maintain robust "Locator or Find a Business Near You" application. Combine with geo-targeted advertising with location-specific parameters to capture and convert qualified buyers near locations by offering a specific product or service.

> Provide 'bleeding-edge' SEO for microsites that directly facilitate online and offline business objectives.

> Pre-designed templates to quickly design and deploy microsites ensuring consistent branding while facilitating numerous changes that need to be accommodated during microsite's lifespan.

> SaaS-based API allows integration with internal ERP/CRM systems to ensure organization always has true copy of the listing data and avoids building redundant systems with increased complexity.

For Security & Compliance

SenSage AP

Event Data Warehouse enabling better decision making with advanced data analysis, detailed forensics and ad hoc investigations.

> Collect and store more data, from more sources, over longer periods of time — years or even decades — so that you can conduct faster, more sophisticated analytics.

> Leverage open standards for querying data to enable sophisticated correlations with full precision, even on very large data sets.

> Manage users and reporting functionality with full featured business intelligence module.

Prime Kickstart Services*

For Ignite customers who currently have a Platinum Support contract, accelerate your use of Ignite's Prime program with Prime Kickstart Services. Prime Kickstart Services are offered for many of the Ignite solutions and include an installation and configuration of a Prime-eligible solution, including the initial training you need to start using it immediately. Prime Kickstart Services are available for one solution annually. For those Prime-eligible solutions for which Prime Kickstart Services are not available, Ignite also offers implementation and training services through its world class Professional Services organization.

Support Services**

Ignite delivers industry-leading support services with experts in its support, services and engineering teams to ensure customers get the most out of their Ignite solutions. The level of Ignite support that is provided for a Prime solution is the same level of support that is included in the customer's existing Ignite contract.

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For More Information
Contact us at success@ignitetech.com

Ignite TECHNOLOGIES *PRIME*