



Ignite 
TECHNOLOGIES

PRIME



Get Even More From Ignite. Absolutely Free.

As an Ignite customer, you're automatically eligible for Ignite Prime, a unique new benefit which provides free and ongoing access to Ignite's most popular software. Best of all, our portfolio grows with each acquisition we make continuously expanding your options. Ignite Prime is an exclusive benefit which can provide substantial savings – and upside – across your enterprise.

Why We Offer Prime

First and foremost, it's a tangible "thank you" for your business, which works to strengthen our relationship and improve the return on your Ignite investment. With our commitment to 100% Customer Success, the proven offerings available in Prime can help other parts of your organization achieve cost-savings and strengthen your business.

How It Works

As an Ignite subscription or maintenance customer, you're already eligible for Ignite Prime. As a result, you can enjoy free licenses for the Standard Editions of Ignite's most popular enterprise applications and application development platforms. What's more, Gold Technical Support is also included. This free offer is available as long as you remain a customer under contract and pay maintenance on at least one Ignite solution. It is not a short-term or trial offer.

As Ignite Grows, So Will Prime

Ignite continues to add new solutions through targeted acquisitions of leading enterprise software companies and technology solutions. Our growth strategy enhances the Prime benefit for you with each addition.

How To Get Started

To learn more and to see whether free software makes sense for other areas of your business, just connect with your Ignite contact, or reach us at prime@ignitetechnology.com. We'll work with you and our colleagues in the functional areas relevant to the Prime solution(s) of interest.



What's Included in Your Ignite Prime Membership?

The Ignite Prime program includes Standard Editions of our popular enterprise applications and application development platforms, complete with Gold Support. If desired, in the future you can upgrade to the optional Enterprise Editions and Platinum Support easily and affordably if you choose.

The current catalog of Ignite Prime products includes:



Acorn® Performance Analyzer 5G

Typical user group: Finance

Specialized activity-based-cost application for CPM, profit analysis and optimization.

Drive better business decisions with more accurate cost modeling. Performance Analyzer 5G is an analytic application that models business processes to accurately determine product and customer cost and profitability. With this solution, you can make informed decisions to streamline processes, deliver revenue growth and reduce costs across the organization.



FirstRain®

Typical user group: Sales / Marketing / Finance

Sales and marketing intelligence for actionable insights into prospects, customers and competitors.

FirstRain helps organizations construct information that provides game-changing results and tremendous competitive advantage. FirstRain's SaaS-based analytics platform interprets the universe of unstructured business information to deliver robust and highly intuitive end-user analytics that enable business professionals to make better decisions, get closer to customers, drive revenue growth and outwit the competition.



Gensym G2™

Typical user group: IT / Operations

Real-time reasoning and inference engine for developing "expert" systems for simulation, process and production control.

Gensym G2 allows users to create, deploy, and adapt real-time, rule-driven, mission-critical expert applications that automate decision making in telecommunications, finance, government, military, manufacturing, utilities, and transportation. G2 users work more productively, minimize their project delivery risks, and increase their success in building long-lasting systems.



Infer®

Typical user group: Sales / Marketing

Predictive lead scoring to optimize and expand your sales and marketing funnel.

Artificial intelligence is rapidly transforming all digital industries and sales and marketing are no exception. Infer solutions deliver a predictive-first platform that helps companies win more customers. It leverages proven data science to rapidly identify your most promising prospects, build hyper-targeted segments, and personalize outreach at scale—often resulting in significantly increased conversion rates on inbound and outbound campaigns.



Infobright® DB

Typical user group: IT / Database Management

High performance data analytics for better, faster business decisions at a low cost.

Infobright DB's analytic database platform is a high performance solution for storing and analyzing large volumes of machine-generated data at lower cost and significantly less administrative effort than other database solutions. Powered by our innovative Knowledge Grid architecture and rooted in mathematics and statistical modeling, Infobright DB is easy to implement and manage — helping you get the answers your business users need at a price you can afford.



Placeable®

Typical user group: Marketing

Location data management, local marketing and digital advertising.

Placeable's local marketing solutions ensure customers' critical location data is a source of truth and accuracy for improved search visibility by cleansing, standardizing and formatting the data to ensure accurate local listings across search engines, social media and data aggregators. Placeable delivers customized, responsive web pages with local information using customers' URL structure ensuring a consistent user experience across all devices, driving best-practice Search Engine Optimization (SEO) and conversion.



ScaleArc®

Typical user group: IT / Database Management

Database load balancing software for improved availability and performance.

ScaleArc enables continuous availability of apps and accelerates the journey to the cloud. ScaleArc's database load balancing software abstracts apps from the data tier, so organizations of all sizes can shield applications from database downtime and improve application performance with no code changes. ScaleArc simplifies running database workloads in the cloud, enhances DBaaS offerings, and speeds development of new cloud-native apps.



SenSage™ AP

Typical user group: IT / Security and Compliance

Big data analytics platform for system security, compliance reporting and forensics.

SenSage AP is a powerful Event Data Warehouse (EDW) that enables advanced data analysis, detailed forensics and ad hoc investigations on a wide variety of data formats at very large scale. The only EDW designed specifically for event data, it collects and stores more data, from more sources, over longer periods of time — years, or even decades — allowing you to conduct faster, more sophisticated analytics.



You Have the Key to Ignite Prime.

Our Ignite customers are already part of the Prime program. Get more from your existing dollars with this unique and valuable program to benefit your entire enterprise.

You'll Save A Fortune So You Can Invest in New Ideas

Invest where you couldn't before

Constrained by budgets? With free Ignite software, you can move forward with that program you always wanted to pursue — today. Ignite Prime lets you expand with new ideas and initiatives — at no cost.

Replace expensive software for massive cost savings

Replace costly products with proven Ignite Prime equivalents and enjoy substantial cost savings. Ignite Prime lets you access tens of millions of dollars in free software, so you can save money without sacrificing quality. Be a Budget Hero and help your company save.

Time is money — help your organization learn more and get started now

The sooner you get started, the greater the benefits. To learn more and see whether free software access makes sense for other areas of your business, connect with your Ignite contact, or reach us at prime@ignitetechnologies.com.

