



APCO Worldwide

Meeting Needs Around the World, Around the Clock



APCO Worldwide is an independent, global communication, stakeholder engagement and business strategy firm. They challenge conventional thinking and inspire movements to help their clients succeed in an ever-changing world.

Industry

Communications

Problem

APCO needed a core HR solution with global capabilities that was flexible, easy-to-use, and affordable.

Solution

APCO selected Ignite's NuView Core HRMS for its affordability as well as its ability to meet and exceed APCO's key global needs.

Results

- Access to core personnel data and enhanced metrics allows for efficient and timely organizational decisions to meet the changing demands of their global business
- Ease of access and better use of the company's talent pool

To meet client needs around the world and around the clock, APCO Worldwide has more than 30 offices in major business, financial, political and media capitals throughout the Americas, EMEA and Asia. Its team sets the standards in their fields, bringing diverse global viewpoints and local insights to help clients challenge convention and deliver business impact. In addition, APCO Worldwide engages select best-in-class partners for specialized market coverage.

A Need for Global Capabilities

APCO required a human resource management system to meet the needs of a swiftly growing global organization. Flexibility was essential. The company sought an enhanced, adaptable HCMS solution that was maintainable, upgradeable, functional, easy-to-use and affordable. Central to their search was a solution that could provide operational, strategic and value-added functionalities, such as software flexibility as well as time and cost savings. APCO ultimately selected Ignite's NuView Core HRMS solution, a perfect fit for its growing, global, mid-market company. Ignite's NuView solution was selected for its affordability and meeting and exceeding APCO's key global needs. The flexible and configurable solution was the most efficient system for the company.

How Ignite's NuView Core HRMS Works with APCO

- APCO's access to core personnel data and metrics enhances management's ability to allow for efficient and timely organizational decisions to meet the changing demands of their global business.
- Ease of access and better use of company's talent pool.
- Ignite's NuView Core HRMS offers a flexible and easy tool to regulate APCO's needs as opposed to a larger company tool that lacks customization.
- Ignite's NuView Core HRMS is open to configuration with APCO's management team and allows them to use the system exactly as envisioned.
- Ignite's NuView teams' global knowledge is significant, especially when APCO's team is spread out around the world.
- Ignite's NuView Core HRMS tracks each office on a global scale as all have different employee rules, languages, holidays, time off and vacations.
- Ignite's NuView Core HRMS offers legal and cultural expertise to management and individual global offices from a human resources perspective. This is essential to APCO's global success and growth.

The Outcome

Using Ignite's NuView configurable system, APCO's corporate human resources team in Washington, DC is able to touch every location and employee. On a global level, Ignite's NuView solution has helped APCO manage its large and diversified workforce in a way that enhances their entire bottom line and organization. Finally, Ignite's NuView solution allows APCO to manage a global company from one system - a priceless attribute to the APCO Worldwide human resources team.

About Ignite

Founded in 2000, Ignite is a privately-held company that was reinvented in 2013 on the heels of an ownership and senior management change. Ignite's mission from that point forward has been to develop and deliver an expanding set of unique business applications that help organizations perform better by enhancing the capabilities and impact of their workforce.

Ignite operates with focus on a simple, lead objective – 100% Customer Success – which ensures success is measured through the achievements of customers.

Ignite is headquartered in Austin, Texas. For more information on Ignite's solutions, visit www.ignitetech.com



“The system and the data we analyze is an integral part to help us grow and manage our global business. NuView Systems' easily configurable platform has helped streamline and evolve processes.”

– Stacy Reyan
Executive Director,
Human Resources APCO

