

Business models for successful traders



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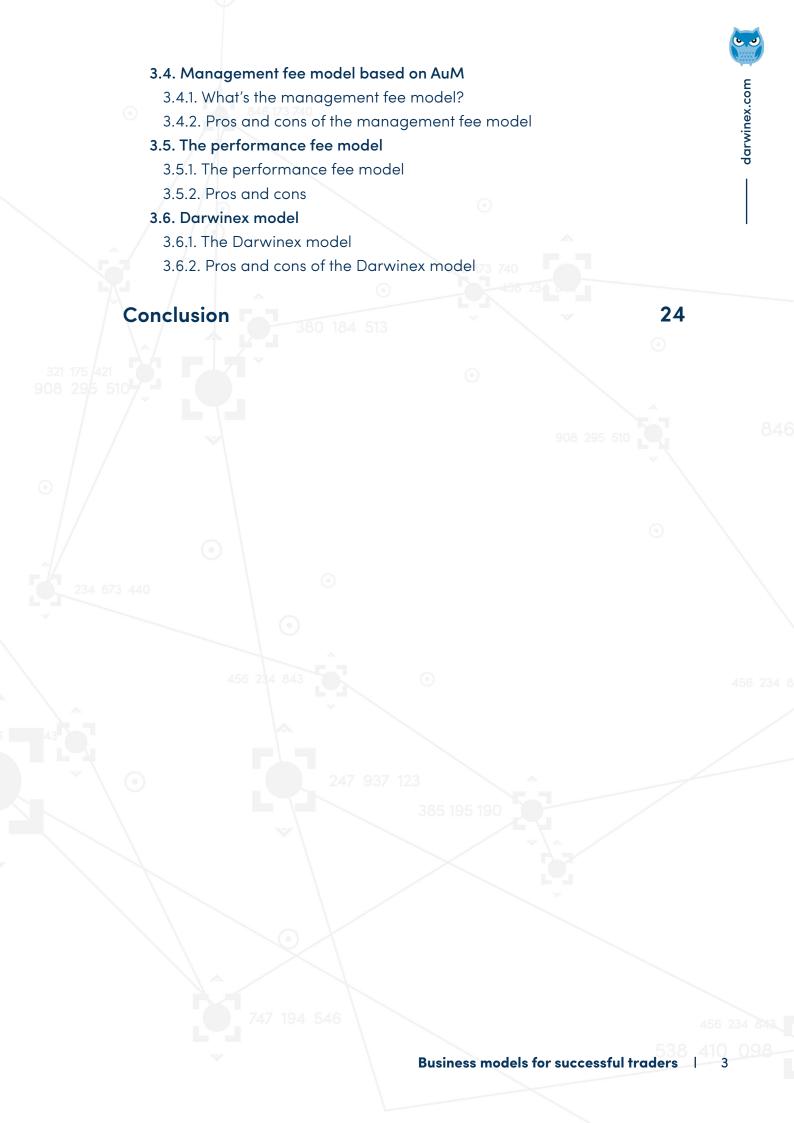
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Introduction

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After having been literally glued to multiple screens for countless hours, invested your precious time and capital in backtest / forward testing tools, trading terminals, VPS services etc - not to mention on top of having learned from all the costly mistakes that newbies make - it looks that you have come up with a **winning strategy** that seems to resist all kind of market turbulence.

Everything indicates that crossing the finish line of this long and tortuous trading marathon, would mean that you could start toying with the idea of taking your trading to the next level. Until that is, you come to terms that the **main problem** you face, if you aspire to live off your trading talent, is right in front of you blocking your promising trading career.

Irrespective of how good your metrics are or the extraordinary risk & money management techniques that you follow, if you do not have investors' capital, **how do you intend to live off your talent?**



If you've been trading for some time with positive results, we are quite sure that, at some point in time, you have encountered the biggest obstacle that a successful trader faces: lack of capital.

It is true that investor capital provides you with the "magical" ingredient that helps you accelerate your trading journey to become a pro. However, this also comes with a new set of problems, responsibilities and challenges, both regarding your clientele and from a regulatory standpoint, which may result in the sudden death of your embryonic project as a professional trader.

This eBook aims to help you in this difficult transition and therefore will focus on the different business models you have at your disposal, from setting up your own hedge fund to getting a trading desk in "Axe Capital", the popular hedge fund run by Bobby Axelrod in the TV show Billions, to working for yourself in accordance with the different models available in the market.

We will explain all the alternatives successful trader haves, assessing their advantages as well as their disadvantages so you can thoroughly evaluate all of them and decide which one is the most suitable for you.

It is important to emphasise the **successful trader** part, since these models are utterly useless if your strategy is not a winner and, therefore, does not have the potential to attract investment capital, the true "holy grail" for a trader. Without trading talent, there's no

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investor capital, and without it, there is no way you can live off your trading unless you have an <u>initial equity close to 500K.</u>



If you are not yet a successful trader, we strongly recommend reading our eBook: <u>Are great traders born or made?</u>

We hope that this eBook proves to be a turning point in your trading career and serves to accelerate your evolution as a trader.

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