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## NEWS RELEASE

**For Immediate Release**  
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# Ascendium's GradReady<sup>®</sup> Curriculum Expansion Helps Fill Need for Increased Online Student Support

## *New Content Helps Drive Persistence and Completion*

Madison, Wis.— The world of higher education has changed dramatically in recent weeks. With most schools migrating to online instruction, now, more than ever, students need extra support to help them persist and succeed.

Ascendium Education Solutions<sup>®</sup> recently expanded the curriculum of its premier financial wellness solution GradReady to include academic and life skills lessons. Although the expansion was not in response to COVID-19 and the changing higher education environment, it is nonetheless a timely solution to fill an unexpected gap.

As we navigate these times of challenge and change, GradReady's videos and interactive tools can help organizations quickly and easily transition to online support to help students achieve academic excellence, borrow responsibly, and develop life management skills to successfully navigate college.

For nearly 10 years GradReady has been nationally recognized and awarded for helping students learn about important financial wellness topics. "Our recently expanded lessons can help students with life management skills and provide academic support as they maneuver through college coursework," said Beth Erickson, VP-Ascendium Education Solutions.

As always, Ascendium is being led by its philanthropic mission. "We're adjusting our focus and finding new ways to use our experience and resources to help the higher-education community," said Erickson. For the remainder of this year, any postsecondary school that signs up for GradReady can **use the site at no cost through December 31, 2020.**

To learn more about GradReady or Ascendium's other Attigo Suite products visit [attigo.com](https://attigo.com)

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*The Attigo Suite of student success solutions is provided by **Ascendium Education Solutions**®. For more than 50 years, **Ascendium** has made postsecondary education a reality for millions of people. We're a nonprofit and the nation's largest student loan guarantor, a provider of student success tools, and a philanthropy whose mission is to elevate opportunities and outcomes for learners from low-income backgrounds. We believe in the boundless power of education and support big dreams.*