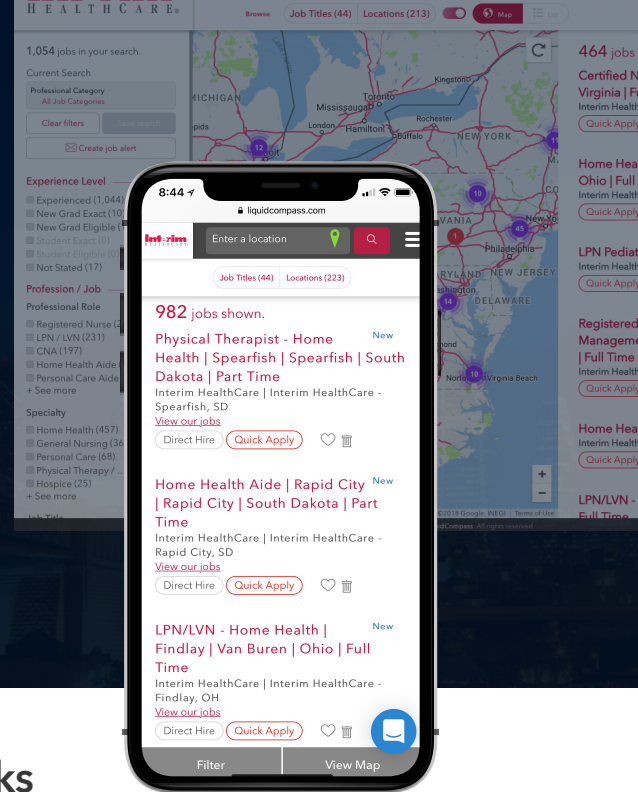








Get more from your career site

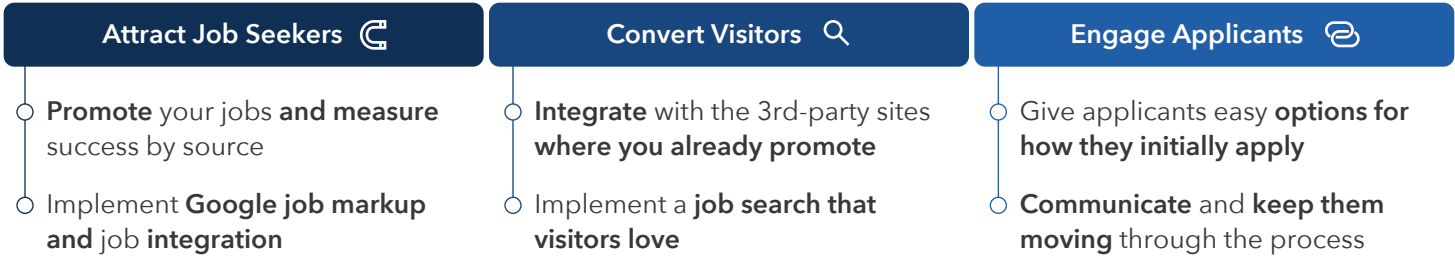
Attract, convert and hire the right healthcare talent faster with a next-generation career site.




How a LiquidCompass enabled career site works

-  **Job search powered by LiquidCompass**
We configure an engaging, responsive career site with mapping, faceted filters, quick apply and more. Candidates can shop all of your jobs with ease in a cutting-edge experience branded and styled for your organization.
-  **Fast, engaging candidate experience**
Job seekers want a modern job search experience. Give them one that works on any device and has the features they need to find and apply to the right job while providing timely communication throughout the process.
-  **Easy, integrated job promotion**
Improve candidate flow, conversion and ROI from job search sites, including Google, CareerBuilder, Indeed and more. We integrate for turn-key promotion of your jobs, consistent experience and dramatically higher conversion.
-  **Integrated with your ATS**
Your LiquidCompass career site integrates directly with your current ATS. Each jobseeker benefits from our next-generation job search and engagement experience while your existing ATS continues to work behind the scenes.

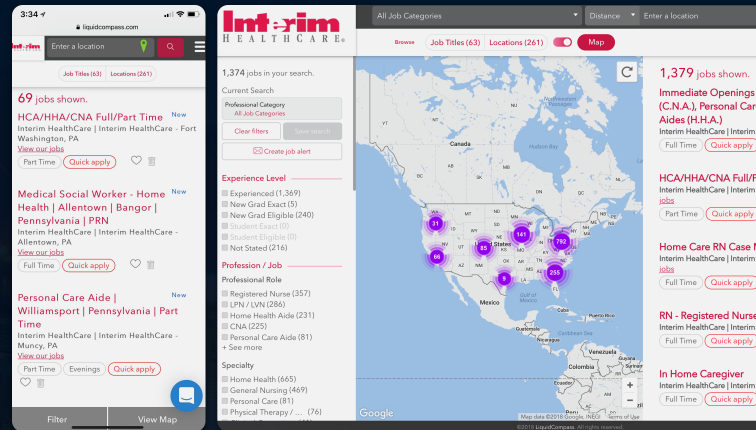
How LiquidCompass makes your career site great



 Make our job shopping experience your own. Attract, convert and engage more of the right job seekers faster. Pay only a low, monthly subscription.

Case Study

A next-generation career site attracts more applicants with greater conversion.



Company



- Leading home care, hospice and healthcare staffing company
- Founded in 1966
- Over 300 locations nationwide
- Over 43,000 health care professionals in 44 states providing care to approximately 173,000 people annually

Challenge

Interim HealthCare had an aging career site and needed more applicants to drive revenue growth.

- Typically 1,000 open job postings and applicant volume was not keeping up with demand
- The job search experience was limited and not engaging for job seekers
- On-line job search and application process was time consuming for applicants and many were abandoning the process
- Enhancement requests and maintenance costs for the internally managed site were steadily increasing

How LiquidCompass helped Interim HealthCare

1

Modern Job Search

Implemented an engaging, responsive job search with mapping, faceted filters and more.

2

More Candidates

Provided integration with 3rd party sites and LiquidCompass network for job promotion.

3

Higher Conversion

Used an integrated and flexible apply workflow to dramatically reduce application abandonment.

Results

- **5.8X year-over-year increase** in same-store applications for the first three full months
- **Increased ROI** on 3rd-party job advertisement and promotion **by 400%**
- **No incremental increase in job promotion budget**
- Visitor to Applicant **conversion is 25% higher than the industry benchmark** and rising
- Rapid implementation and adoption

Total Applicants by Month

