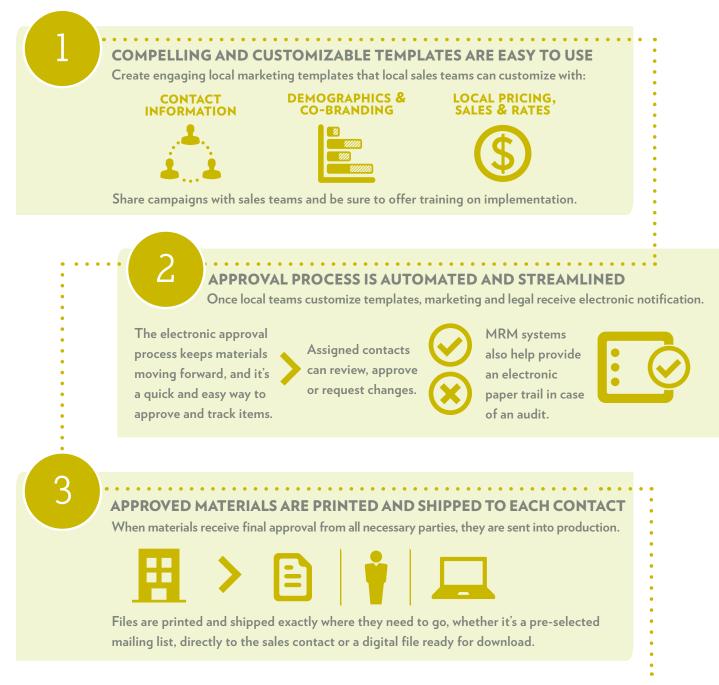
MRM: How It Works

A marketing resource management (MRM) system enables you to give local sales teams easy access to local marketing materials, while still maintaining control over the final message shared with audiences.

HERE'S HOW MRM SYSTEMS HELP MAKE LOCAL MARKETING AS SIMPLE AS 1, 2, 3:



Learn more about Vya's approach to marketing resource management. Visit **vyasystems.com** or call **+1-800-426-7921**.