

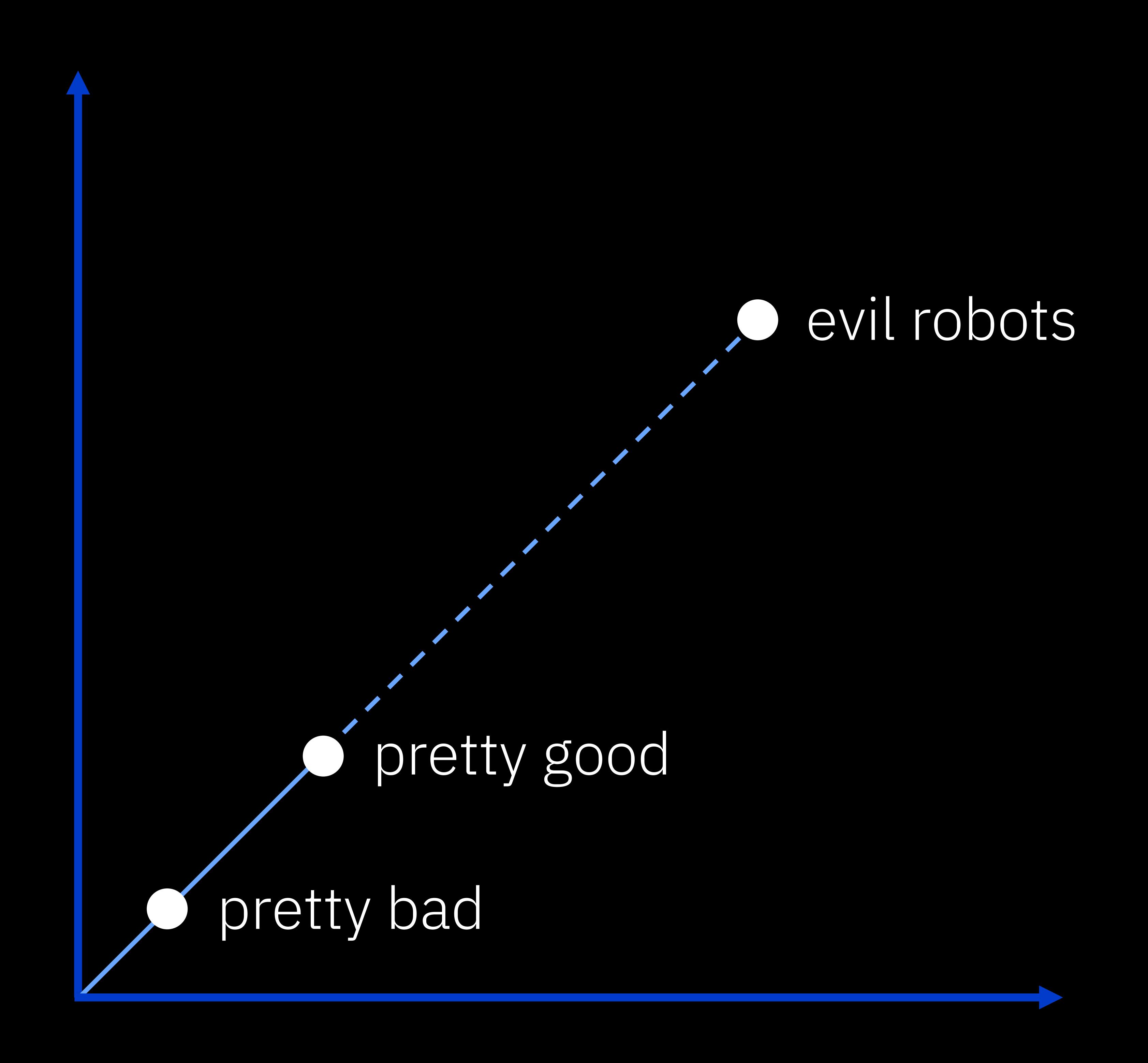








the evolution of pattern recognition





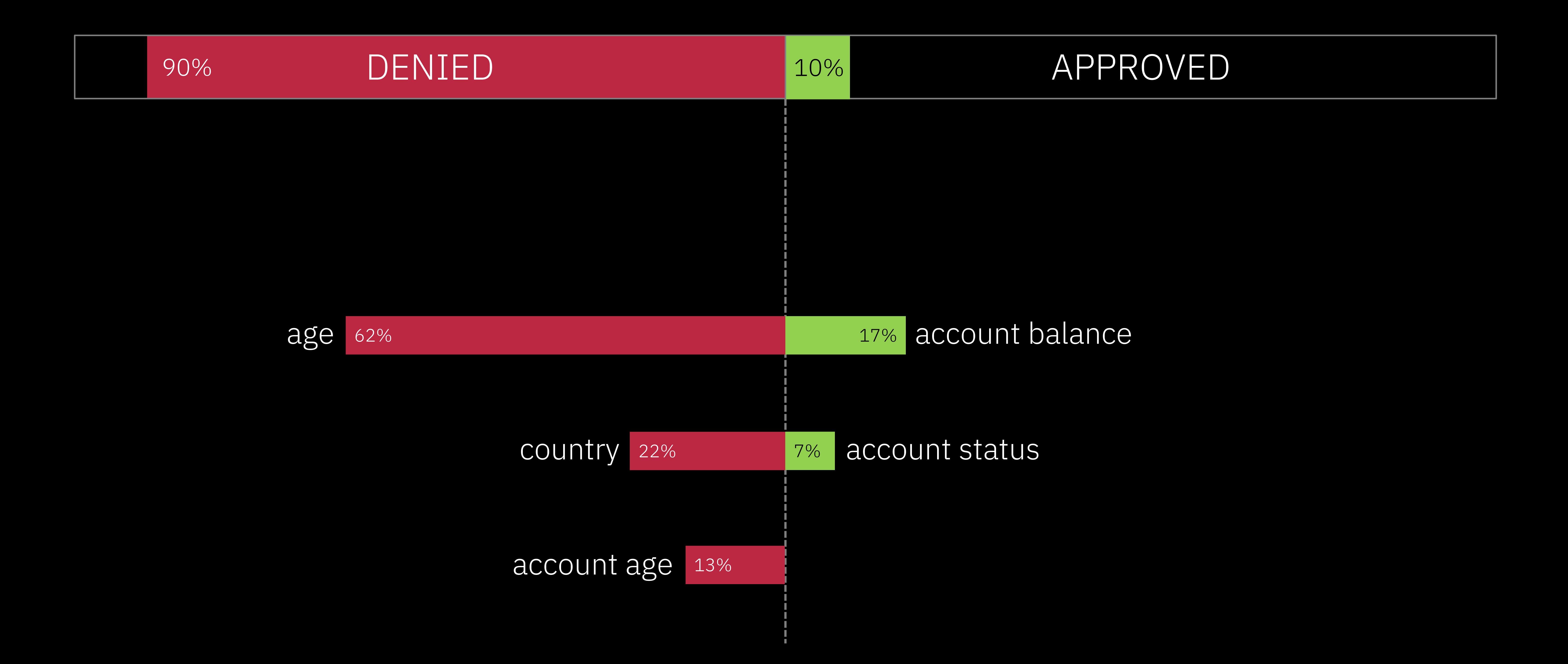
intuition is

"a machine for jumping to conclusions"

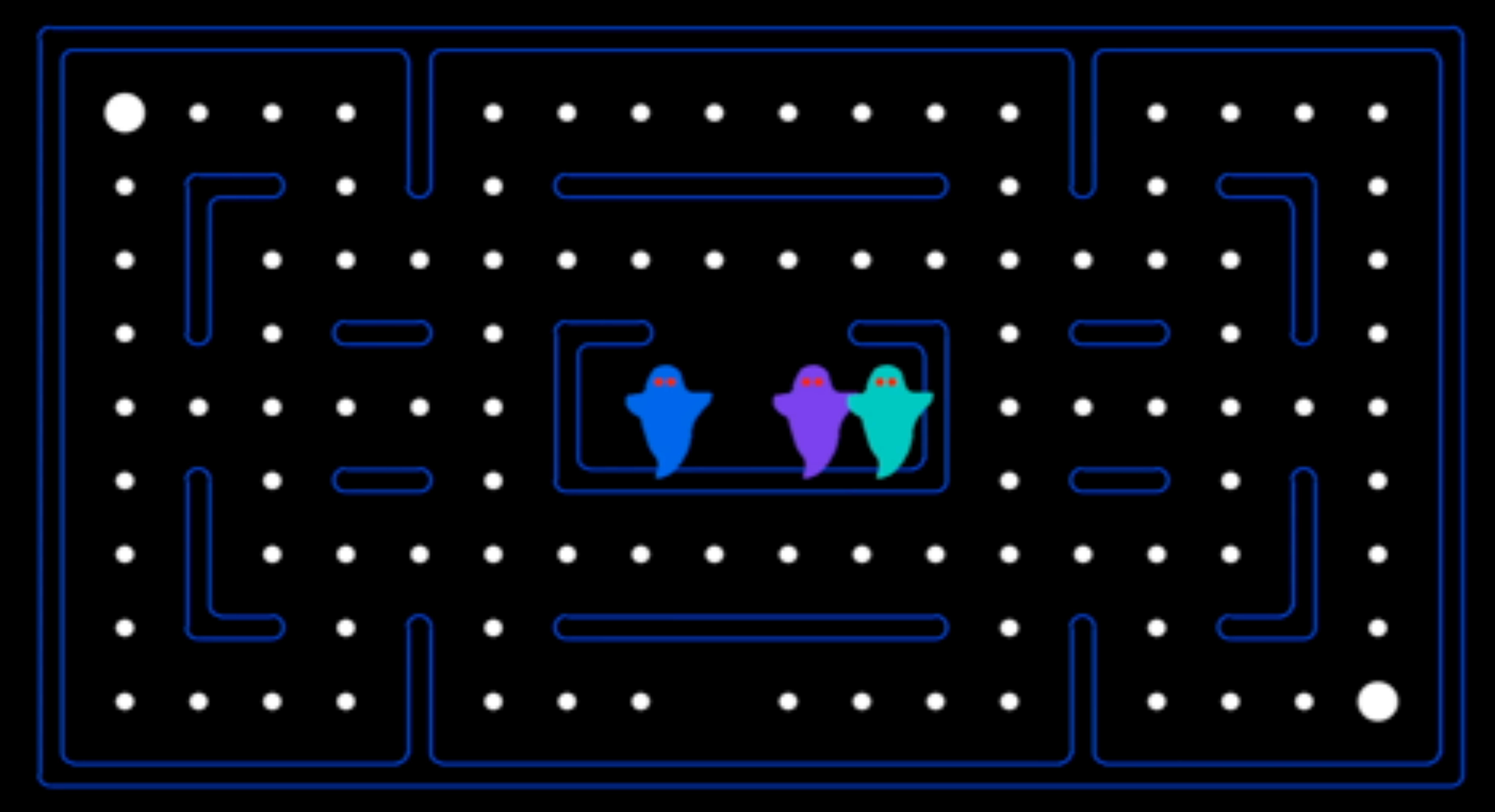
Daniel Kahneman



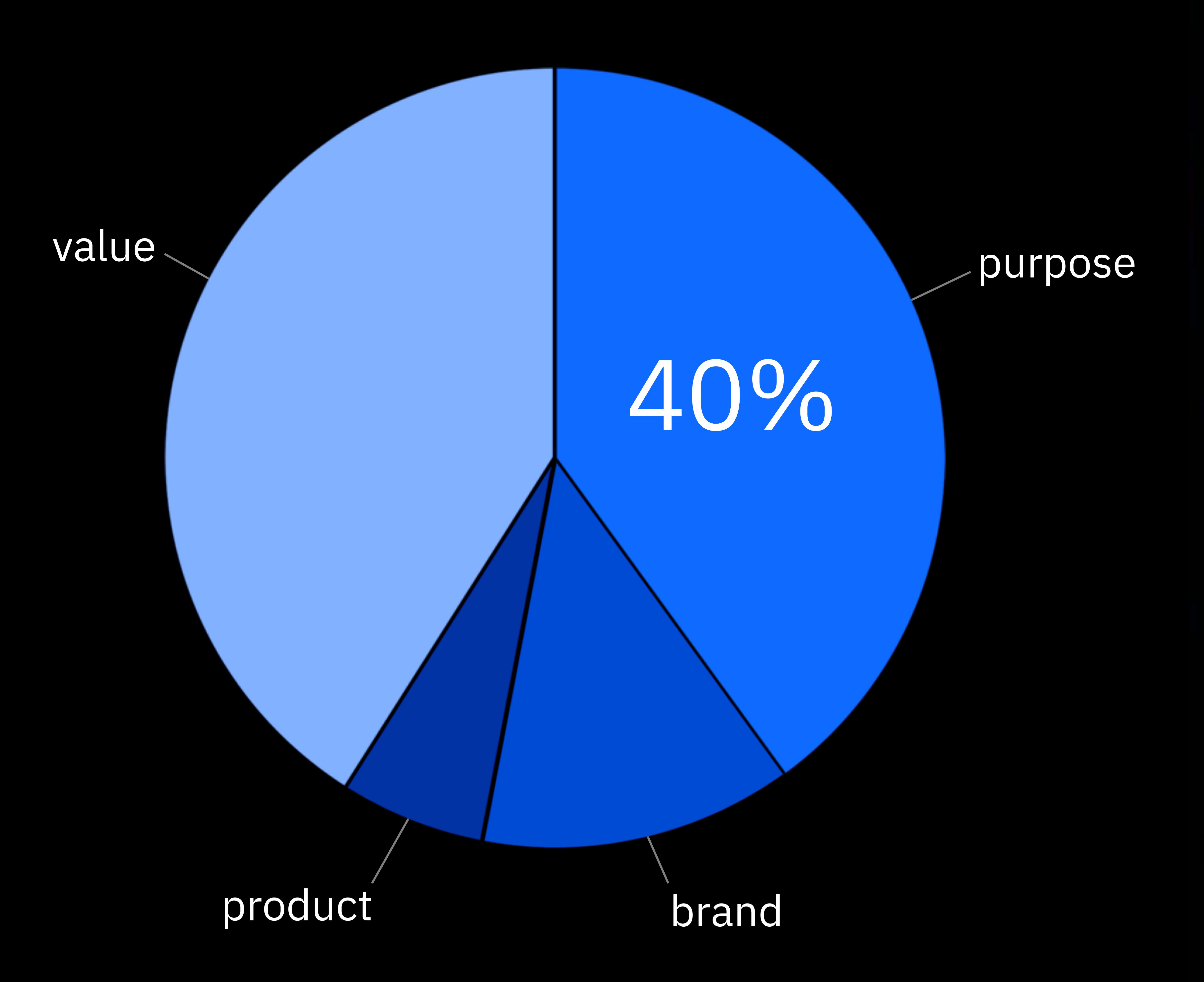














Research Insights

Meet the 2020 consumers driving change

Why brands must deliver on omnipresence, agility, and sustainability

In association with



Business Value

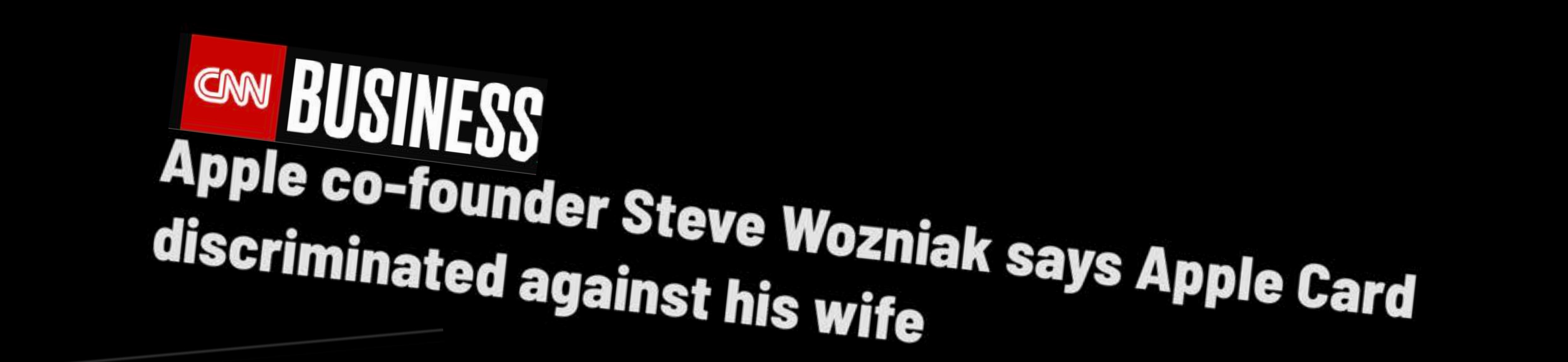
IBM

https://www.ibm.com/thought-leadership/institute-business-value/report/consumer-2020

The New York Times

Apple Card Investigated After Gender Discrimination Complaints

A prominent software developer said on Twitter that the credit card was "sexist" against women applying for credit.

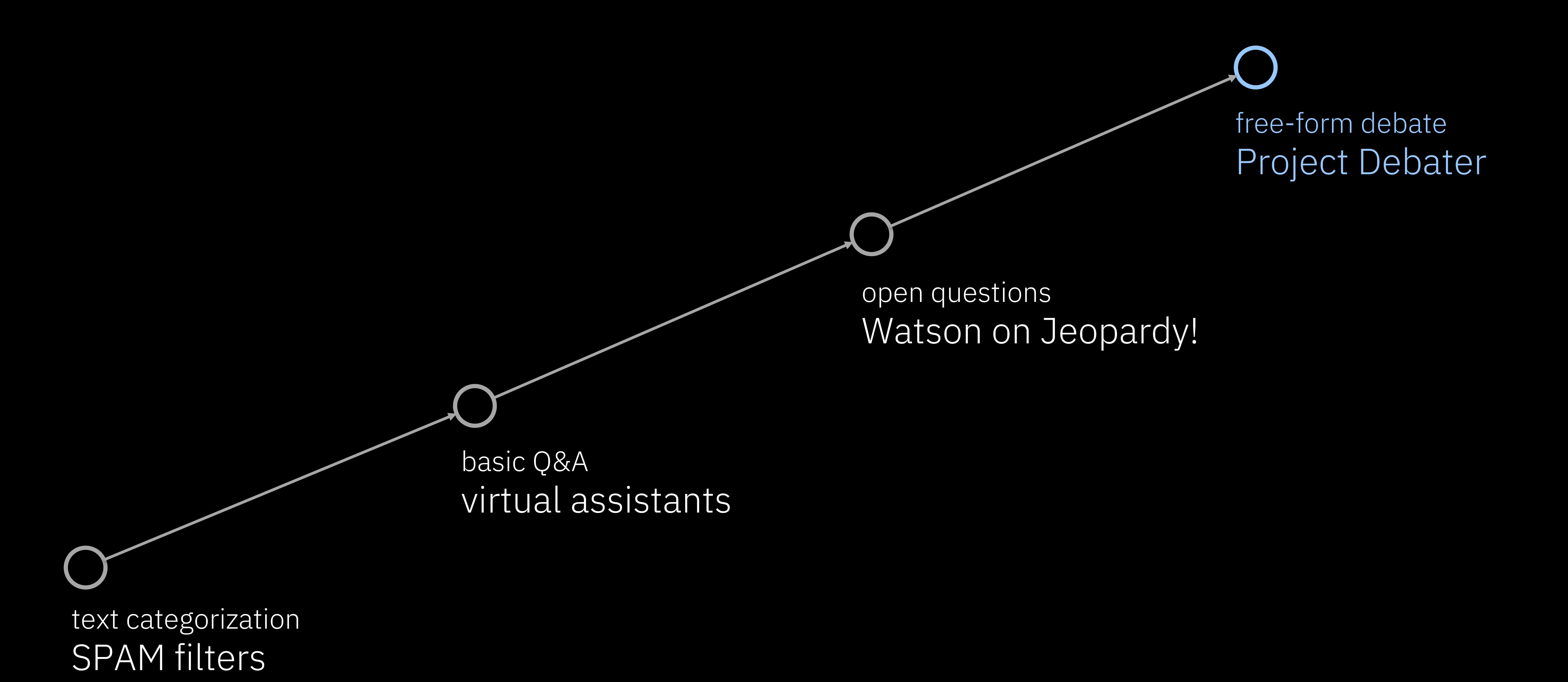


Bloomberg Op

The Apple Card Is Sexist. Blaming the Algorithm Is Proof.

Apple's algorithm seems to be granting women a fraction of their spouses' borrowing limits. It's a troubling example of machine learning's deficiencies.







listening comprehension
model human dilemmas
form principled arguments
speech writing and delivery





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