



2019 National Forum on Family Philanthropy

October 16 - 18, 2019

Chicago Marriott Downtown Magnificent Mile

The National Center for Family Philanthropy is the only national nonprofit dedicated exclusively to families who give and those that work with them. NCFP provides encouragement, community, and resources that inspire families to transform their values into effective giving that makes a positive and enduring impact on their communities.

2019 National Forum on Family Philanthropy Sponsorship Opportunities

The National Forum on Family Philanthropy is the preeminent event for giving families. The Forum explores emerging themes, trends, and ideas in the field of family philanthropy and provides a community for families to interact and connect with peers.

Regular registration is available only to current and potential donors, including trustees, staff, and representatives of foundations or philanthropic families. Commercial entities and advisors are eligible to attend only through a sponsorship.

The National Forum audience is made up primarily of foundation CEOs, trustees, and family members – not program officers and staff. Attendance through sponsorship is *the* premier opportunity to connect with decision makers and leaders in family philanthropy.

Supporting Sponsor • \$5,000

NCFP's most affordable sponsorship opportunity

- Includes one complimentary registration; no opportunity for additional registrations.
- Placement in the exhibit hall
- Recognition under “additional support from”

Forum Sponsor • \$10,000

NCFP's most popular sponsorship, providing attendance, ample recognition, and other benefits.

- Includes one complimentary registration
- Opportunity to register additional attendees at Friends rate of \$1,695. (*limits apply*)
- Opportunity to host a “dine-around” small group dinner on the first evening, or a small mini-reception prior to dinner on the second evening. Sign-up and promotion facilitated by NCFP. (*call to discuss options*)
- Recognition as a full sponsor by speakers (NCFP president or other staff or board) during the Forum
- All other full sponsor recognition on promotional materials, emails, etc.
- Preferred placement in the exhibit hall

Exclusive Breakfast and Book Sponsor • \$12,500

In addition to all benefits of a \$10,000 Forum Sponsor, this opportunity includes recognition as the exclusive sponsor of the breakfast plenary session with Edgar Villanueva, author of *Decolonizing Wealth*.

NCFP will distribute 450 customized copies of *Decolonizing Wealth* which will include a two-page custom forward by the sponsor and a custom cover with the sponsor's logo. This is a prime opportunity for the sponsor to share a message with the Forum audience at one of the highlights of the conference, and in a keepsake that attendees will take with them.

NCFP Premier Sponsor • \$25,000

NCFP offers one exclusive Premier Sponsor opportunity, which includes all benefits of the Forum Sponsor, plus additional recognition as the NCFP premier sponsor across multiple platforms and activities for 12 months

Additional Forum benefits:

- Three additional complimentary registrations (*total of four registrations*)
- Exclusive opportunity to provide brief introduction of plenary session featuring Ginny Esposito (*coordinated by NCFP; call to discuss*)
- An opportunity to share content and distribute material on a family philanthropy issue at the Forum. The topic will be jointly decided by NCFP and the premier sponsor
- Recognition as the Premier Sponsor by speakers (NCFP president or other staff or board) during the Forum
- Priority recognition as the Premier Sponsor on promotional materials, emails, etc.
- Preferred placement in the exhibit hall

Additional recognition as the NCFP Premier Sponsor for 12 months on:

- Monthly webinars
- Monthly *Family Giving News* e-newsletter.
- NCFP.org website

Questions?

We would be happy to discuss a customized sponsorship package for your organization. Please contact Maggie McGoldrick, Marketing Manager, at maggie@ncfp.org or (202) 350-9378, or Rick Schneider, Senior Vice President of Advancement, at rick@ncfp.org or (202) 350-9365.