

# CASE STUDY

## BlazeMaster® FIRE PROTECTION SYSTEMS

### SUPERHERO FIRE PROTECTION

**TYPE OF CONSTRUCTION:**  
Apartment Complex

**INSTALLATION TYPE:**  
New

**FIRE SPRINKLER CONTRACTOR:**  
Superhero Fire Protections

“We’ve always thought BlazeMaster Fire Protection Systems had a superior product and feel other guys are following behind.”

– Don Mackey,  
President and  
CEO of  
SuperHero Fire  
Protection.

## SUPERHERO FIRE PROTECTION PREFERS TO INSTALL BLAZEMASTER® FIRE PROTECTION SYSTEMS

Since its inception in 2012, Atlanta-based SuperHero Fire Protection has relied exclusively on BlazeMaster® Fire Protection Systems to protect its customers and their residences. The full-service fire protection contractor mainly services residential properties such as single-family homes, townhomes, high-rise buildings and multi-family apartment complexes, where they face tight construction deadlines.

By relying on BlazeMaster CPVC, SuperHero Fire Protection meets deadlines never thought possible with steel systems.



### Why SuperHero Fire Protection Chooses BlazeMaster CPVC

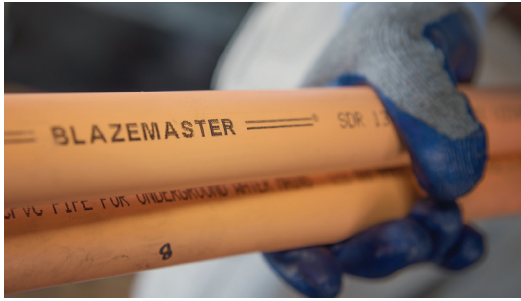
SuperHero Fire Protection wanted to choose one provider for their fire



sprinkler systems to streamline their process and ensure compatibility, as opposed to mixing and matching various components from different manufacturers. The company has always relied on BlazeMaster CPVC pipes and fittings through partner manufacturer Tyco for ease of installation. Tyco fittings are easier to install due to the depth of the sockets, which, for the SuperHero team’s specific installation method, allows for a smooth installation.

BlazeMaster CPVC’s strong reputation delivers the utmost confidence and product assurance. This confidence is due in part to BlazeMaster Fire Protection Systems’ quality assurance program, which ensures that the products their partner manufacturers sell meet specific consistency and quality standards. Additionally, BlazeMaster Fire Protection Systems has secured more listings than any other non-metallic pipe in the industry.

“We’ve always thought BlazeMaster Fire Protection Systems had a superior product due to its compatibility and the research they do,” said Don Mackey,



President and CEO of SuperHero Fire Protection. “We feel like BlazeMaster CPVC is the best product, and the other guys are following behind.”

### The Difference in Service From BlazeMaster Fire Protection Systems

Although BlazeMaster CPVC is used often, there was one project where the team’s service stood out beyond the product. SuperHero Fire Protection installed a fire sprinkler system in a building. The builder then sprayed mold remediation chemicals. This resulted in compatibility concern. Understanding the critical situation, a BlazeMaster representative immediately



visited the site to determine the problem and recommend the proper solution.

“We feel like we have a personal connection at BlazeMaster Fire Protection Systems and we always have someone we can call to get assistance,” said Mackey.

The experts at BlazeMaster Fire Protection Systems are open about both the advantages and the limitations of the piping so that customers can receive the most reliable product.



### Business Impacts for SuperHero Fire Protection

BlazeMaster pipe and fittings are reliable, easy to install and provide significant material and labor cost savings. In today’s global market, where the prices of metallic systems, particularly steel, are rising and unstable, a BlazeMaster CPVC piping system offers stability and savings. The affordability of the BlazeMaster fire protection system helps SuperHero Fire Protection win bids, even for projects that originally specified steel.

To learn more about using BlazeMaster CPVC for your next fire sprinkler installation or retrofit project, contact a piping system consultant today.

**BlazeMaster®**  
FIRE PROTECTION SYSTEMS

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