

CASE STUDY

Dispenser Box

Glue Dots® Help Keep Hardware in Place During Shipping



During shipping, parts and hardware have a way of rattling around in the package and getting lost. A manufacturer of shower doors wanted to ensure that the brackets they shipped with their doors wouldn't become misplaced, so they turned to Glue Dots for a solution.

The Problem

Lost Brackets

The manufacturer's hanging shower doors have brackets that connect them to the top rails of the shower. These brackets are loosely installed prior to shipping because they cannot be tightened until the door is installed and adjusted.

Because the brackets were shipped loose, they would often get "lost" in the box. Installers had difficulty finding the brackets, which slowed the installation process. Occasionally, installation personnel would file warranty claims for missing parts since they could not find the brackets at all. The manufacturer needed to find a way to temporarily hold the brackets in place during shipping, but still allow the installation to occur without interference.

The Solution

Glue Dots Keep Brackets in Place

Glue Dots suggested using its Super High Tack adhesives, applied from the convenient dispenser box, to keep the brackets in place during the shipping process. The Glue Dots proved to be particularly useful by holding the brackets in place during installation, allowing the installers to position and adjust the door before tightening the bracket's screws. Using the Super High Tack Glue Dots allowed for a fast, secure placement of the brackets.

The Resolution

Brackets Instantly Ready for Hanging

The company also anticipates that the practice of using Glue Dots to hold the bracket in place will dramatically reduce returns and warranty claims for lost hardware. By affixing the brackets in place with Glue Dots, the shower door manufacturer could provide an added level of service to its customers.



Key Takeaways

- Glue Dots' Super High Tack adhesives held the brackets in place during shipping.
- The adhesives provided by Glue Dots decreased installation times and helped reduce returns.
- Glue Dots' adhesive held the brackets in place even during the installation process.

