

# FROM FOUNDERS TO LEADERS

## TRANSFORMING FIRST-TIME FOUNDERS INTO IMPACTFUL LEADERS

The people who discover innovative products aren't typically born leaders, nor have they acquired the education needed to successfully head a company. Often, they've spent their entire careers in a research lab or behind a computer. Then the time comes to assemble the right team and lead them to victory, and these entrepreneurs feel out of place and unprepared.

Fortunately, leadership is a skill that can and should be learned. However, those skills mean little unless they are supported by the right behaviors that build trust and inspire others to follow.

Ultimately, a successful business requires a leader who supports his or her decisions with meaningful actions, which is why the Center for Entrepreneurial Innovation is excited to present the Mastermind Learning Series.

## THE CEI MASTERMIND LEARNING SERIES

The Mastermind Learning Series is a program developed to give new business leaders the skills needed to create a successful company. These four intensive courses offer entrepreneurs an opportunity to connect with their peers in a comfortable, open environment and learn important business concepts at an accelerated pace. By integrating the powerful Mastermind approach into each session, students become a part of a unique learning community that supports personal growth and provides accountability to solve their companies' real problems.

### Mastermind Learning Courses

**LEADERSHIP** – From Founders to Leaders *(Fall 2017)*

**FINANCE** – From Projections to Profits *(Spring 2018)*

**SALES & MARKETING** – From Discovery to Customer *(Summer 2018)*

**OPERATIONS** – From Startup to Scale *(Fall 2018)*

**2** EXECUTIVE MENTORS  
**6** MONTHS  
**8** CLASSES  
**16** ENTREPRENEURS



## FROM FOUNDERS TO LEADERS: COURSE DESCRIPTION

From Founders to Leaders teaches first-time CEOs the leadership skills and behaviors necessary to lead an effective team. Over 8 sessions, participants will discover who they are as leaders alongside sixteen other like-minded entrepreneurs.

Beginning in October, participants will come together two mornings each month. With the guidance of experienced executive trainers, Tom Schumann and Tom Zender, participants will develop their leadership skills and discuss real-life obstacles they face at their respective companies. During each training session, the Mastermind group will focus on one critical leadership skill, plus the crucial behaviors that best support it.

Between meetings, entrepreneurs are encouraged to immediately apply their new skills at their company, so that they can return to the following session with questions and outcomes.

As a result, this course provides regular opportunities for constructive feedback, so that participants complete the course with valuable, lifelong skills that will support them through the rest of their careers.