



INSTITUTE OF STRATEGIC MANAGEMENT

***Certified Professional Development***

# Overview

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We have undertaken extensive research into discovering what Mutuals needed from their CPD. From this wide ranging feedback we have designed a CPD program customised to your industry.

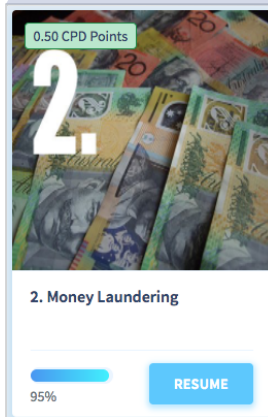
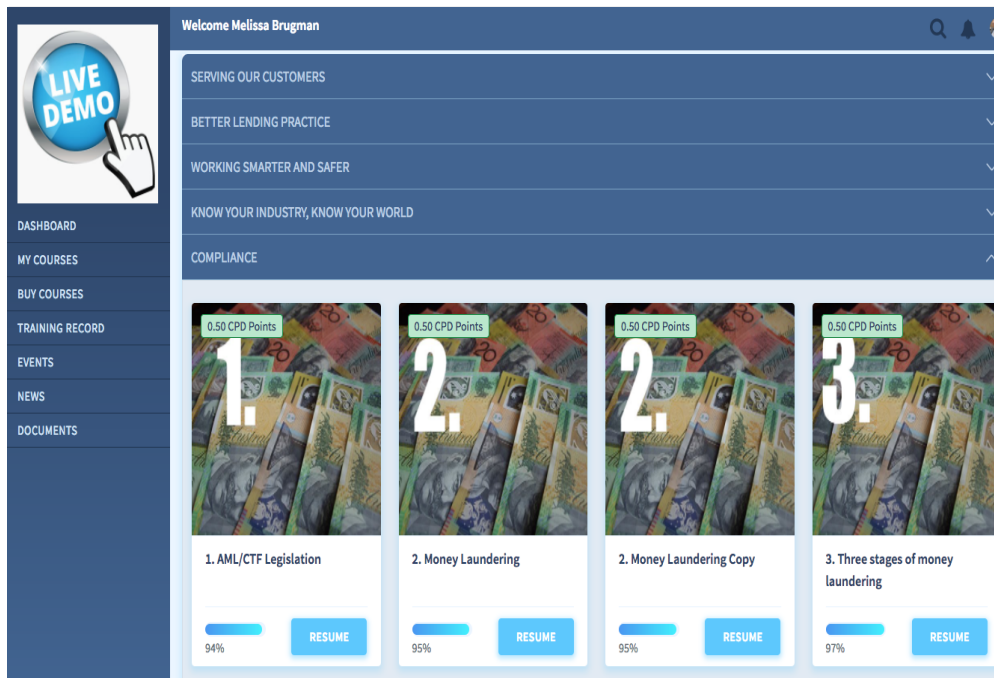
ISM Boost CPD has a range of fantastic features, and can be customised to what your organisation needs from your CPD platform.

It includes:

- An easily accessible holistic platform working either as a complete CPD solution or a program complementing your current CPD activities.
- A program to gain skills and knowledge and not just tick the boxes.
- Consistently refreshed content, written by industry experts.
- A large range of subject matter, covering topical industry issues.
- CPD bytes delivered in multiple media formats from Text, Videos, flash files and webinars.
- Content covering all levels of CPD, from Director to Responsible Managers to Representatives.







# Features

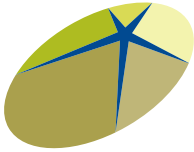
- A dedicated HR login which allows you to produce an easily accessible report on the progress of your staff CPD throughout the year, at any time.
- A printable certificate for staff on completion of each of their CPD activities.
- A system which allows the participants to know exactly where they are with their own CPD hours at any time.
- The ability for the organisation to customise the range of content available to your staff.
- Verification of the quality of the CPD content by a reputable training company.
- The ability to add attendance and completion of external CPD activities into our Boost program, allowing you to collate ALL of your CPD activities in one place.
- One easy to manage yearly subscription fee, that allows you to access unlimited content within the site. \*\*content released is appropriate to position.

"ISM have researched what people need from a CPD system. We have spent a number of years talking to people in the mutual sector and we have a very good understanding of how to get results and what material works.

ISM has developed a unique system called CPD BOOST; it caters for all levels within an organisation from director to representative. It has content that will directly help individuals in their day to day roles and understanding the big picture to achieve growth.

The feedback we have received is outstanding. This seems to be the answer for many organisations to meet their CPD requirements, capturing all information in one place with bytes that are interesting and dynamic."

Monique Hodder  
CEO  
Institute of Strategic Management



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## **WHY ISM**

### **ISM are financial services specialists:**

- We only employ industry experts who have achieved genuine results
- We taught brokers their secrets and can help you succeed too
- We have developed models and IP with a track record of success
- We are focused on achieving real outcomes, not training for the sake of training
- We have a great track record in helping organisations succeed

**[www.ism.edu.au](http://www.ism.edu.au)**

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