

Case Study:

Choose Networks Benefits By Outsourcing Direct Mail



Choose Networks Has Established Themselves As An Industry Leader With The Help Of Handy Mailing Service.

Through monthly postcards and newsletters, Choose Networks has streamlined their process and saved money by using Handy Mailing Service.

As a result of outsourcing their direct mail, they've saved hours of time each month to focus on higher end marketing projects.

High Cost And Time Consumption Limited Impact of Campaigns

Michelle Suddeth, Marketing Manager of Choose Networks, was frustrated by how much time she and her team were spending to fulfill these campaigns internally. Before working with Handy Mailing Service, they were outsourcing the printing, but doing the labeling, sorting, and stamping with in-house staff.

About Choose Networks

Choose Networks is a locally owned IT consulting firm that provides fast response times, a wide range of experience, quality customer service, and the ability to deliver technology solutions that work.

The comprehensive range of Choose Networks services give you all you need to ensure that your IT takes your business to the next level.

"They have streamlined the time needed to develop a monthly postcard and newsletter which has freed our team to focus on higher end marketing projects."

When she came across a more efficient solution by outsourcing everything to Handy Mailing Service, she took advantage.

Choose Networks' Partnership with Handy Mailing Streamlines Process

She needed a trusted partner who could fulfill her jobs correctly without breaking the bank. She didn't realize that Handy Mailing could save her *both* time and money.

"By using Handy Mailing, we have actually reduced the cost and time involved with our in-house staff!"

Successful Campaigns Have Helped Achieve Industry Authority

By sending out these monthly postcards and newsletters, Choose Networks has been able to stay connected with their customers and continue to reach out to prospects. Handy Mailing Service has helped them achieve their goals of staying "top of mind" and an established industry leader in the area.

Plus, now they can spend more time with higher level marketing, instead of fulfilling the campaigns themselves.

"Moving these two projects to Handy Mailing has increased the amount of work our marketing department can do each month, while reducing our overall costs. It is a Win Win partnership!"



"I would recommend them for so many reasons! The staff is friendly, helpful and responsive. Handy Mailing has greatly assisted us in achieving success with these campaigns."



Michelle Suddeth
Marketing Manager
Choose Networks



Questions?

Call us and speak with a customer service rep to answer any questions you may have.

800-624-3622



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Could you benefit from outsourcing your direct mail?

We'd love to give you a free quote on your upcoming project.

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