

From the Desk of Thomas Calvert

Thomas Calvert
Handy Mailing Service
Friday, April 13, 2018 2:54 p.m.

I'm busy. You're busy. So I'll keep it short.

GKIC SuperConference 2018 is in 6 days and I've got a lot of work to do before then. (who knows how I'm going to get it all done)

But, I just wanted to pause in this whirlwind of work to tell you something important:

At this year's SuperConference, you **MUST** come to our booth, because we're giving away some killer prizes. (This is not your typical hokey business card drawing!)

Because the truth is...
WE WANT TO KNOW ABOUT YOUR DIRECT MAIL CAMPAIGNS.

Here's what you need to do:

★ Fill out the quote form (completely), found in this envelope, bring it by the Handy Mailing Service booth, and I'll enter your name for a chance to win a **FREE Apple Watch or Google Home.** That's it. ★

Can't wait to see you there,



Thomas Calvert

PS. We're giving away 1 Apple Watch and 3 Google Homes. And since we're mailing this to the other 271 registered attendees... you have a pretty good chance to win. Because... the other people receiving this probably won't fill it out and take advantage of this opportunity.