The Business Agility Roadmap

Business agility and digital transformation involve an organization transcending into an **ecosystem in continuous transformation** where change cycles launch, advance, and stabilize.

The **Energizing Stage** involves exploring some change and framing the change cycle.

Envision some change for achieving results, outcomes, and impacts; and establish enough clarity around the cycle.

- Establish the transformation team
- Explore and frame a minimal business model: What does your environment deem valuable?
- Explore and frame a minimal operating model: How do you generate value?
- Explore and frame a minimal transformation roadmap

The **Experiencing Stage** involves enacting and embracing a change.

Actualize change to achieve results, outcomes, and impacts.

The **Enacting Substage** involves exploring and divergently enacting change.

The **Embracing Substage** involves discovering and convergently embracing change.

- Enact the operating model to achieve results
- Refine the operating model to ensure outcomes and impacts

- Embrace the results through the business model
- Refine the business model to ensure outcomes and impacts

The **Embodying Stage** involves ensuring the change and finishing the change cycle.

Ensure the change is enduring; and establish enough stability to close the cycle.

- Stabilize the business model
- Stabilize the operating model
- Ensure closure on the transformation roadmap
- Dissolve the transformation team

Business, Strategy, Leadership, Culture, Execution, and Technology
Customer Experience (CX) and Employee Experience (EX)

Change Cycle